

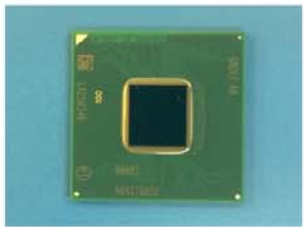


How to mainstream Bitcoin (...and mine it for less than \$10/BTC)

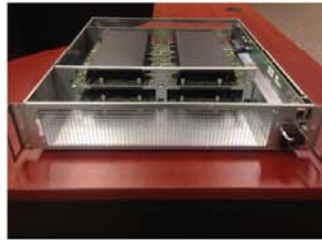
- 2013** Design the world's best Bitcoin mining chip
- 2014** Prove it scales by mining millions in BTC
- 2015** A miner in every device and in every hand

At A Glance

21E6 is one of the fastest growing startups of all time.



Chip
Intel 22nm



System
Custom mining server



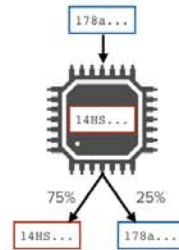
Datacenter
20,000+ servers



Datacenter OS
System management



402 Protocol
TCP/IP for transactions

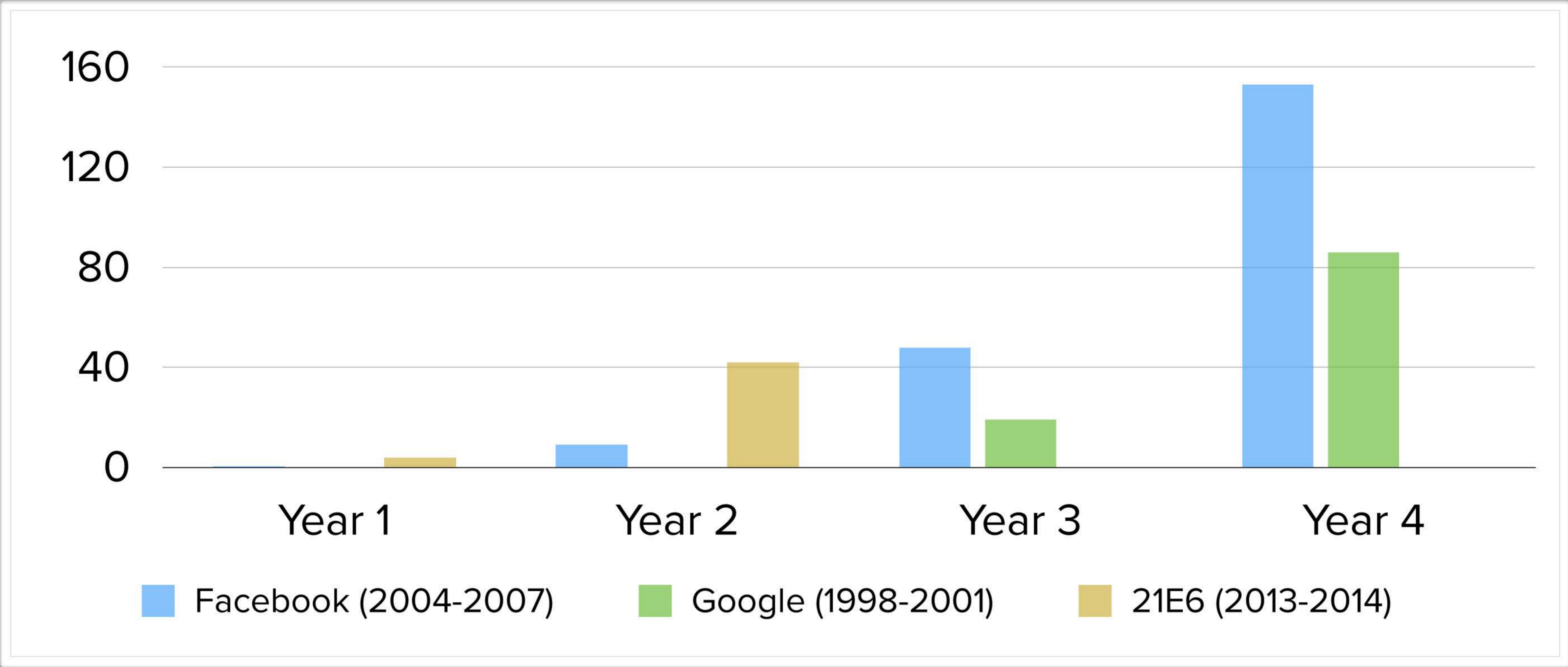


BitSplit
Charge Bitcoin from any power supply.

Founded	May 2013
Investors	a16z, Thiel, Levchin, Skoll, Pincus, ...
2013 Rev	\$3.8M USD [5.7k BTC]
2014 Rev (YTD)	\$37M USD [69k BTC]
2014 Rev (Proj)	\$41M USD [82k BTC]
Chips	>725,000
Power	>25 MW
Employees	19
Customers	0

The Next Big Thing Never Looks Quite Like The Last

We're growing revenue faster than both Facebook and Google did in their first two years.



Team

Expertise at every level of the Bitcoin hardware stack, from cryptography through ASICs to datacenters.



Matt Pauker (CEO)

- Founder, Voltage Security (>\$45m rev)
- Author of 15+ cryptography patents
- BS Computer Science, Stanford



Nigel Drego (Co-founder)

- PhD EE, MIT
- Thesis: semiconductor process variation to reduce energy consumption



Balaji Srinivasan (Chairman)

- General Partner at Andreessen Horowitz
- Founder/CTO, Counsyl (\$1B+ val)
- BS/MS/PhD EE, MS ChemE Stanford



Veer Kheterpal (Co-founder)

- PhD EE, Carnegie Mellon
- Founded Fabbrix: semiconductor design startup (\$19.6M acq., 10 employees)



Albert Esser (COO)

- Previously VP, Power & Infra. @ Dell
- VP Engineering, Eaton; CTO, Emerson
- MS/PhD EE, RWTH Aachen



Daniel Firu (Co-founder)

- MS EE, UF
- Supervised three years of monthly tapeouts at PDF Solutions

Executive Summary

We've figured out how to charge Bitcoin out of a wall socket - and finally enable web-scale micropayments.



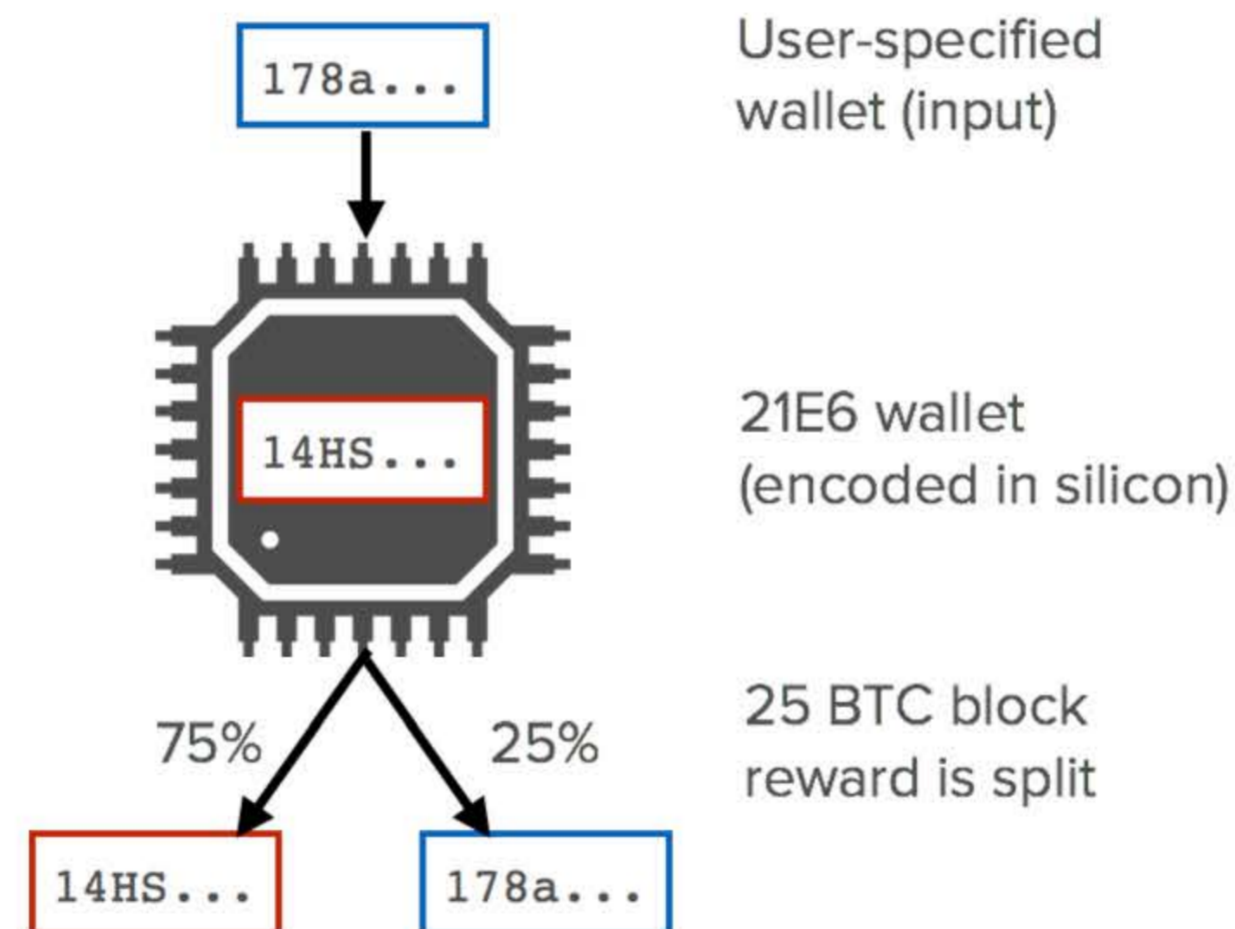
 Ben Bernanke May hold "long-term promise"	 Janet Yellen No authority for Fed to regulate	 Larry Summers Critics "on wrong side of history"
 California AB129: Bitcoin is legal money	 NASDAQ Endorses Bitcoin ETF	 BitBeat Daily coverage of Bitcoin news

Bitcoin is here to stay.

But what's the killer app?

Institutional acceptance & infrastructure network effect, but no consumer app.

21E6 Bitsplit: an embeddable Bitcoin "mining" chip

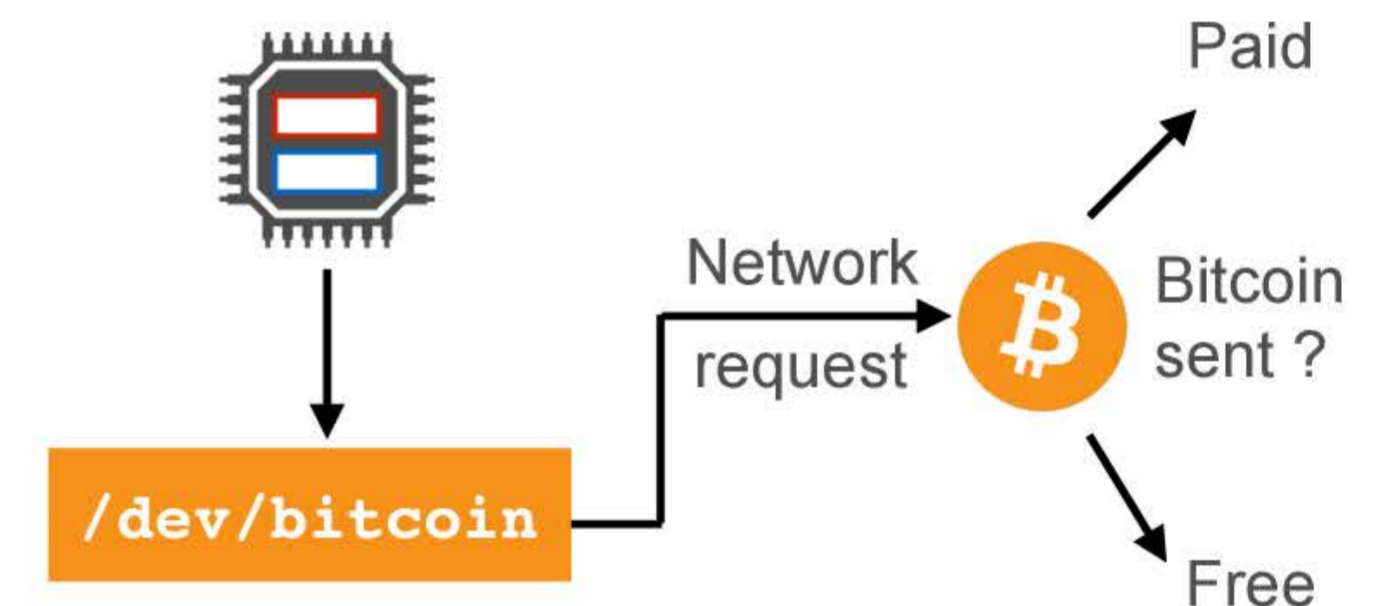


Use "split" of BTC to give away chips or subsidize costs.

Idea: generate Bitcoin from on-chip mining

Turn power from wall socket into a universal digital currency.

Charge Bitcoin out of a wall socket, pay for online content or digital services of any kind.



Even low-power chip can mine millions of Satoshis annually.

Result: Micropayments are now finally feasible!

Not theory - we've actually built working chip & protocol demos.

Bitcoin is here to stay

Institutional acceptance now beyond tipping point

Bitcoin Timeline

Over last year, incredible mindshare growth in both government and institutional finance.

Government



Ben Bernanke
May hold “long-term promise”



Janet Yellen
No authority for Fed to regulate



Larry Summers
Critics “on wrong side of history”



California
AB129: Bitcoin is legal money

Finance



NASDAQ
Endorses Bitcoin ETF



BitBeat
Daily coverage of Bitcoin news



Bloomberg
BTC price on terminals

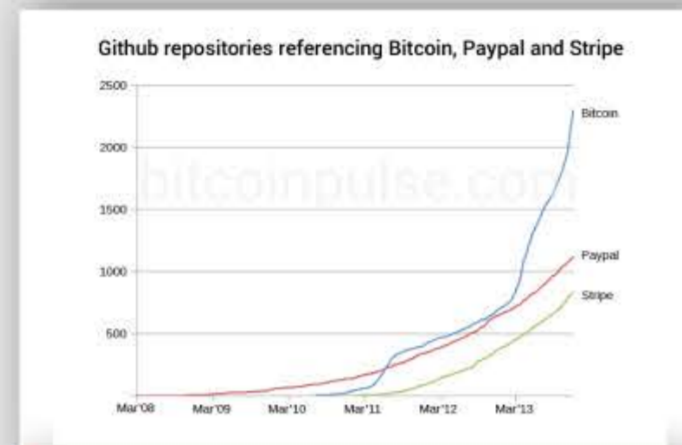


Wall Street
Reports from GS, MS, BofA, Citi

Bitcoin Timeline

...and not just in government/financial sector, but tech & market mindshare as well.

Tech



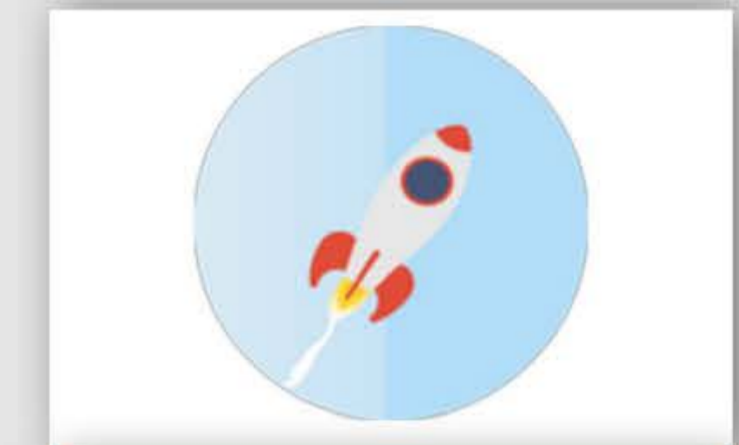
Developers
4000+ GitHub
repos



Wallets
8M+ wallets (BC
+ CB + Circle + ...)



Google
Integration
July 2014



Startups
500+ Bitcoin
startups

Market



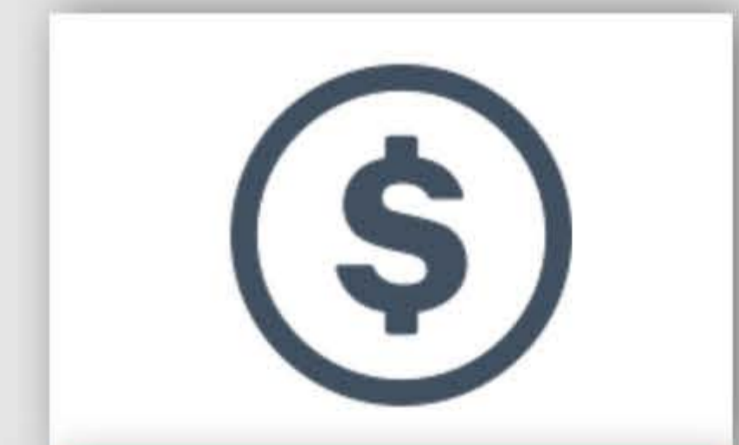
Merchants
5000+, including
Dell & Expedia



PayPal
Integration
September 2014



Pop Media
Newsweek cover
story



VC Investing
2013: \$100M
2014: \$300M

Why is Bitcoin likely to be the winner?

Let's talk through some of the most frequently raised questions.

Bitcoin Improvement Proposals

Number	Title	Owner	Status
1	BIP Purpose and Guidelines	Amir Taaki	Active
10	Multi-Sig Transaction Distribution	Alan Reiner	Draft
11	M-of-N Standard Transactions	Gavin Andresen	Accepted
12	OP_EVAL	Gavin Andresen	Withdrawn
13	Address Format for pay-to-script-hash	Gavin Andresen	Final
14	Protocol Version and User Agent	Amir Taaki, Patrick Strateman	Accepted
15	Aliases	Amir Taaki	Withdrawn
16	Pay To Script Hash	Gavin Andresen	Accepted
17	OP_CHECKHASHVERIFY (CHV)	Luke Dashjr	Withdrawn
18	hashScriptCheck	Luke Dashjr	Draft
19	M-of-N Standard Transactions (Low SigOp)	Luke Dashjr	Draft
20	URI Scheme	Luke Dashjr	Replaced
21	URI Scheme	Nils Schneider, Matt Corallo	Accepted
22	getblocktemplate - Fundamentals	Luke Dashjr	Accepted
23	getblocktemplate - Pooled Mining	Luke Dashjr	Accepted
30	Duplicate transactions	Pieter Wuille	Accepted
31	Pong message	Mike Hearn	Accepted
32	Hierarchical Deterministic Wallets	Pieter Wuille	Accepted
33	Stratized Nodes	Amir Taaki	Draft
34	Block v2, Height in coinbase	Gavin Andresen	Accepted
35	mempool message	Jeff Garzik	Accepted
36	Custom Services	Stefan Thomas	Draft
37	Bloom filtering	Mike Hearn and Matt Corallo	Accepted

Rapid pace of open-source dev

Bitcoin Core integration/staging tree <https://bitcoin.org/en/download>

7,253 commits 14 branches 119 releases

Sidechains as a staging area

Bitcoin 2.0: Unleash The Sidechains

Posted Apr 19, 2014 by [Jon Evans \(@rezendi\)](#), Columnist

2,207 SHARES

Important: Bitcoin protocol itself has not been hacked.

I Tried Hacking Bitcoin And I Failed

DAN KAMINSKY, DANKAMINSKY.COM
APR. 12, 2013, 10:45 AM 70,407 12

Seriously though, as an engineer and as a hacker (and I promise you, these are two *very* different things), BitCoin surprised me. Here was a system with the following properties:

- Created an enormous global cloud of always-on, listening machines
- Spoke its own fiddly little custom network protocol
- Written in C++, which for all of its strengths is not usually the safest thing in the world to be reading random Internet garbage with
- Directly implemented the delivery of a Pot Of Gold At The End Of The Rainbow for any hacker who could break it

By all extant metrics in security system review, this system should have failed instantaneously, at every possible layer.

And, to be fair, it *has* failed at other layers – BitCoin thefts have occurred, in the meta-code that surrounds the core technology itself.

But the core technology *actually works*, and has continued to work, to a degree not everyone predicted. Time to enjoy being wrong. What the heck is going on here?

Analogy: a bank robbery is not a counterfeit dollar. Similarly, Mt. Gox hack did not mean a double spend of Bitcoins.

Like early Internet, demand is pushing scalability innovation.

A Scalability Roadmap

BY GAVIN ANDRESEN, CHIEF SCIENTIST, OCTOBER 6, 2014

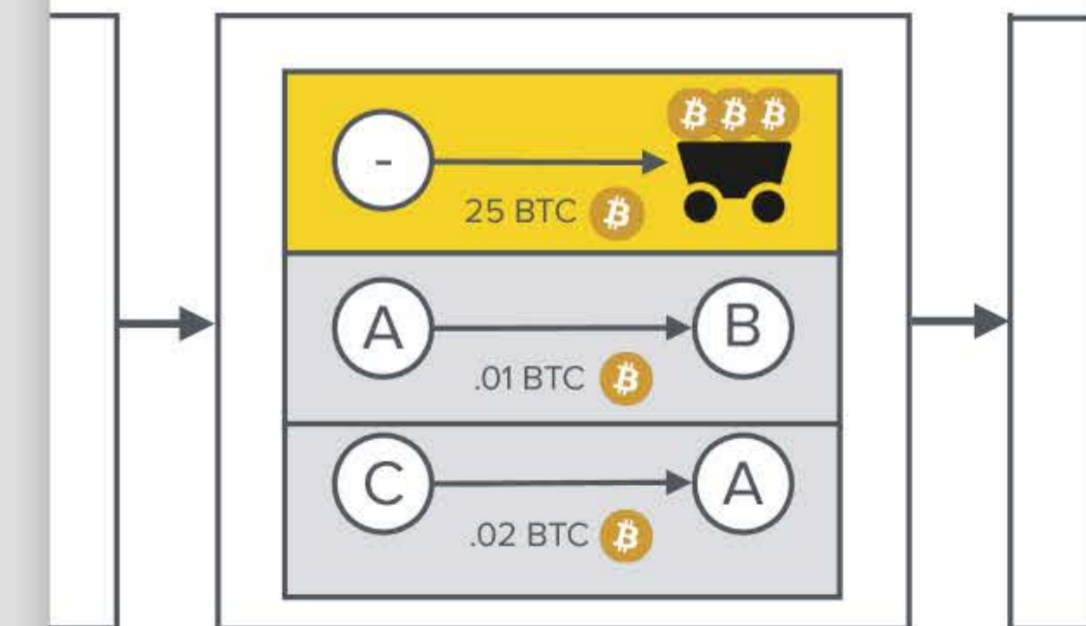
My [rough proposal for optimizing new block announcements](#) resulted in lots of discussion about lots of scaling-up issues. There was some misunderstanding that optimizing new block messages would be a silver bullet that would solve all of the challenges Bitcoin will face as usage grows; this blog post is meant to sketch out one possible path for the behind-the-scenes technical work that is being done (or will need to get done) over the next few years to scale up Bitcoin.

Scaling will be nontrivial, but Internet pushed communications up to 10000/day. Bitcoin will do same for transactions.

There will be blockchain-based apps besides Bitcoin itself...



...but blockchain tokens must have value (like Bitcoin) to incentivize mining process.



Modifiable?

Yes. Like Linux, BIPs/patches regularly incorporated.

Secure?

Appears so. Protocol itself has not been hacked.

Scalable?

Yes. Core devs have published billion tx roadmap.

Blockchain, not Bitcoin?

Not really separable; token is incentive for distributed mining

Bitcoin has a four-sided network effect

Four groups: miners, developers, users, and merchants.



Miners

Verify transactions, receive BTC.



Devs

Write Bitcoin apps.



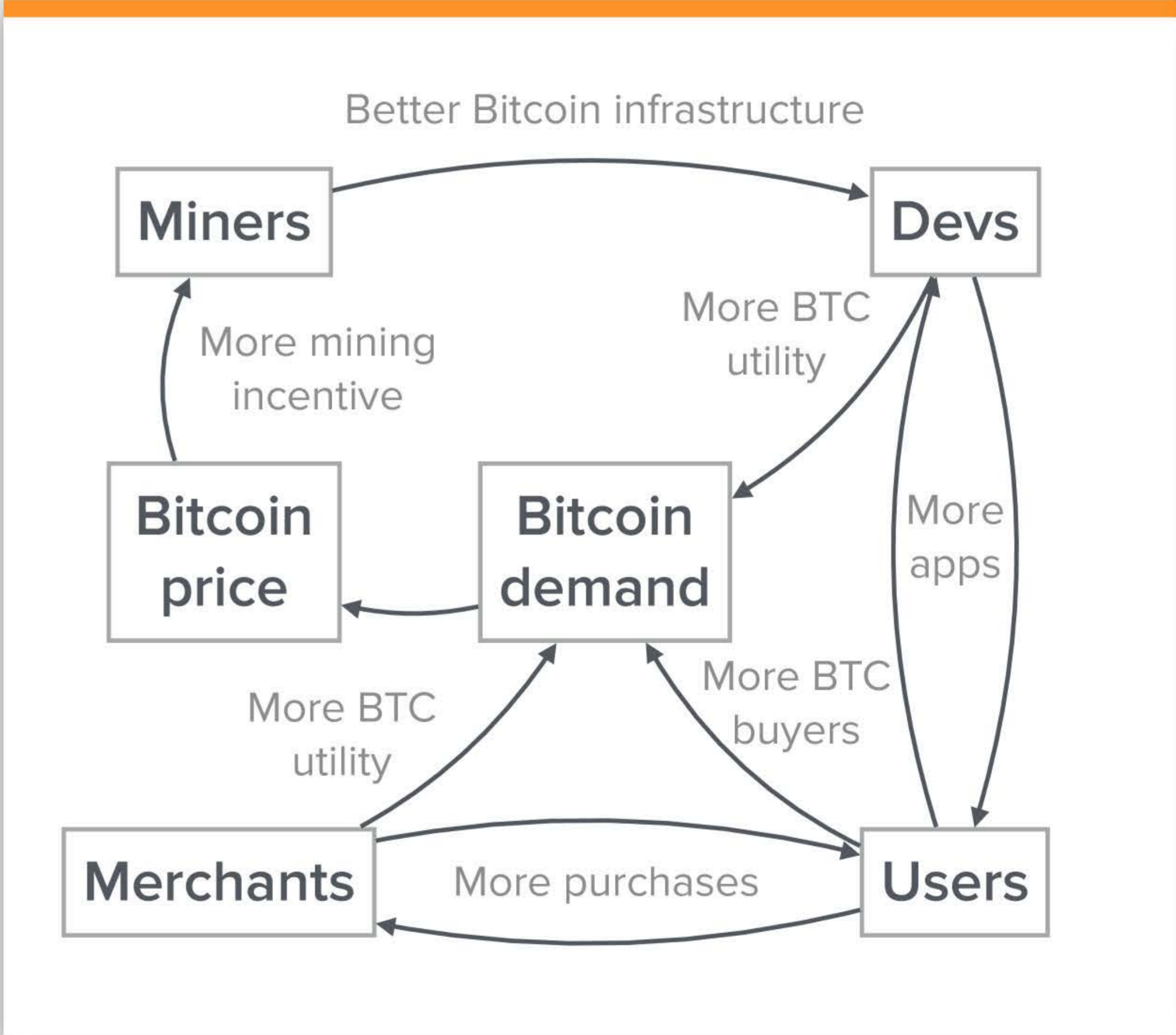
Merchants

Accept Bitcoin for goods.



Users

Use Bitcoin for goods & apps.



The 4-Sided Network Effect

Every node increases value for other nodes.

Why is Bitcoin likely to be the winner?

Let's talk through some of the most frequently raised questions.

Neutralizing a 51% attack

But it would also be obvious it was happening, and pretty easy to defend against. As I said on the Bitcoin Forums:

Something like "ignore a longer chain orphaning the current best chain if the sum(priorities of transactions included in new chain) is much less than sum(priorities of transactions in the part of the current best chain that would be orphaned)" would mean a 51% attacker would have to have both lots of hashing power AND lots of old, high-priority bitcoins to keep up a transaction-denial-of-service attack. And they'd pretty quickly run out of old, high-priority bitcoins and would be forced to either include other people's transactions or have their chain rejected.

The code already has a notion of "bitcoin priority" that it uses to prevent transaction spam (sending gazillions of tiny transactions to yourself, just to make everybody else do the work of validating and storing them); extending that to influence the chain-fork-selection code wouldn't be hard.

51% attack?

Oversold. Technical countermeasures available.

Bitcoin fundamental value: write to globally distributed database.

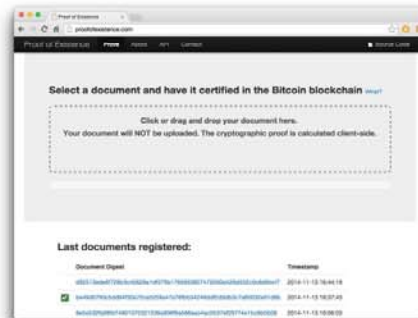
BUSINESS SOFTWARE security, cloud & services, bitcoin

Could the Bitcoin network be used as an ultrasecure notary service?

Jeremy Kirk May 24, 2013 4:38 AM

Manuel Araoz, a 23-year-old developer in Argentina, has an idea for Bitcoin that doesn't focus on money.

Araoz, who works in game development, launched a service this week called *Proof of Existence*. It's essentially a notary public service on the Internet, an inexpensive way of using Bitcoin's distributed computing power to allow people to verify that a document existed at a certain point in time.



Fundamental value?

Actually, yes. 1 Satoshi: write to a global notary public.



Ben Bernanke
May hold "long-term promise"



Janet Yellen
No authority for Fed to regulate



California
AB129: Bitcoin is legal money



Larry Summers
Critics "on wrong side of history"



NASDAQ
Endorses Bitcoin ETF



BitBeat
Daily coverage of Bitcoin news

Legal issues?

As of 2014, major govt & financial acceptance.

Altcoins: lack traction, 10X reason



Stellar/Ripple: no compelling advantages vs Bitcoin

How does this compare to Bitcoin?

STELLAR

The main differences between Stellar and Bitcoin are the following:

- Stellar is based on a consensus algorithm rather than mining. This means transactions confirm in a few seconds.
- The supply of stellar increases at a fixed rate of 1% a year.
- Stellar aims to let you transact in your currency of choice (fiat or digital).

The hope is that the stellar currency itself will be mostly a behind-the-scenes currency, and that the Stellar network will help provide more liquidity between currencies.

Ethereum: too early + integratable

Counterparty Recreates Ethereum's Smart Contract Platform on Bitcoin



Apple Pay: great but very different (Apple Pay:HDTV::Bitcoin:Internet)



eg: offline retail payment vs online micropayments

Alternatives?

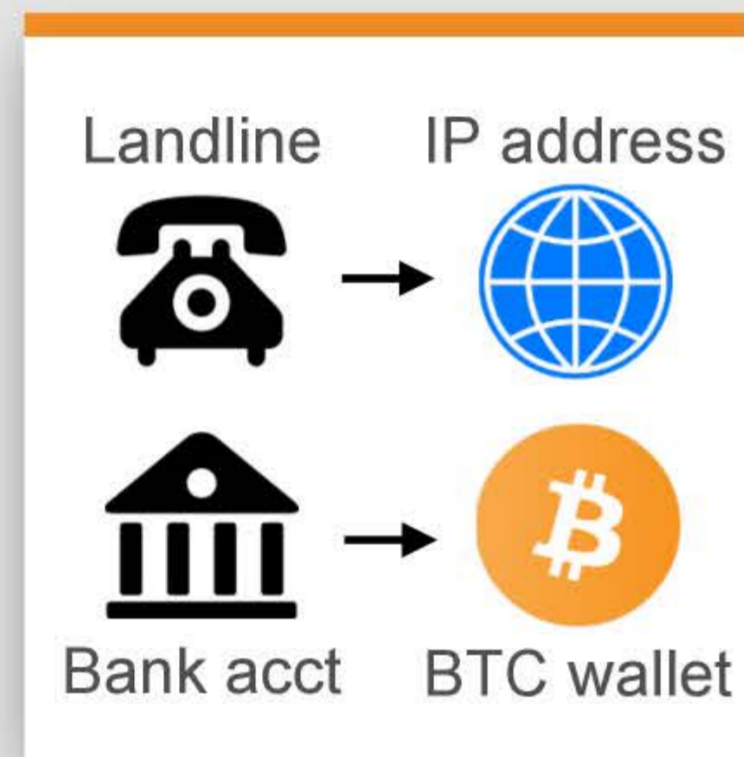
Prob not. BIPs + Sidechains: Bitcoin adaptable like x86

Bitcoin is to Paypal as Linux is to Windows

We've already seen what happens when an open-source, decentralized, programmable version arises.

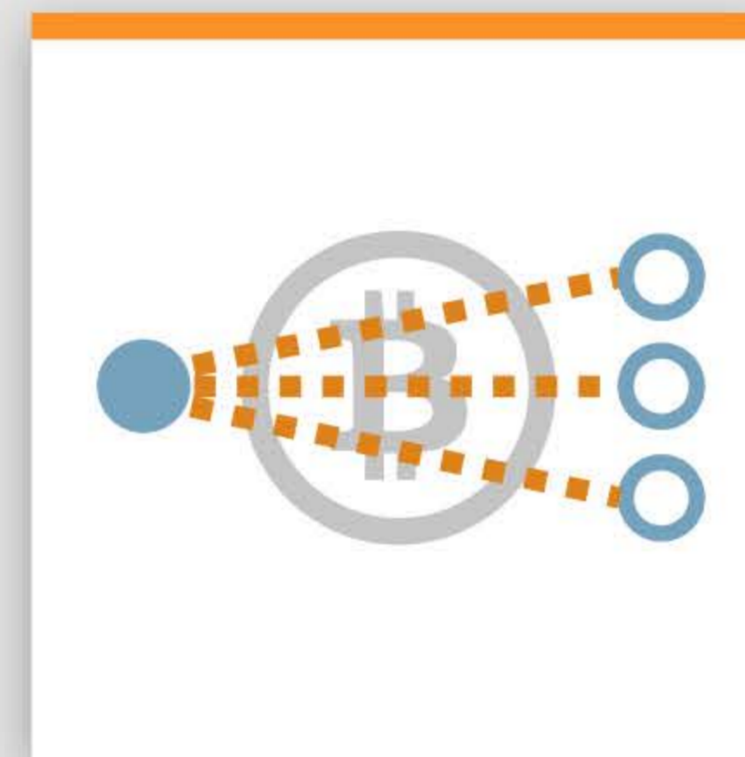
EVERY ENTITY

Banking for anything



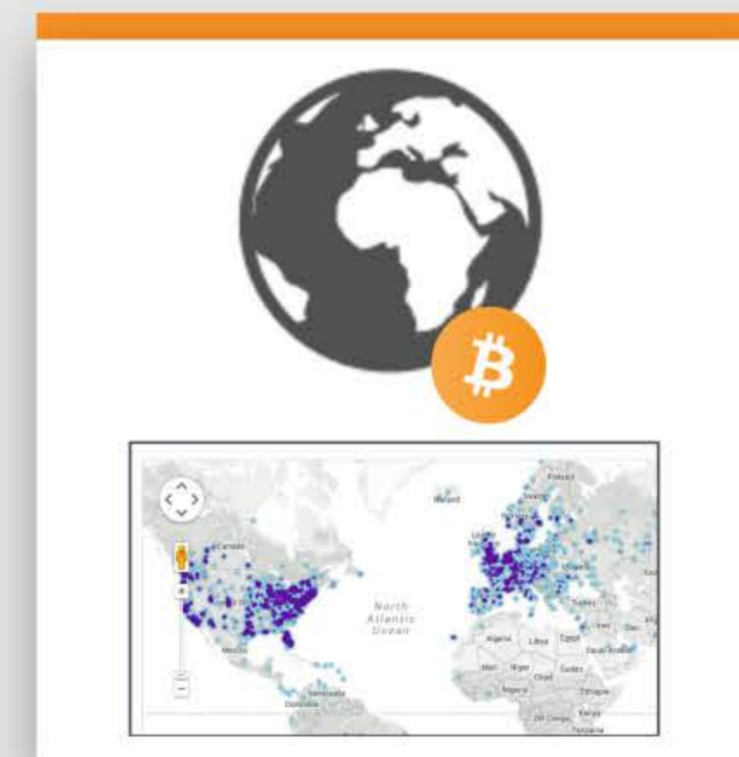
EVERY DEVICE

Connected? Send/receive.



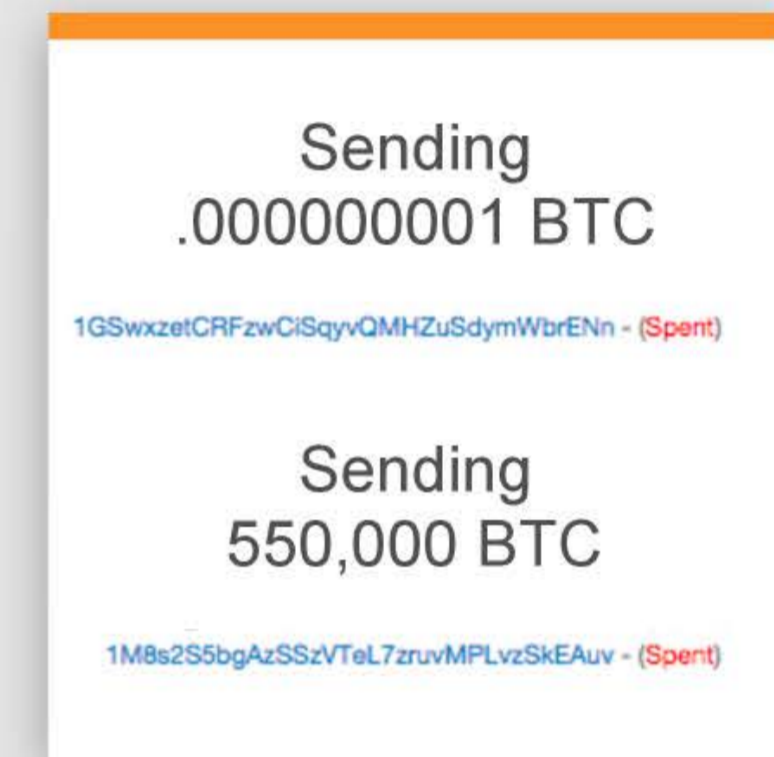
EVERY COUNTRY

Available worldwide



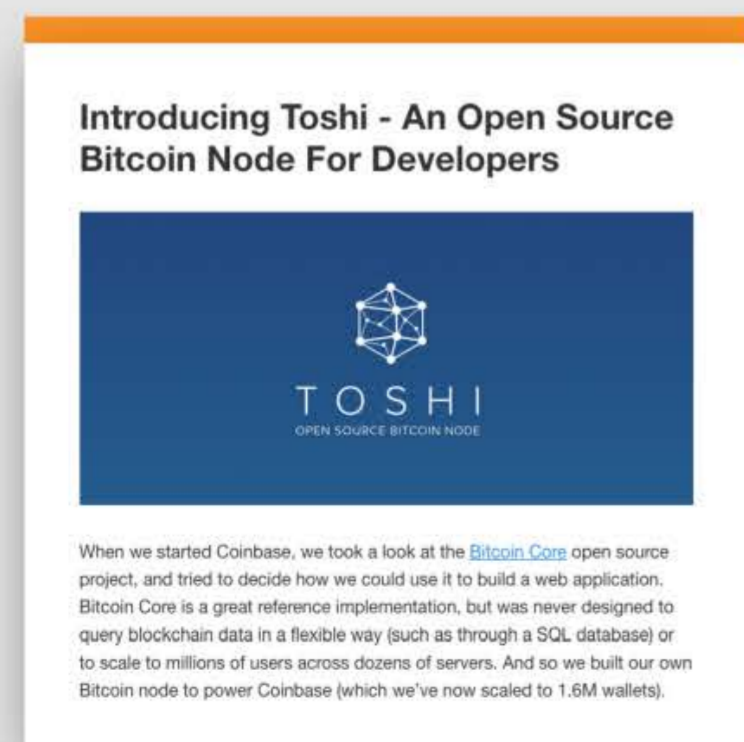
EVERY AMOUNT

From micro to macro



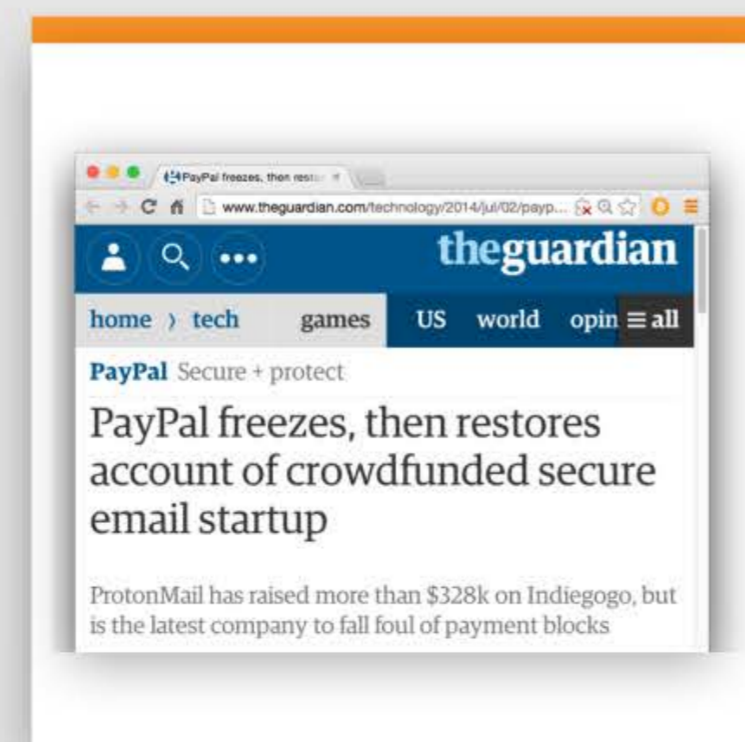
EXTENSIBLE

Modify code, add features



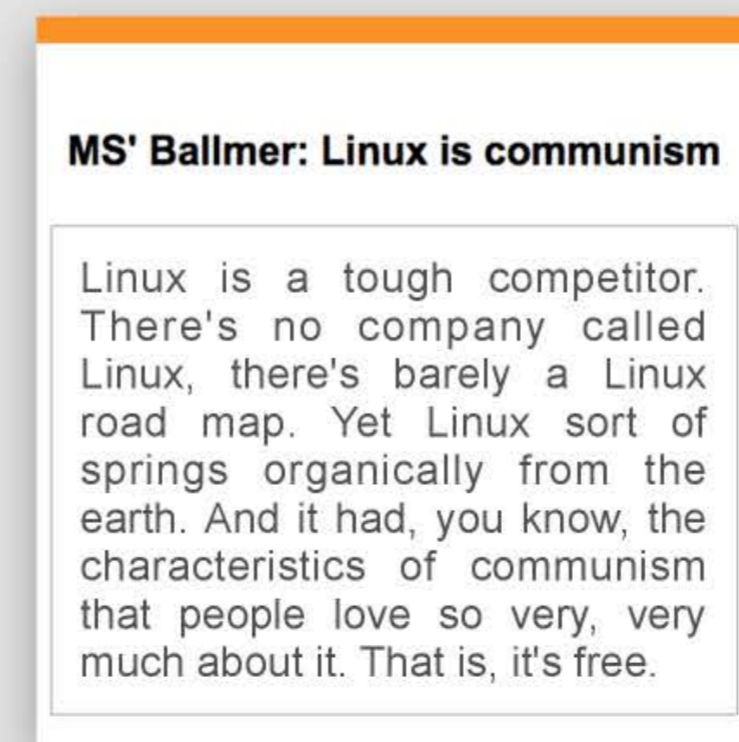
UNFREEZABLE

Full personal control



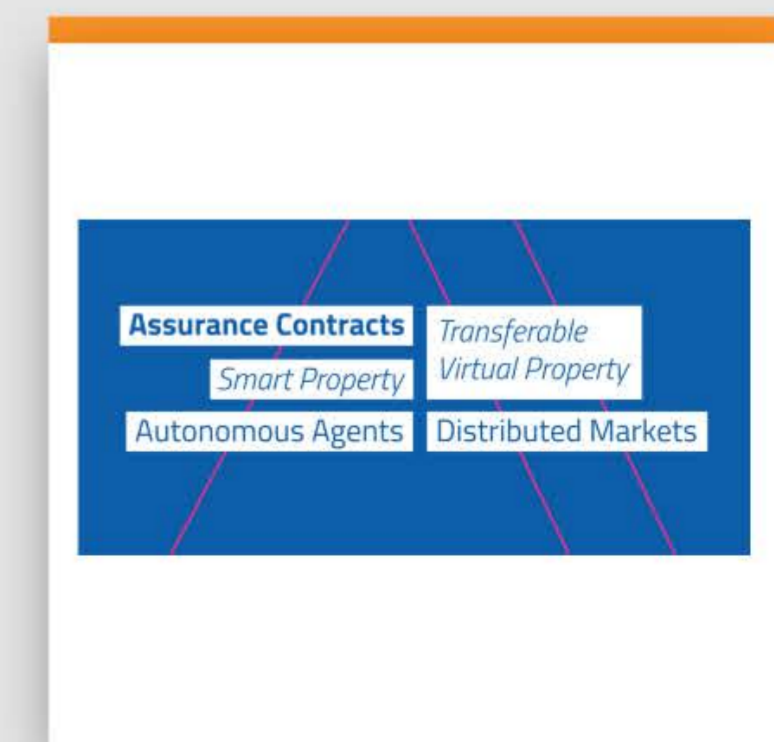
FREE & OPEN SOURCE

No toll from .com



MUCH MORE

Multisig, Blockchain, Contracts!

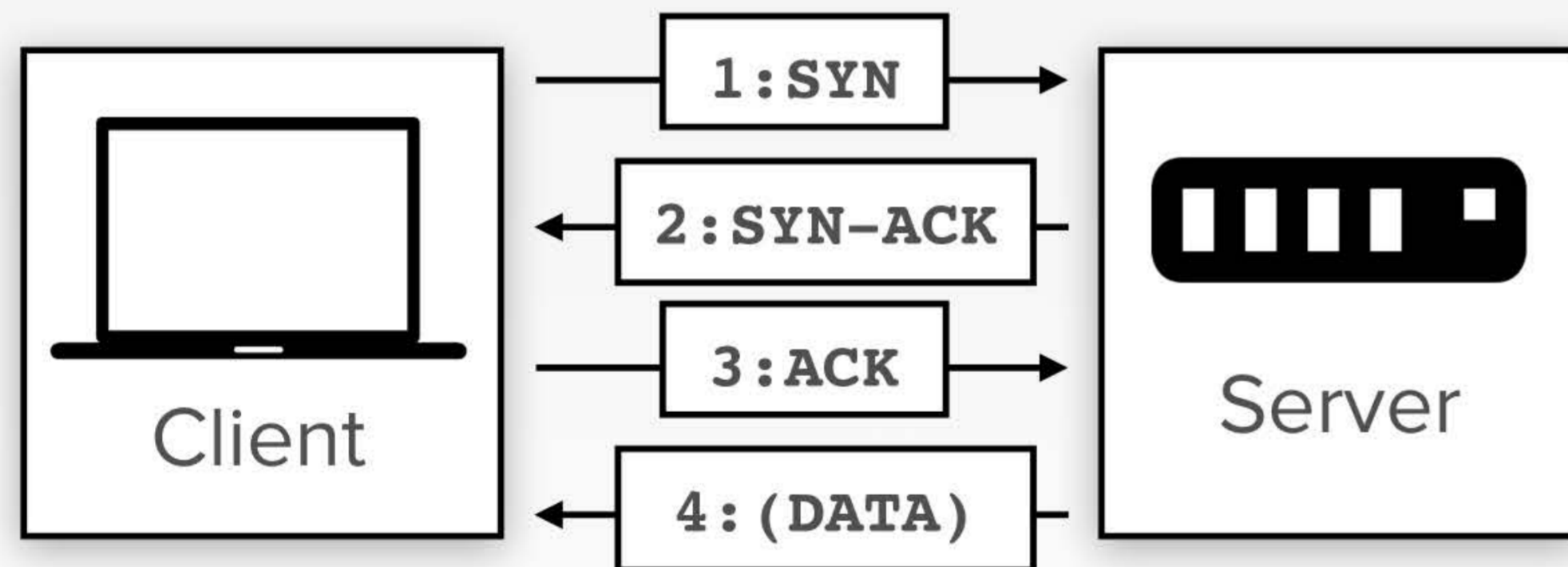


Bitcoin enables TCP/IP for transactions

Recall the TCP/IP handshake. It's possible to implement a payments handshake like this using Bitcoin.

TCP/IP IS FOR DATA

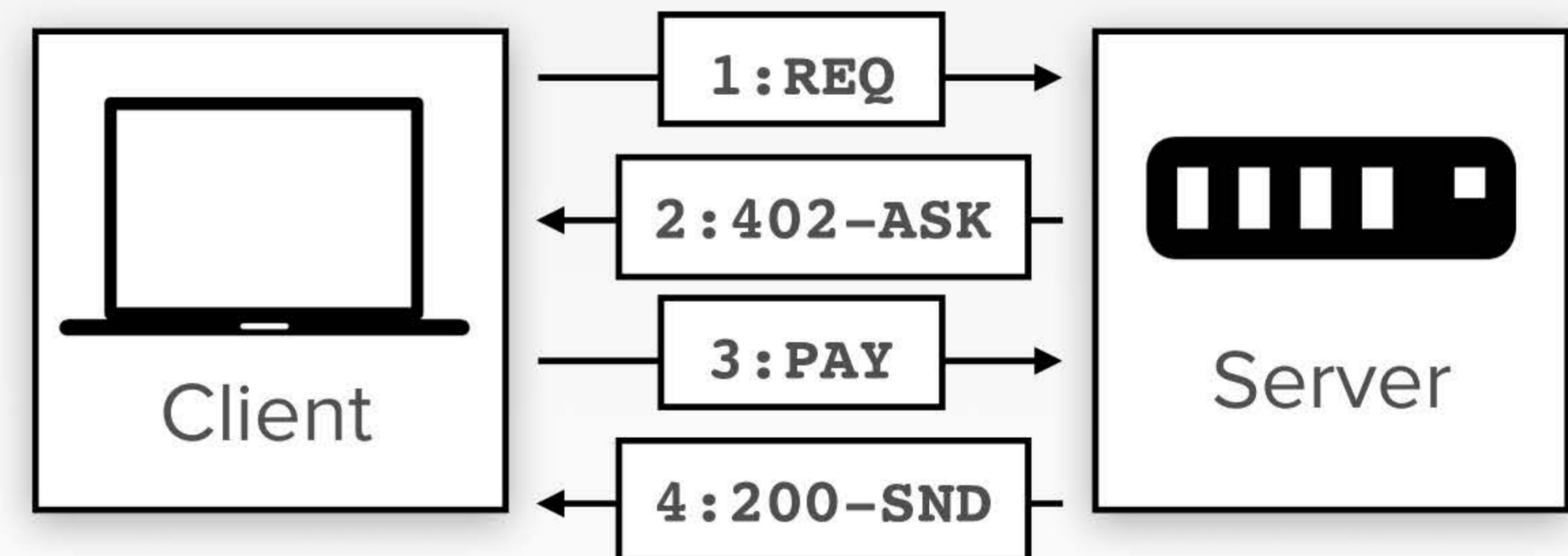
The TCP/IP handshake



Client asks to open connection.
Server acks, then client acknowledges.
TCP socket open. Server sends data.

BITCOIN IS FOR TRANSACTIONS

The Bitcoin 402 handshake



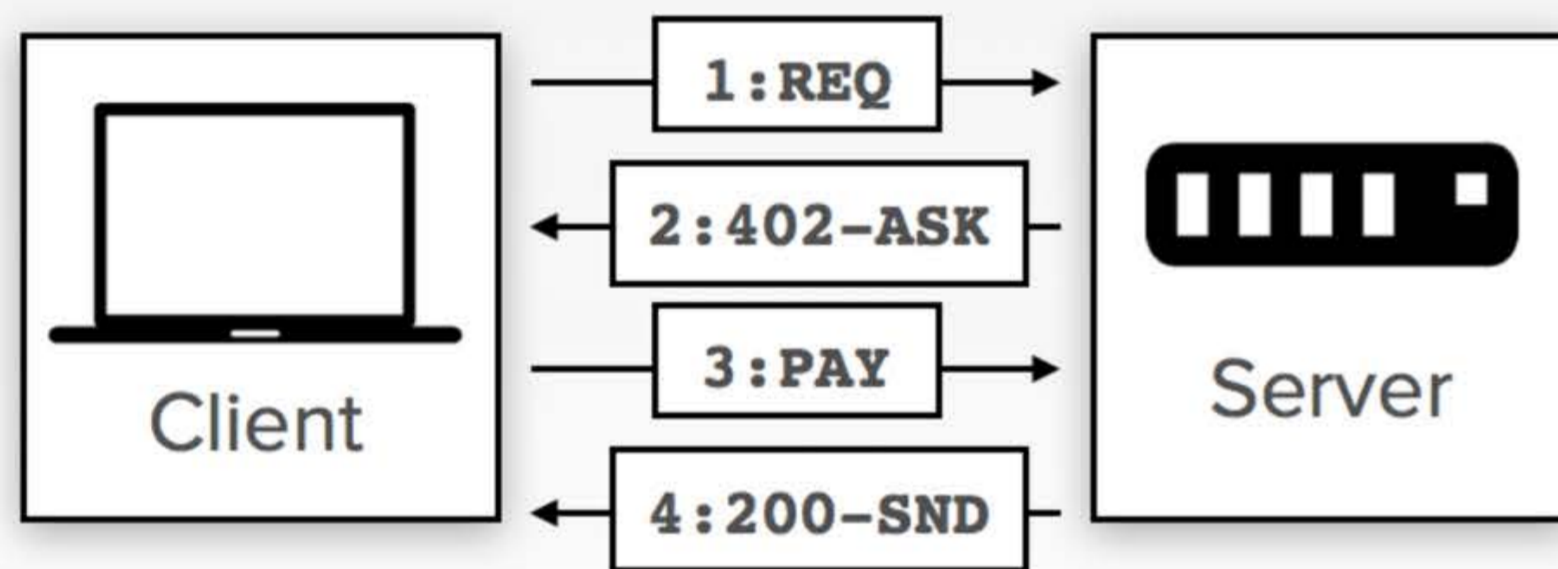
Client requests resource.
Server initially refuses but quotes price.
Client pays BTC. Server sends resource.

Bitcoin enables TCP/IP for transactions

We know this is possible because we implemented it.

BITCOIN IS FOR TRANSACTIONS

The Bitcoin 402 handshake



Client requests resource.
Server initially refuses but quotes price.
Client pays BTC. Server sends resource.

CLIENT INITIATES
HTTP REQUEST

SERVER DENIES,
ASKS FOR .001 BTC

CLIENT REREQUESTS
AND ATTACHES BTC

SERVER RETURNS
RESOURCE FOR BTC

```
demo@402demo:~$ bitcurl -X POST -d '{"to":  
6502071548,"msg":"hello world via bitcurl"}'  
http://api.demo.21e6.com/api/twilio -v  
Requesting http://api.demo.21e6.com/api/twilio  
Status 402  
Bitcoin address: 1Gy4AvTeA2LftFdMm2TfBojV1LfcT22KRr  
Price in BTC: 0.001  
Transaction id:  
6428b54af4e2f03bf5d806472d2081d4a0dac7f53d156906f9c8aeec6  
01cb34b  
Retrying request with txid..  
Status 200  
{"status":"ok","message_id":"SM04d5c769e8a847098c16da328b  
658037"}  
demo@402demo:~$
```

```
demo@402demo:~$ bitcurl -X POST -d '{"to":6502071548,"msg":"hello world via bitcurl"}' http://api.demo.21e6.com/api/twilio -v  
Requesting http://api.demo.21e6.com/api/twilio  
Status 402  
Bitcoin address: 1Gy4AvTeA2LftFdMm2TfBojV1LfcT22KRr  
Price in BTC: 0.001  
Transaction id: 6428b54af4e2f03bf5d806472d2081d4a0dac7f53d156906f9c8aeec601cb34b  
Retrying request with txid..  
Status 200  
{"status":"ok","message_id":"SM04d5c769e8a847098c16da328b658037"}
```

A live demo of "TCP/IP for transactions"

This is why we compare Bitcoin to the Internet

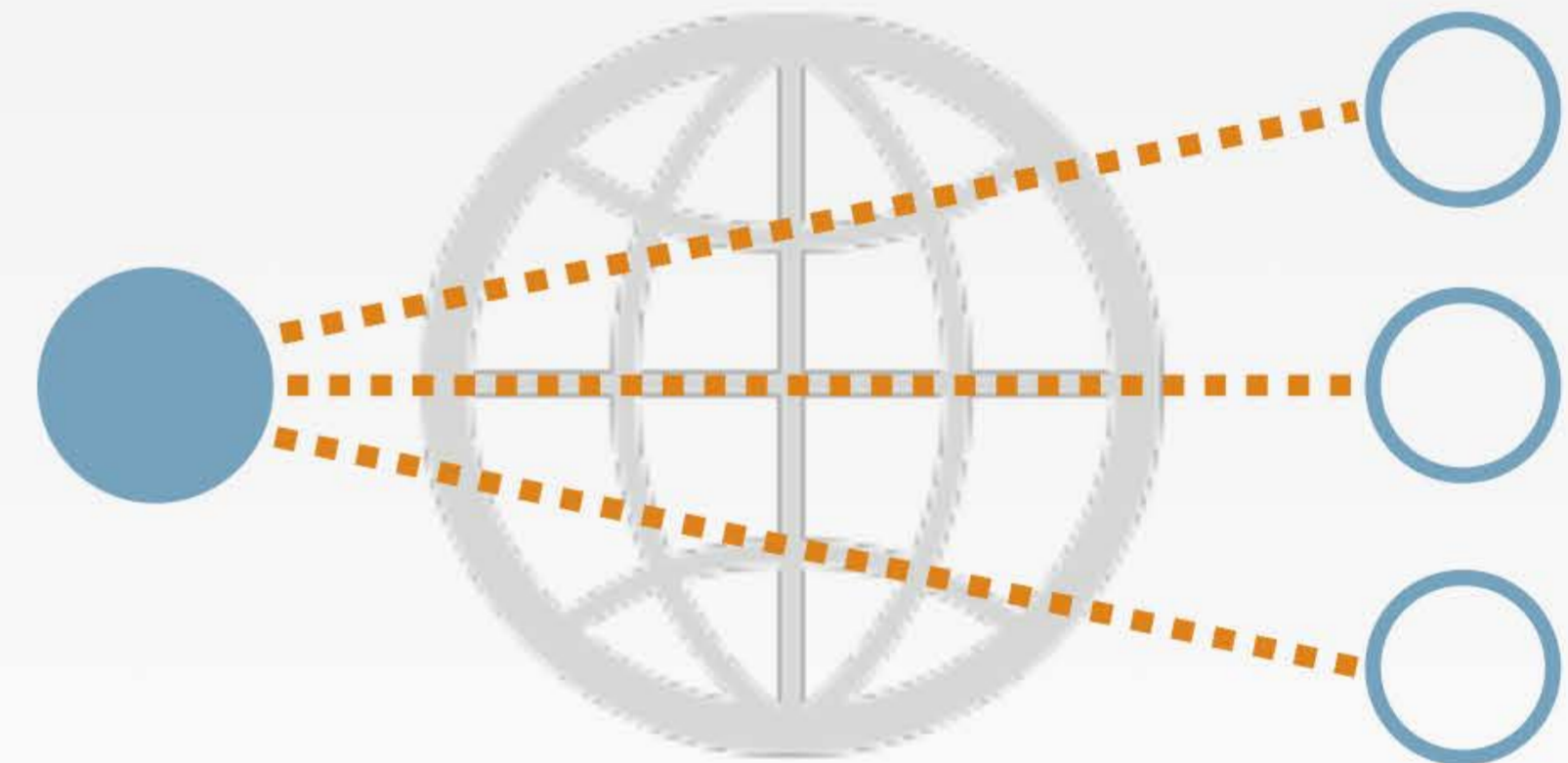
The internet disintermediated telcos, replacing with programmable packet-based communication.

BEFORE



Deal with telco to deploy code related to information on the network backbone

AFTER



Anyone can programmatically send packets to anyone (or many anyones) via internet

Bitcoin disintermediates banks

Similarly, Bitcoin disintermediates Fedwire/ACH/SWIFT, replacing with programmable packet-based money.

BEFORE



Deal with bank to deploy
code related to value
in the banking system

AFTER



Anyone can programmatically
send value to anyone
(or many anyones) via internet

The Problem

Bitcoin mining is highly lucrative - and competitive

A Brief History of Mining

Mining has moved at Bitcoin time, recapitulating the entire history of computer development in a few years.

CPU

2009-2010



GPU

2010-2013



FPGA

2011-2013



DESKTOP ASIC

2013-2014



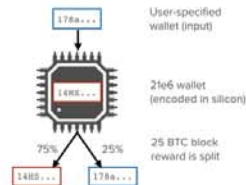
ASIC FARM (21E6)

2013-2014



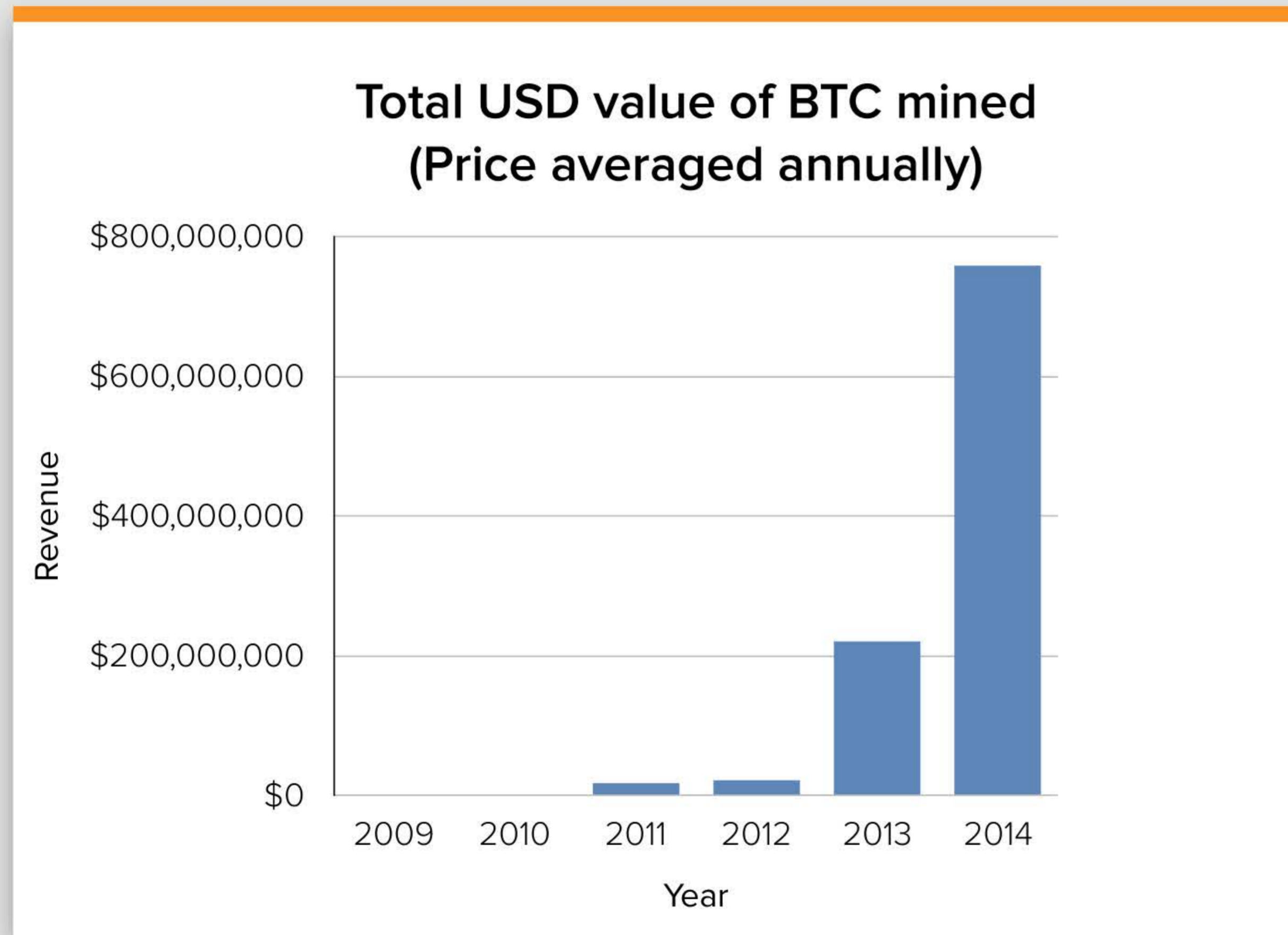
THE NEXT STEP

2015 onward...



Mining is Growing Exponentially

Any market that goes from \$0 to \$750M+ in four years is worth taking seriously.



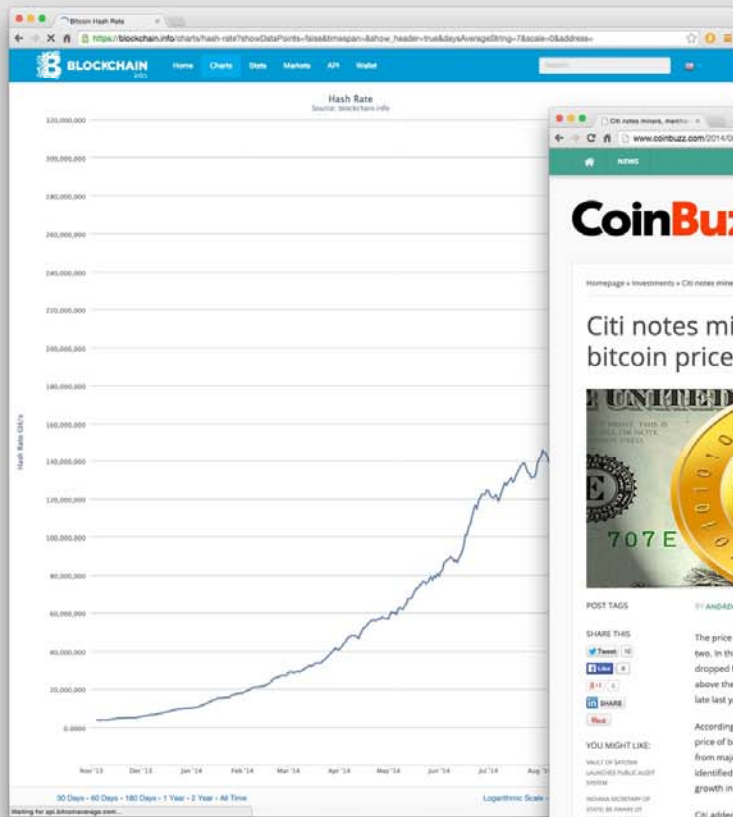
Incredible growth, even with price volatility

From \$0 in 2010 to \$750M+ in 2014!



Problem

Mining has thus become very competitive: hash rate is up 100X Y/Y. Because miners selling to pay electricity, price temporarily depressed.

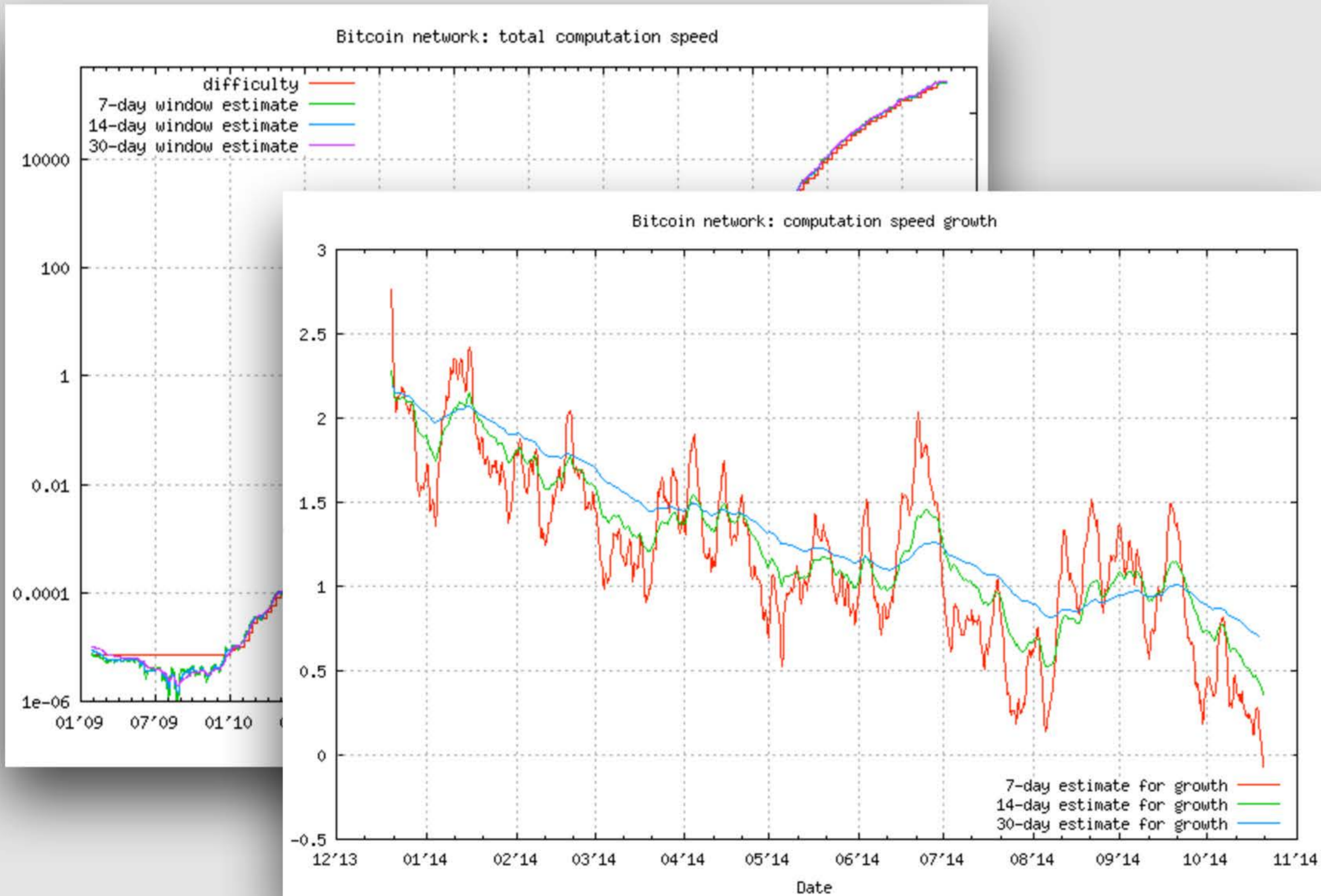


The image shows a screenshot of a CoinBuzz news article. The headline is "Citi notes miners, merchants keeping bitcoin prices low". The article is dated August 27th, 2014, and is written by Andrew Hagan. The main text discusses how the price of Bitcoin has been at the forefront of the news cycle, with its value dropping from over \$600 to as low as \$400. It mentions that the price is now trading steadily at just above the \$500 mark, but it's still significantly lower than the near \$1,200 record from late last year. The article also notes that according to a new note released by Citi's Steve Englander, a currency specialist, the price of Bitcoin is on the cusp of "acute instability" because of the oversupply of coins from major merchants and miners as well as weak demand growth. The Citi report identified the enhanced complexity and higher costs of mining as primary drivers for growth in the Bitcoin supply. Citi added in its note that as mining costs continue to rise then miners are placed under pressure to sell their new Bitcoins to recoup the costs of their initial investment in equipment. The research note averred that approximately 3,500 Bitcoins are mined each day, compared to the minimum 60,000 Bitcoins currently in daily trading volumes. "If the miners are a steady source of supply and there is no increase in final demand,



Partial Solution

A mining shakeout is happening, and hashrate growth is slowing. Moore's law now a limit. And 21E6 is the only miner w/ Intel fab chip.



- Cost for new company to enter is now prohibitive
- Bitcoin mining consumes more power than Google in 2011!
- Hashrate growth rapidly decelerating. Daily growth under 0.5%, down from 2%
- Limits to growth: technology, capital, power, scale

Partial Solution

A mining shakeout is happening, and hashrate growth is slowing. Moore's law now a limit. And 21E6 is the only miner w/ Intel fab chip.

	Best Today	Max	Gain	Notes
Tech	.22 W / Gh/s at 22nm (21E6)	~.15 W/ GH/s at 14nm	1-2X	21E6 v2: 0.57 W / GH/s 21E6 v3: 0.22 W / GH/s Moore's law limits first
Power	~300 MW (176 PH/s)	10+ GW (10 nuclear plants)	>100 X	10X may be noticeable (esp outside 1st world) 10 GW = 1% of world
Capital	~\$1.5M / PH/s ~\$500M-\$1B?	VC: 15-25B/year Consumer: 100B+ / year	>10- 100X	Many individual miners today
Nodes	~40k ASIC servers, 1e6 chips (21E6)	Goog alone: 2.5M CPU servers	>100 X	Loosest upper bound here

Approaching Moore's law: best efficiency likely ~0.15 W / GH/s @ 14nm

- Cost for new company to enter is now prohibitive
- Bitcoin mining consumes more power than Google in 2011!
- Hashrate growth rapidly decelerating. Daily growth under 0.5%, down from 2%
- Limits to growth: technology, capital, power, scale

21E6 vs. the Competition

We already enjoy a significant technological advantage, and are the only chip built at Intel's custom foundry.

Competitor	Location	Technology	W / GH/s	Notes
Bitfury	Georgia	55nm UMC	0.8	28nm chip failed; recently raised \$20m
KNCMiner	Sweden	20nm TSMC	0.6	Chip below spec; de-focused with altcoin miner
AntMiner	China	28nm	0.8	Primarily equipment vendor; targeting home miners
ASICMiner	China	40nm	1.1	Chip below spec; cash-flow issues
Spondoolies	Israel	28nm TSMC	0.65	Chip below spec; equipment vendor only
Cointerra	US	28nm GF	1.1	Chip below spec; being sued by customers
21E6 (v2)	US	22nm Intel	0.57	First and only Intel FinFET Bitcoin chip
21E6 (v3)	US	22nm Intel	0.22	Taped out 8/24, silicon due in November

Approaching Moore's law: best efficiency is likely ~0.15 W / GH/s @ 14nm

Doubling Down is One Approach

So given ongoing shakeout, under many scenarios, simply scaling existing business is a reasonable alternative.

	IO (V1->V3)	CyrusOne (V2)	Brownfield (V3)
System Cost	\$2,000	0	\$2,450
Number of Systems	3250	7904	1900
System Speed (TH/s)	5.2	2	5.2
Power/System (kW)	1.3	1.3	1.3
Deployment Cost	\$120,000	0	\$250,000
Rent (\$/KW/month)	90	80	3
Electricity Rate (\$/kWh)	0.09	0.075	0.05
Deployment Month	Jan 2015	Already Deployed	Mar 2015
Turn-off Month	Aug 2016	Apr 2015	Beyond Nov 2017
Total Expense	\$18,392,540	\$6,884,384	\$7,891,230
BTC Generated	55,528	32,272	30,427
USD Generated	\$50,796,729	\$32,512,126	\$27,834,559
USD Profit	\$32,404,189	\$24,250,865	\$19,943,329
Cost per BTC	\$331.23	\$232.45	\$259.35
Avg BTC Price in Period	\$456.21	\$362.32	\$600.35

Assumptions

Hashrate growth tied to BTC appreciation, with delay

Some additional, slowing irrationality in hashrate growth

BTC price flat through Q1 2015, then slow appreciation

USD numbers based on BTC hold, sell in Nov 2017

Q: But how do we put it completely out of reach?
Is there a way to make Bitcoin mining an unfair fight?

But can we put mining out of reach?

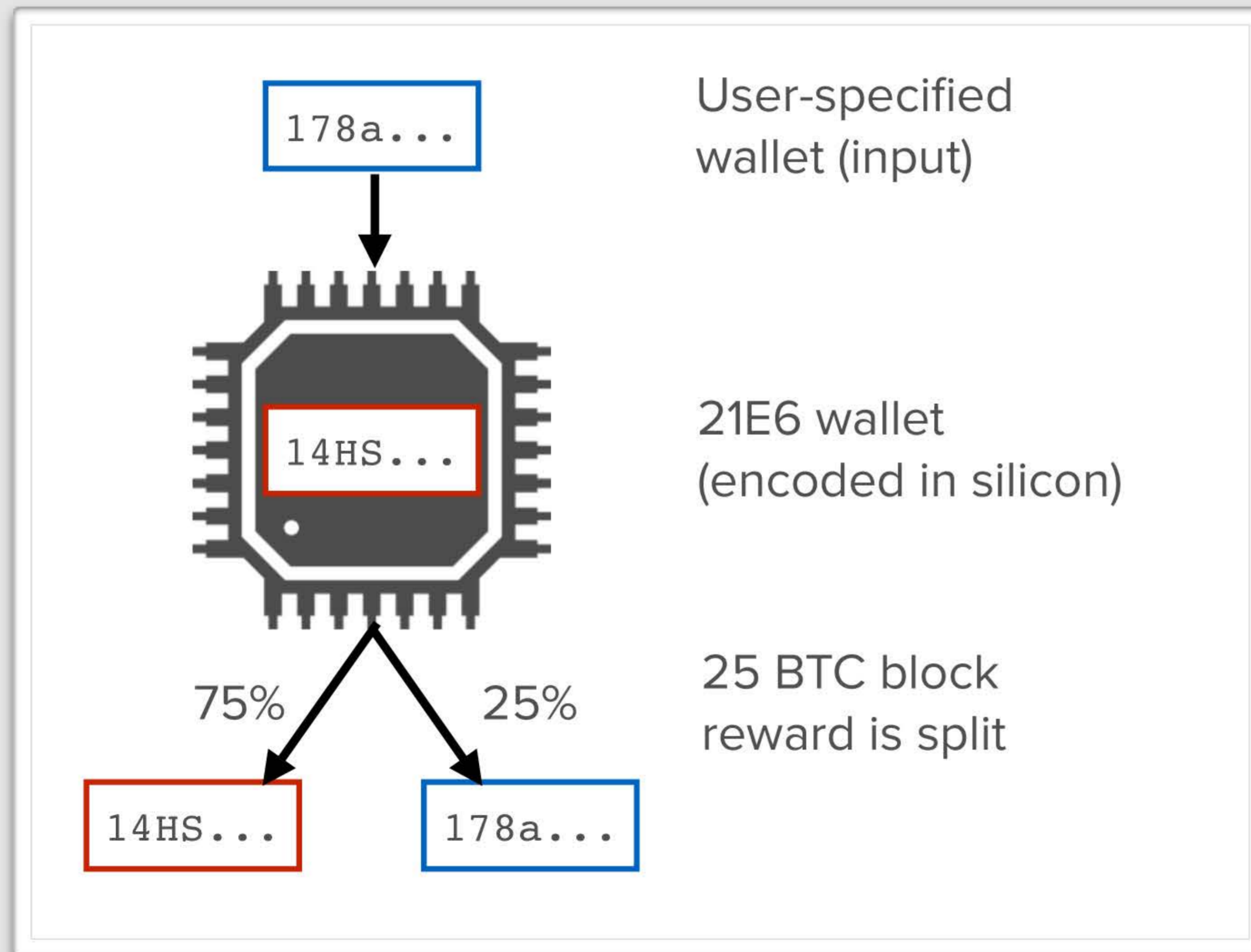
Is there any way to decommoditize Bitcoin mining?

Yes.

Introducing the 21E6 BitSplit chip.

The BitSplit Distributed Mining Chip

An embeddable version of our DC chip that exploits a protocol subtlety: mining proceeds can be sent to multiple accounts.



How the 21E6 BitSplit Network Works

The existing 21E6 datacenters are crucial. The initial critical mass of mining (at least >1%) is required to bootstrap a mining pool.



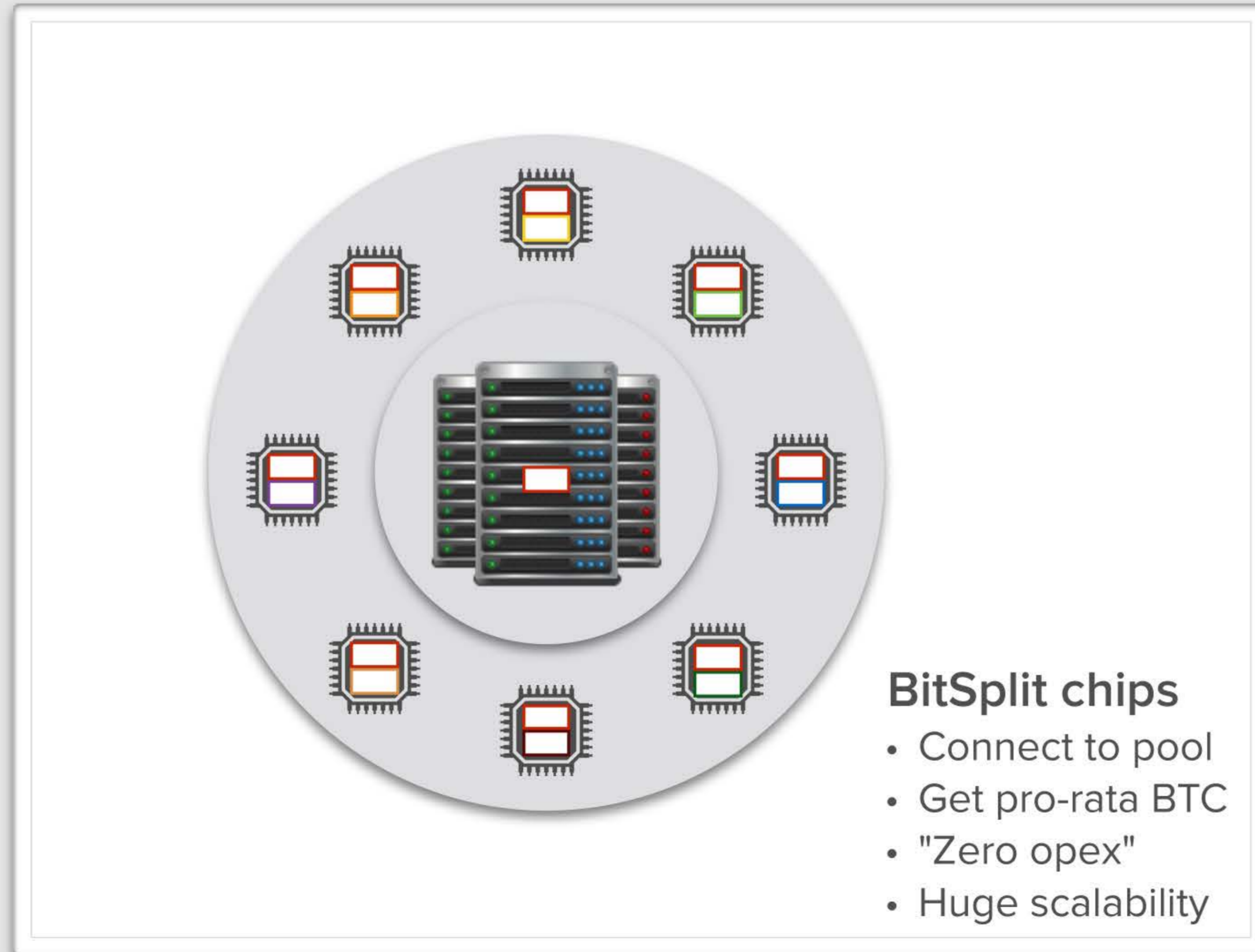
21E6 datacenters

- Core of pool
- 20,000+ servers
- ~3-5% of mining
- 26+ MW
- Guarantee blocks



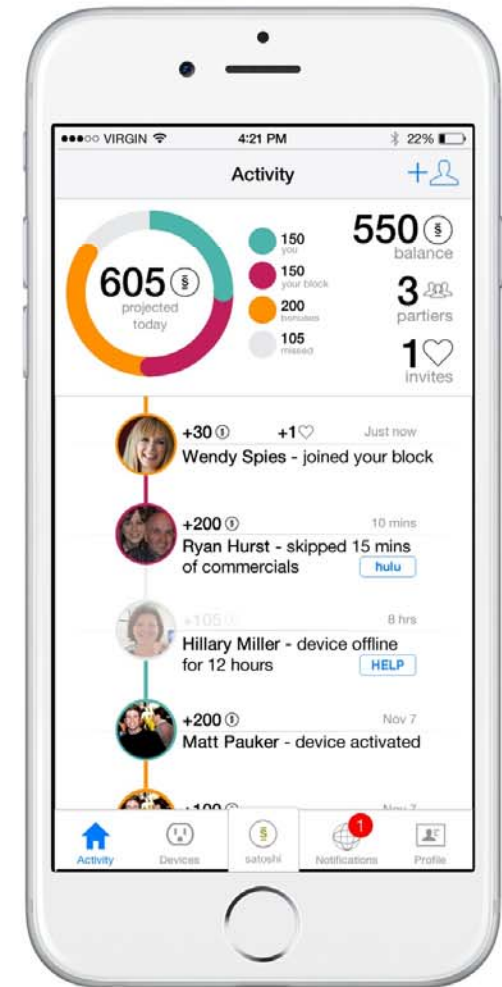
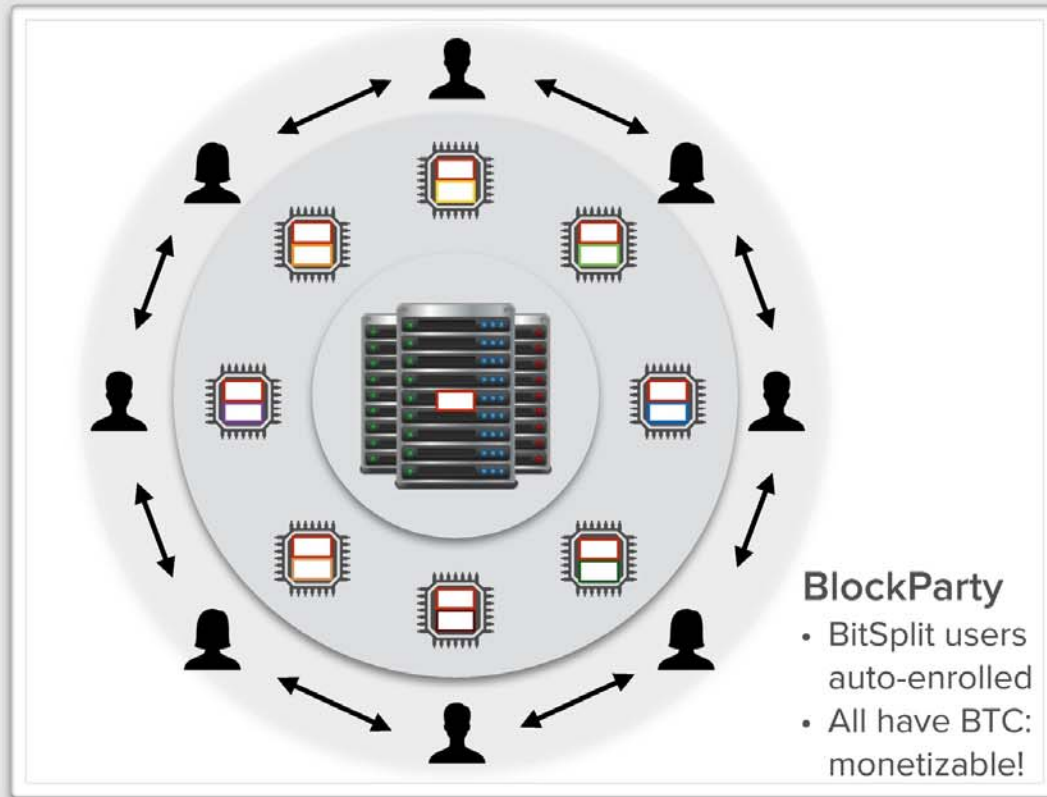
How the 21E6 BitSplit Network Works

The network of all BitSplit chips now connects to that pool. Each has a different user wallet address for depositing BTC.



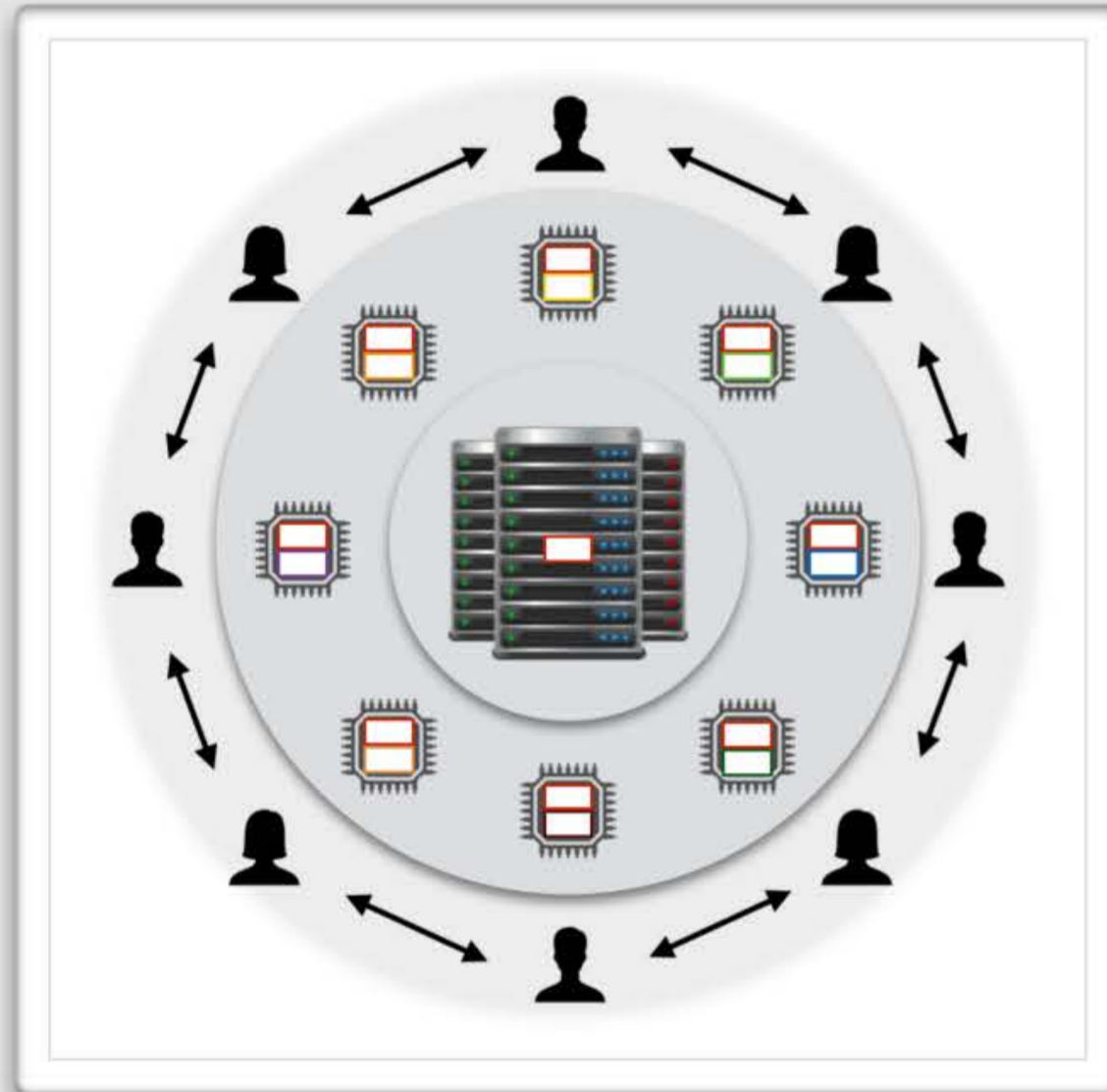
How the 21E6 BitSplit Network Works

Observation: the BitSplit pool is a social network in embryo.
Introducing BlockParty, the 21E6 social network.



Our Datacenters Enable BitSplit

Without the datacenter core, the BitSplit chip wouldn't work. Only a pool provides the critical mass to win blocks reliably.



	No Pool	Pool
Hash %	0.00002% (chip)	0.00002% (chip) + 5% (pool)
Time to block	34,722 days	~200 minutes
Mean BTC/day	0.72 mBTC	0.72 mBTC
Median BTC/day	0 mBTC	0.72 mBTC

Calculations for 50 GH/s BitSplit, 5% pool, 250 PH/s global



Where a BitSplit Goes

A BitSplit can be embedded in a variety of line-powered devices, from our first-party USB hub to laptops to Sony Playstations.

USB HUB

BTC for applications



PC

BTC for applications



ROUTER

BTC for bandwidth



GAME CONSOLE

BTC for in-game purchases



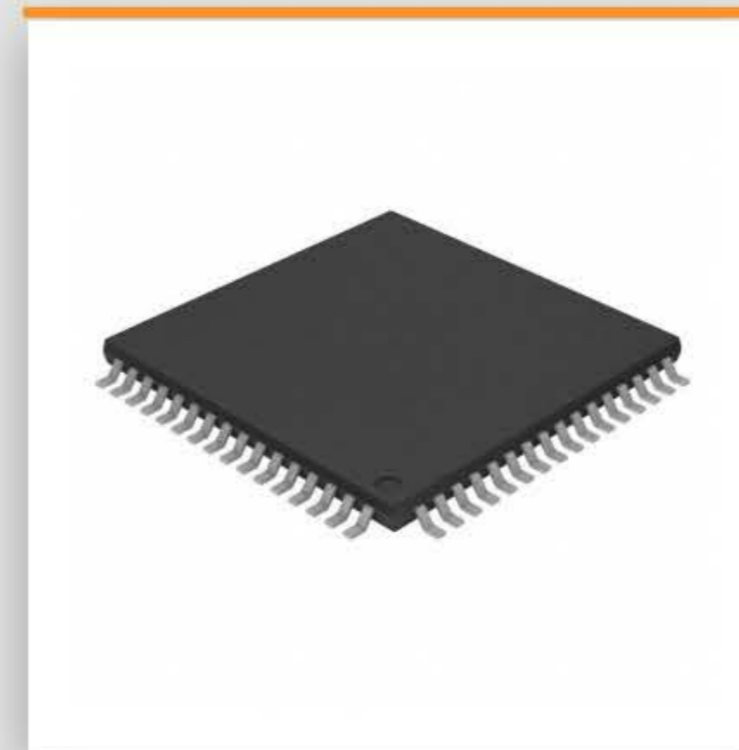
PHONE CHARGER

BTC for mobile apps



DIRECT CHIPSET

Zero opex and capex



"There is no reason for any individual to have a computer in their home."

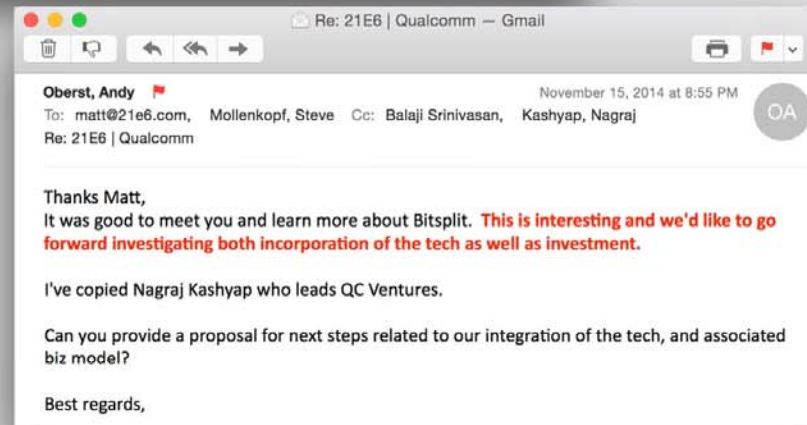
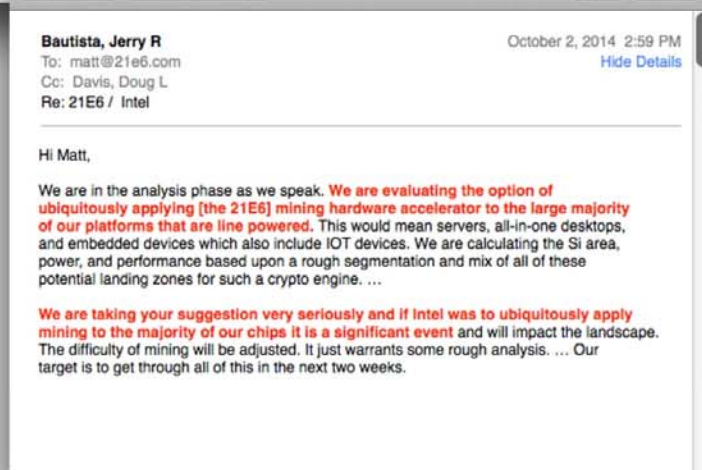
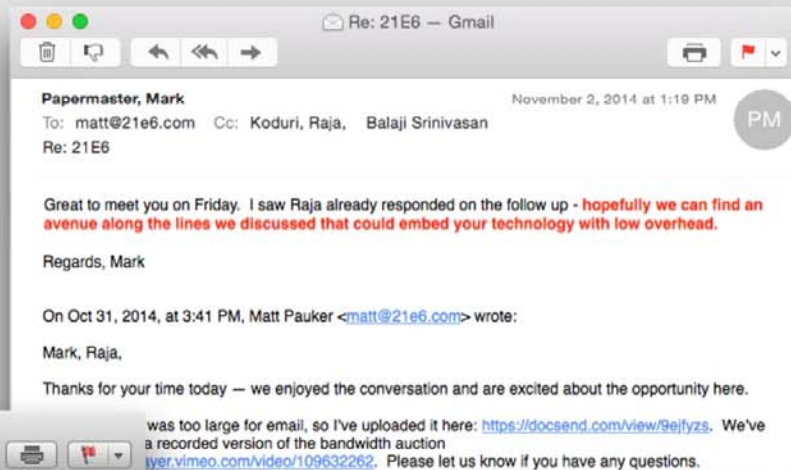
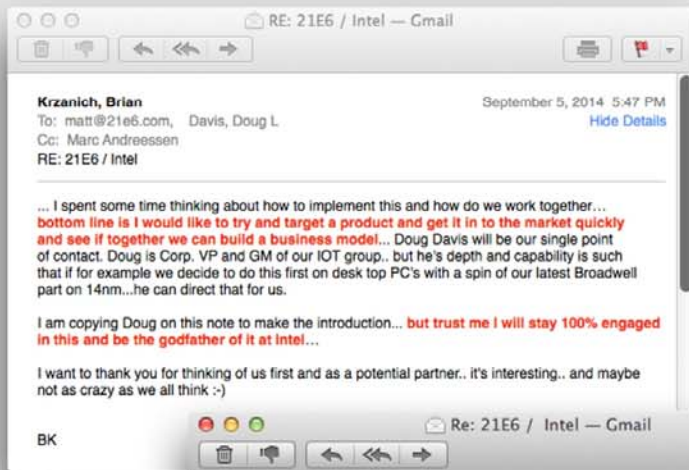
Ken Olsen, DEC (1977)

"A computer on every desk and in every home."

Bill Gates, Microsoft (1977)

Customer Pipeline

Any hardware manufacturer is a potential customer for the BitSplit chip. Those that own fabs are even better.



Additional C-level discussions with:

- Cisco
- Facebook
- IBM

Customer Pipeline

Any hardware manufacturer is a potential customer for the BitSplit chip. Those that own fabs are even better.

From: "Varela, Francisco" <fvarela@comcast.com>
Date: November 20, 2014 at 2:43:45 PM PST
To: Matt Pauker <matt@21e6.com>
Subject: Re: NDA - 21e6

Hi Matt,

I'm working on number estimates, and I want ensure that I am in the right ballpark. Numbers are below but the key factors are the assumption that 21e6 will continue to win 9% of the races per day, the reduction in daily bounty in 2016, and an increase in BTC value each year.

For the community to share (25% split), I get to \$10.5M in 2015, \$15M in 2016, \$32.5 2017, and \$81Min 2018. I've noted my preso that these amounts would be divided proportional to the number of chips active for that partner.

Do these estimates look about right to you?

Francisco

	2015	2016	2017	2018
21e6 Win Rate	9%	9%	9%	9%
21e6 BTC per day	324	162	162	162
21eg Daily \$	113,400	162,000	356,400	891,000
21e6 Take (75%)	243	122	122	122
Community (25%)	81	41	41	41
BTC Price	350	1,000	2,200	5,500
Community Day \$	28,350	40,500	89,100	222,750
Community YR \$	10,347,750	14,782,500	32,521,500	81,303,750
Comcast %	25%	15%	10%	5%
	2,586,938	2,217,375	3,252,150	4,065,188

Francisco Varela | Managing Director, West Coast Strategic Development | 408-900-8726



If you received this communication by mistake, please don't forward it to anyone else (it may contain confidential or privileged information), please erase all copies of it, including all attachments, and please let the sender know it went to the wrong person. Thanks.

The Implications of BitSplit

We've figured out how to mainstream Bitcoin while decommoditizing mining.

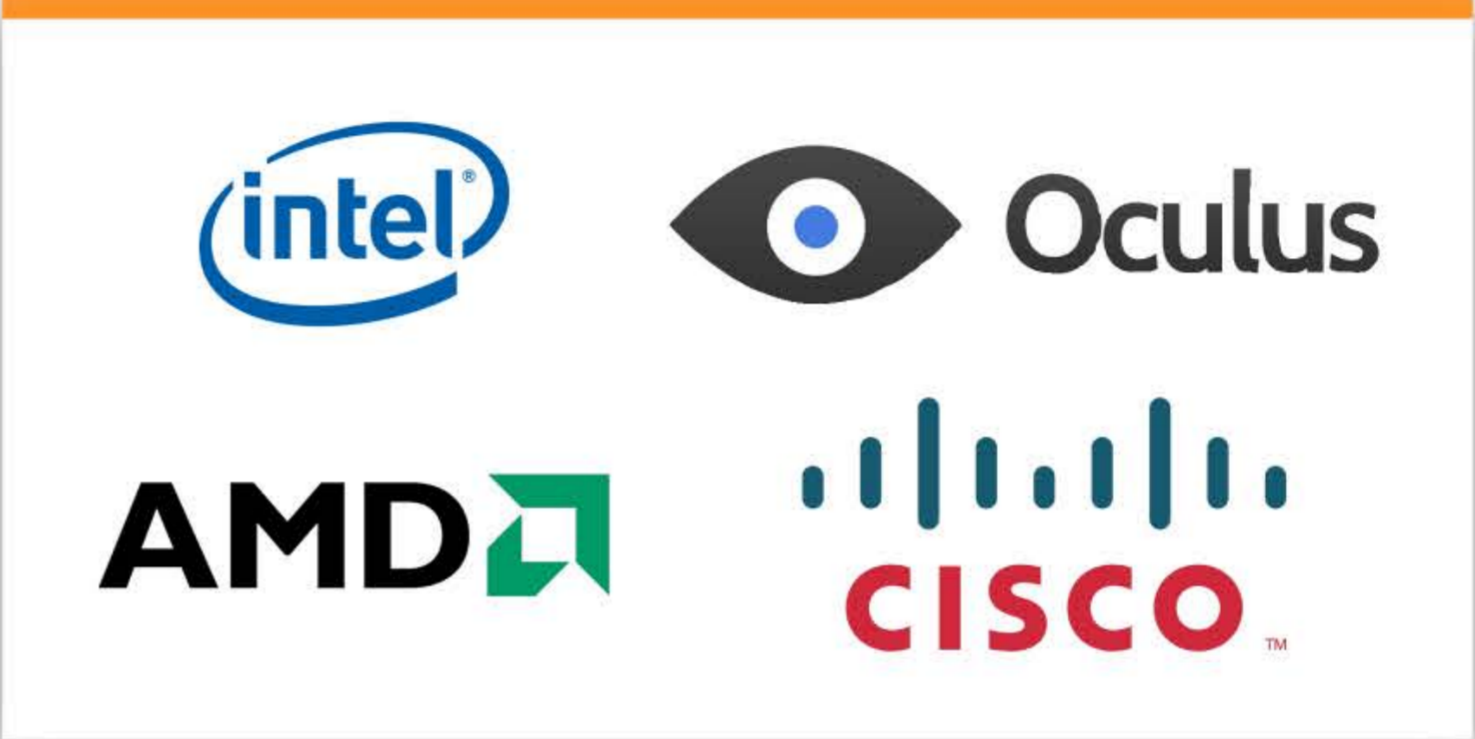
FOR 21E6

A transformatively lower cost of mining



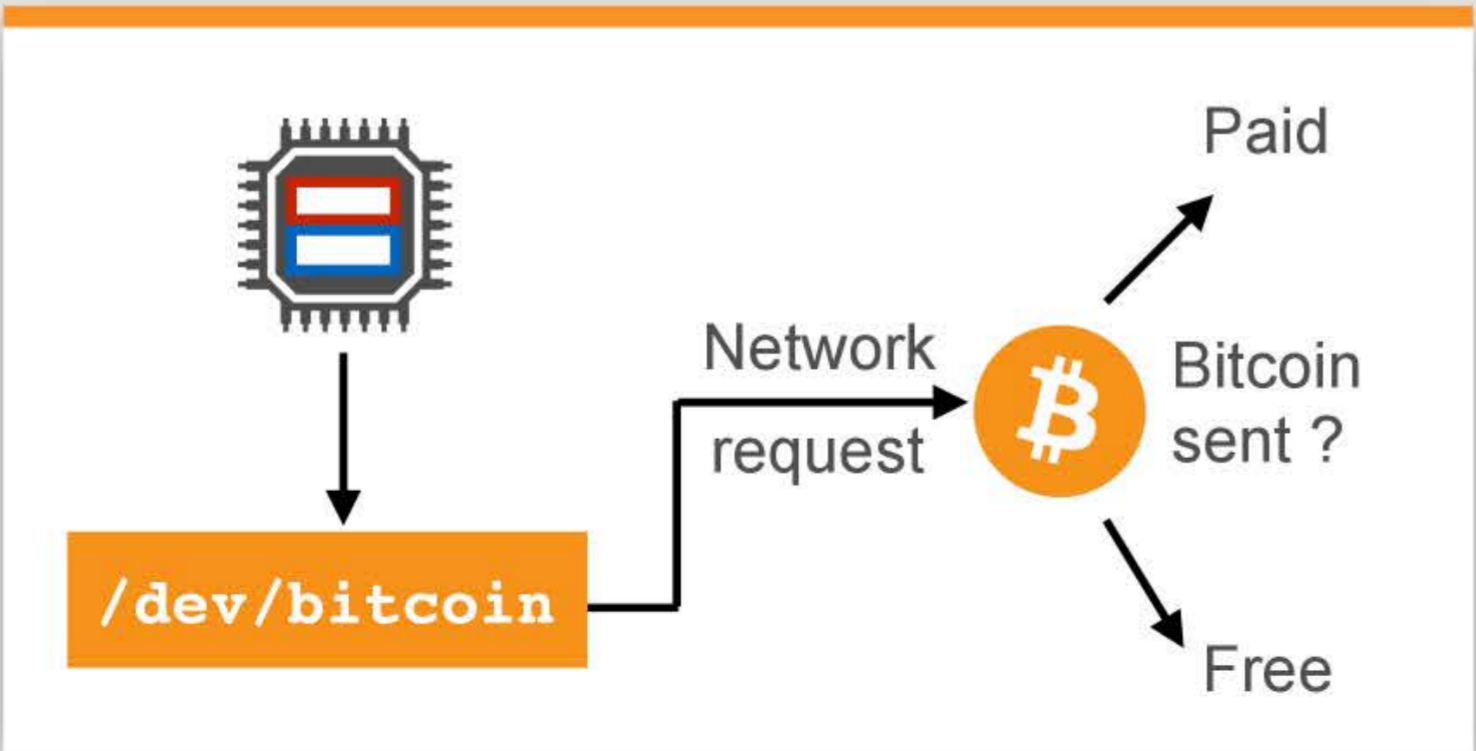
FOR OEMs

Increased sales from Bitcoin hardware



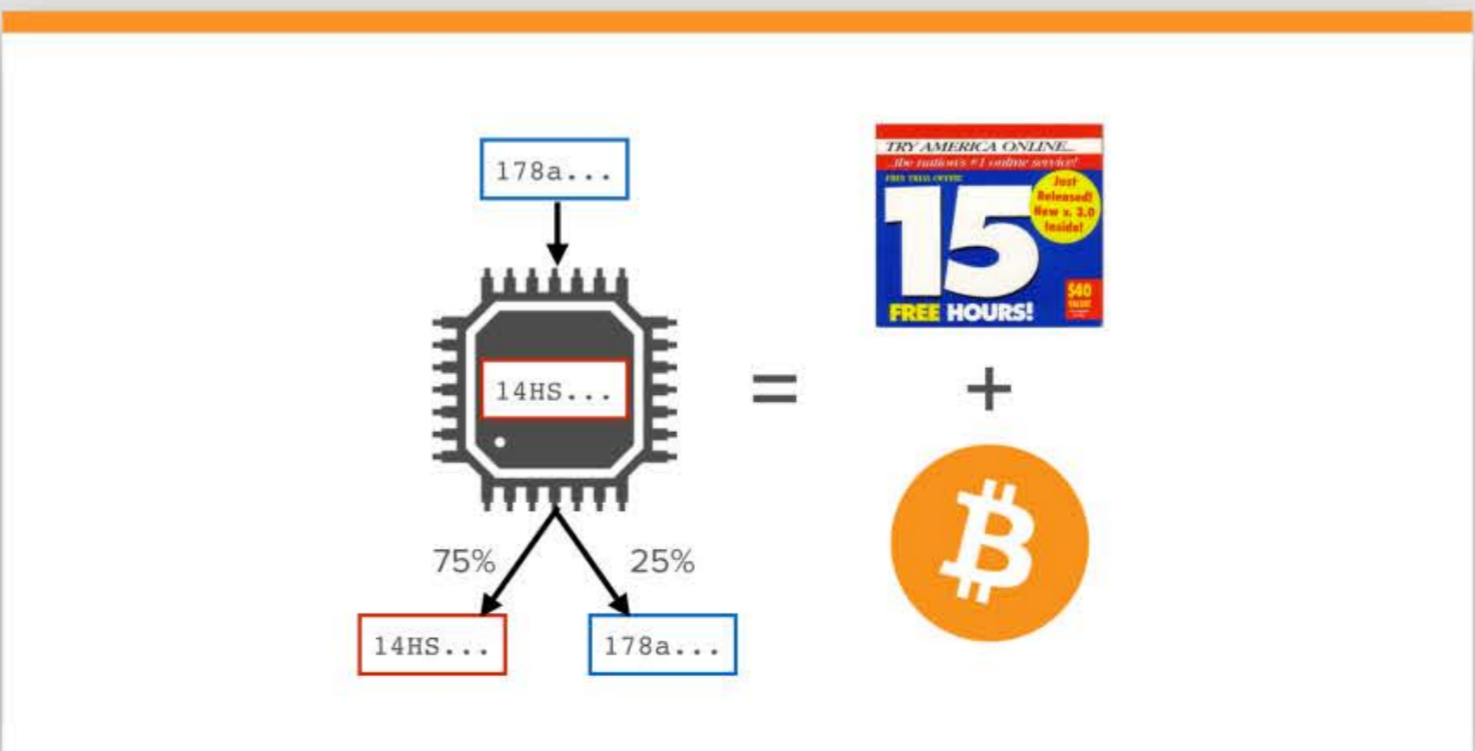
FOR USERS

Infinite BTC by default for applications



FOR EVERYONE

Mainstreams protocol: "AOL CD of Bitcoin"



For 21E6: BitSplit Decommoditizes Mining

To understand why, let's review up-front (capex) & recurring (opex) costs for different mining paradigms.

Platform	Our per-unit capex	Our per-unit opex	Our BTC share	Our BTC price	Estimated impact on USD/BTC price
Desktop (sell)	<\$0 (user pays)	\$0 (user pays)	0%	infinite	No share of BTC mined
Desktop (buy)	high	high	100%	high	Not space/power efficient
ASIC farm	lower	lower	100%	lower	Negative (opex sell off)
BitSplit device	\$8-40	\$0 (user pays)	~75%	low	Positive (no sell off)
BitSplit chipset	\$0	\$0 (user pays)	~75%	lowest	Highly positive (default)

DESKTOP MINER

Single-purpose



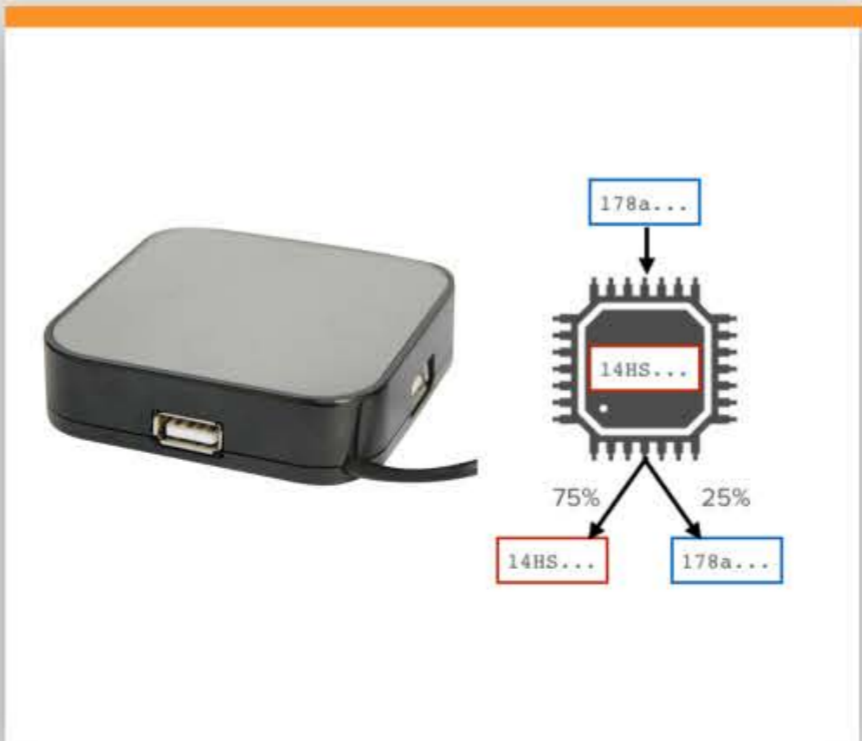
ASIC FARM

Datacenter



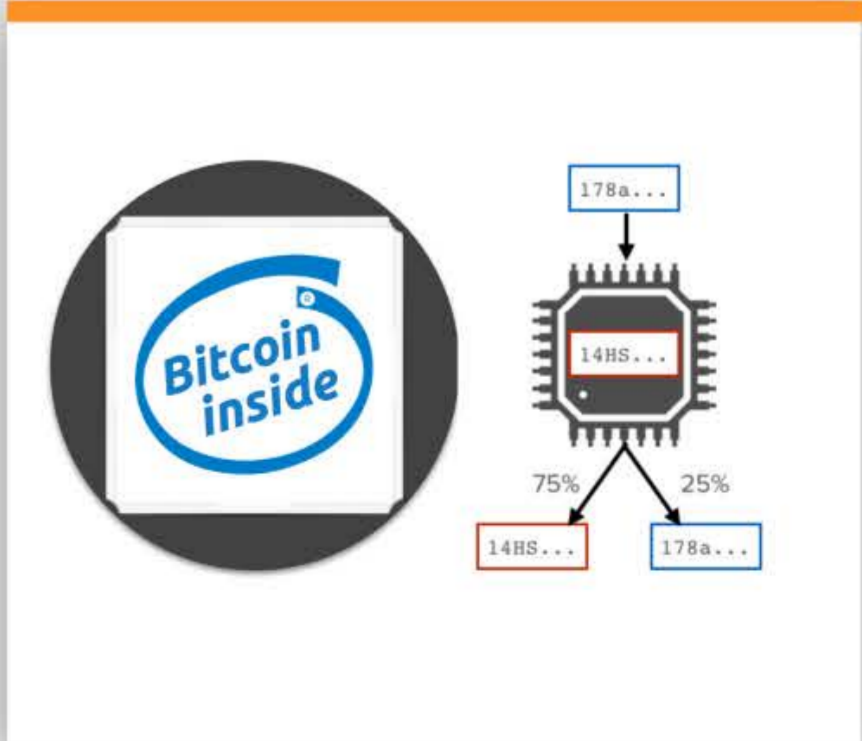
BITSPLIT DEVICE

Multifunctional w/ BTC



BITSPLIT CHIPSET

Available by default



For OEM: BitSplit means sales (and/or BTC)

Built-in support for next big thing likely means sales bump.
Examples: H.264, AES encoding/decoding, and Bitcoin GPUs.

The image displays three overlapping screenshots of Wikipedia pages. The top-most screenshot is the article for "Intel Quick Sync Video". Below it is the article for "AES instruction set". The bottom-most screenshot is the article for "AMD graphics card pricing skyrockets due to cryptocurrency mining". This article includes a sub-section titled "Massive surge in Litecoin mining leads to graphics card shortage" with a photograph of a hand holding several stacks of Litecoin coins. Below the article text are social sharing buttons for Facebook (215 likes), Twitter (77 tweets), and a "Share This Article" button.



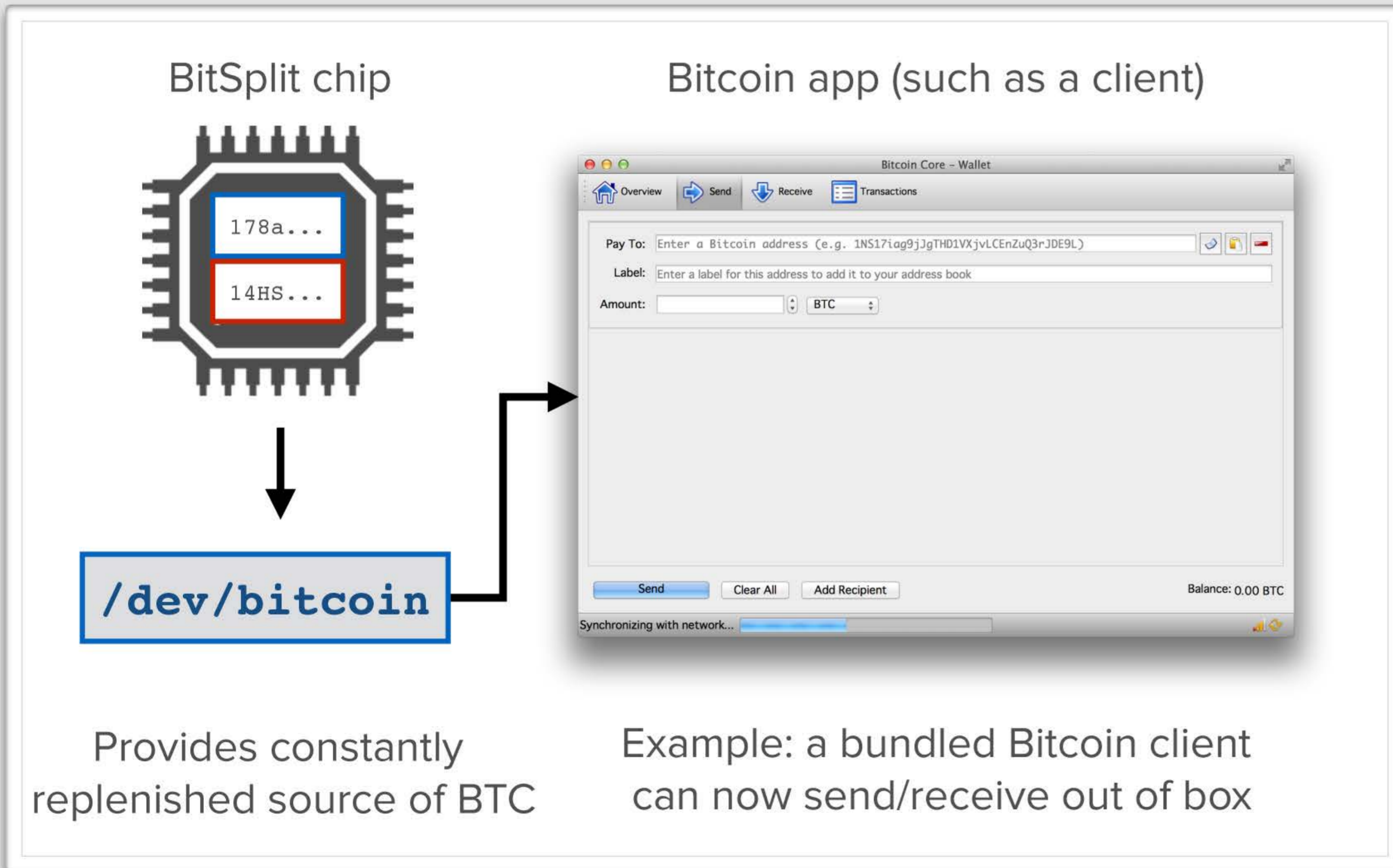
Unbeatable Economics

1st-party device economics similar to DC; OEM economics are unbeatable...other than BitSplit Inside.

	IO (V1->V3)	CyrusOne (V2)	Brownfield (V3)	BitSplit Charger	BitSplit Chip	BitSplit Inside
System Cost	\$2,000	0	\$2,450	\$35	\$8	\$0
Number of Systems	3250	7904	1900	250,000	1,000,000	10,000,000
System Speed (TH/s)	5.2	2	5.2	0.0375	0.0625	0.02
Power/System (kW)	1.3	1.3	1.3	0.015	0.015	0.005
Deployment Cost	\$120,000	0	\$250,000	0	0	0
Rent (\$/KW/month)	90	80	3	0	0	0
Electricity Rate (\$/kWh)	0.09	0.075	0.05	0	0	0
Other Monthly Opex						0.01
Deployment Month	Jan 2015	Already Deployed	Mar 2015	Mar 2015	Aug 2015	Oct 2015
Turn-off Month	Aug 2016	Apr 2015	Beyond Nov 2017	Beyond Nov 2017	Beyond Nov 2017	Beyond Nov 2017
Total Expense	\$18,392,540	\$6,884,384	\$7,891,230	\$8,750,000	\$8,000,000	\$100,000
BTC Generated	55,528	32,272	30,427	28,872	121,839	322,360
USD Generated	\$50,796,729	\$32,512,126	\$27,834,559	\$26,411,842	\$111,457,994	\$294,895,040
USD Profit	\$32,404,189	\$24,250,865	\$19,943,329	\$17,661,842	\$103,457,994	\$292,495,040
Cost per BTC	\$331.23	\$232.45	\$259.35	\$303.06	\$65.66	\$7.45
Avg BTC Price in Period	\$456.21	\$362.32	\$600.35	\$600.35	\$639.57	\$656.30

For Users: BTC By Default

For users, an embedded BitSplit provides `/dev/bitcoin`, a continually replenished source of Bitcoin for applications.

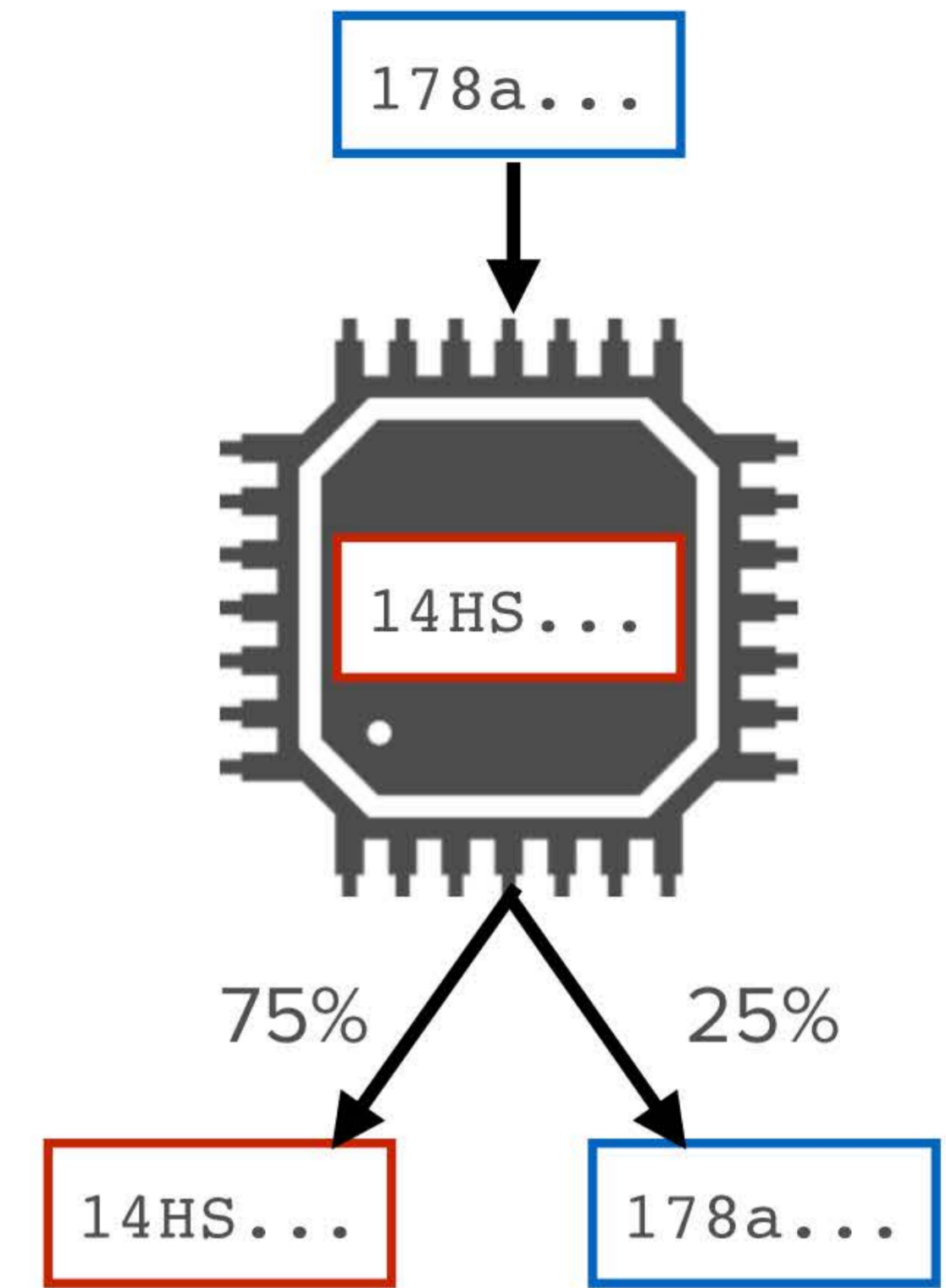


The Unit Economics of BitSplit

Under a wide range of assumptions, BitSplits produce annual per-user gross revenue comparable to Facebook's annual RPU (\$8.84)

Hashrate (PH/s)	Bitcoin Price (USD/BTC)				Satoshis
	\$300	\$500	\$1000	\$2000	
256	\$76.99	\$128.32	\$256.64	\$513.28	25.6M
512	\$38.50	\$64.16	\$128.32	\$256.64	12.8M
1024	\$19.25	\$32.08	\$64.16	\$128.32	6.4M
2048	\$9.62	\$16.04	\$32.08	\$64.16	3.2M
4096	\$4.81	\$8.02	\$16.04	\$32.08	1.6M

Per-user gross revenue for 50 GH/s BitSplit



$$R = \frac{H}{H + G} N B T P$$

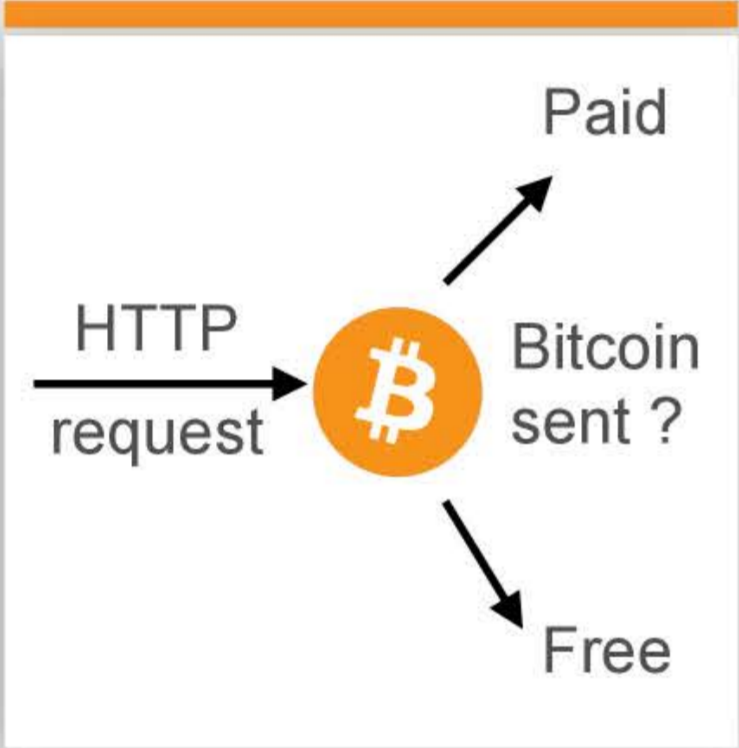
- R : Gross annual revenue
- H : Bitsplit hashrate, 50 GH/s
- G : Global hashrate
- N : 144 blocks per day
- B : 25 BTC per block
- T : 365 days per year
- P : USD/BTC price

For Users: BitSplit Enables Applications

Default hardware and software support for the next major Internet protocol enables a wide suite of applications.

ERROR 402

Branch on BTC payment



BITCOIN CAPTCHA

Make spam unprofitable



PAID APIS

BTC for API call



PAID WIFI

BTC for access



BITSIGN

Blockchain notary



SPAMLESS EMAIL

Priority inbox by BTC

	Priority Inbox	
#1		2 uBTC
#2		1 uBTC
#3		0

AD-FREE BROWSING

Send BTC, see ad-free



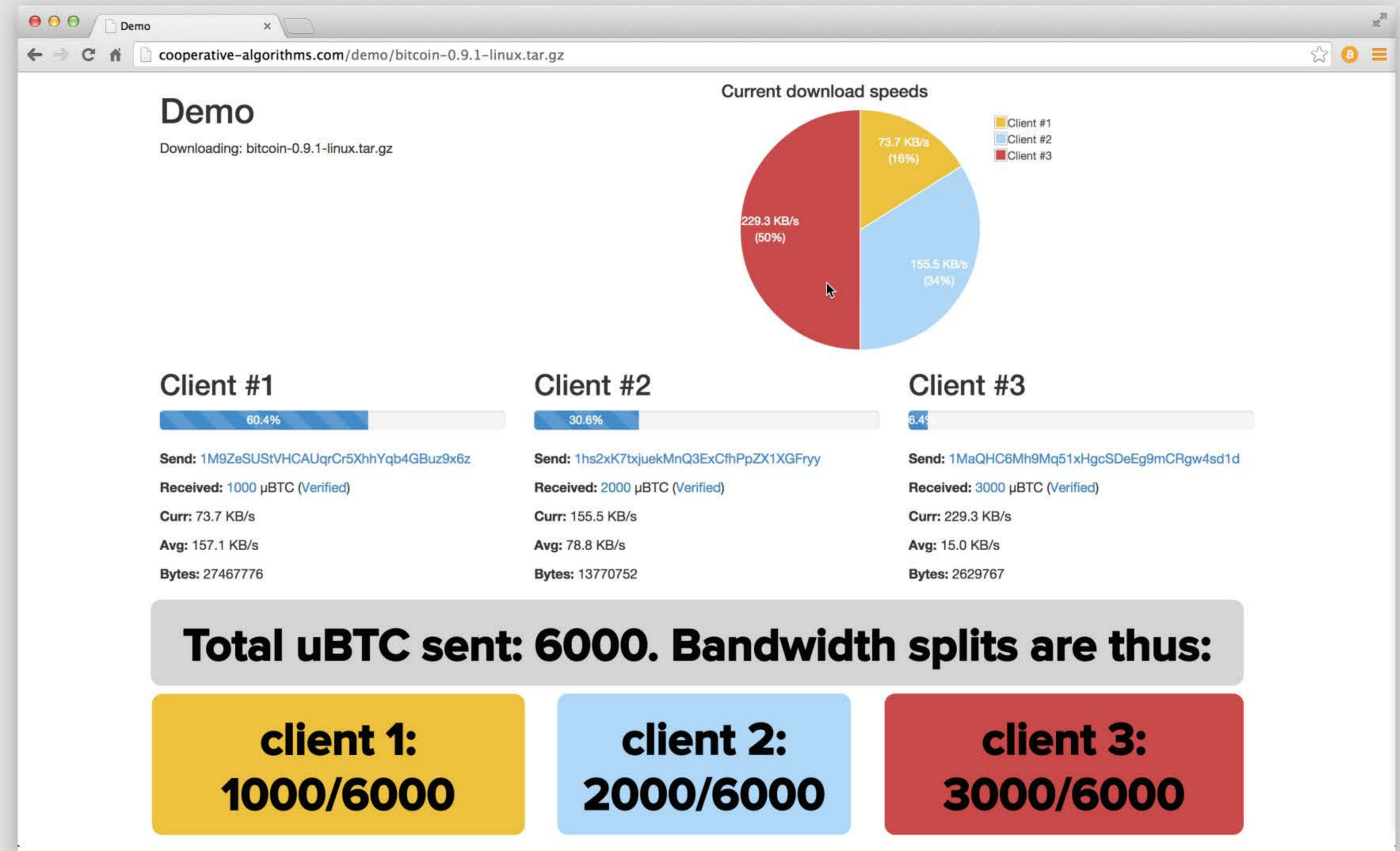
MORE

Just the start...



Demo: Realtime Bandwidth Auction with Bitcoin

We've developed a series of demos that show the price-independent utility of an infinite stream of BTC.



Bitcoin as a Protocol

Application 1: Using Bitcoin to conduct a realtime bandwidth auction



Alex Chia^{1,2}, Matt Pauker², Balaji S. Srinivasan^{1,2}
1: Stanford Bitcoin Group (balajis@stanford.edu)
2: 21E6 (matt@21e6.com)

player.vimeo.com/video/109632262

Demo: Paid API usage with Bitcoin

We've developed a new protocol that shows how to use Bitcoin to pay for any Internet-accessible resource.

Bitcoin as a Protocol

Application 2: Using BTC to programmatically pay for an arbitrary digital good



Alex Chia^{1,2}, Matt Pauker², Balaji S. Srinivasan^{1,2}
1: Stanford Bitcoin Group (balajis@stanford.edu)
2: 21E6 (matt@21e6.com)

CLIENT INITIATES
HTTP REQUEST

SERVER DENIES,
ASKS FOR .001 BTC

CLIENT REREQUESTS
AND ATTACHES BTC

SERVER RETURNS
RESOURCE FOR BTC

```
demo@402demo:~$ bitcurl -X POST -d '{"to":  
6502071548,"msg":"hello world via bitcurl"}'  
http://api.demo.21e6.com/api/twilio -v  
Requesting http://api.demo.21e6.com/api/twilio  
Status 402  
Bitcoin address: 1Gy4AvTeA2LftFdMm2TfBojV1LfcT22KRr  
Price in BTC: 0.001  
Transaction id:  
6428b54af4e2f03bf5d806472d2081d4a0dac7f53d156906f9c8aeec6  
01cb34b  
Retrying request with txid..  
Status 200  
{"status":"ok","message_id":"SM04d5c769e8a847098c16da328b  
658037"}  
demo@402demo:~$
```

```
demo@402demo:~$ bitcurl -X POST -d '{"to":6502071548,"msg":"hello world via bitcurl"}' http://api.demo.21e6.com/api/twilio -v  
Requesting http://api.demo.21e6.com/api/twilio  
Status 402  
Bitcoin address: 1Gy4AvTeA2LftFdMm2TfBojV1LfcT22KRr  
Price in BTC: 0.001  
Transaction id: 6428b54af4e2f03bf5d806472d2081d4a0dac7f53d156906f9c8aeec601cb34b  
Retrying request with txid..  
Status 200  
{"status":"ok","message_id":"SM04d5c769e8a847098c16da328b658037"}
```

api.demo.21e6.com

Demo: Trade BTC for Time via Responsive Monetization

This is live in the Blockchain; try clicking [12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x](https://blockchain.info/address/12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x)

BLOCKCHAIN info

Home Charts Stats Markets API Wallet


Search

Bitcoin Address

Addresses are identifiers which you use to send bitcoins to another person.

Summary		Transactions	
Address	12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x	No. Transactions	1
Hash 160	111c853c28fe1beb511a31fed781ddd80144b6f5	Total Received	0.0005 BTC
Tools	Taint Analysis - Related Tags - Unspent Outputs	Final Balance	0.0005 BTC

Request Payment Donation Button



Transactions (Oldest First)

Filter

Transaction ID	Amount	Status
271c3feea23aec6dce8f7462bfe2d0b3053ef092878570ffa0c3af4b910a683	(Fee: 0.0001 BTC - Size: 226 bytes)	2014-11-23 19:10:07
14s6fRyePegqn1ktAcEvWpdWciQnqSWY2u	0.1072 BTC	Output
12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x	0.0005 BTC	Unspent
1KwruVzFcpVsDn3greCe6LM1HRYvh4VVbg	0.1066 BTC	Unspent

4 Confirmations 0.0005 BTC

Even though these males tried to be discrete and only do the deed unseen when everyone was in bed at night, or when everyone was gone from the house during the day, the whole family quickly caught on. When we would all return home for the day, if there were no discarded inanimate love slaves in the living room, soon the disgust at the repulsive discovery would be heard issuing from various rooms, "Ew! Tiger" or "Gross! There's one of those socks on my floor!"

#	Entity	Description
1	BitAds	Trying to pay AdSense account ca-pub-4406890541508369 to remove ad... POST to http://api.demo.21e6.com/api/adsense with data {"adclient":"ca-pub-4406890541508369", "page":"http://kikibird-hinlo.xomba.com/top-5-signs-your-kitty-getting-old#"}.
2	Server	Error 402 with wallet 12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x and amount requested = 500 µBTC
3	BitAds	Sending 500 µBTC to 12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x
4	Bitcoin nodes	Nodes register transaction 271c3feea23aec6dce8f7462bfe2d0b3053ef092878570ffa0c3af4b910a683 in the network
5	BitAds	Authorizing payment with txid in URL parameter http://api.demo.21e6.com/api/adsense?tx=271c3feea23aec6dce8f7462bfe2d0b3053ef092878570ffa0c3af4b910a683
6	Server	Verify that 500 µBTC has been sent to server wallet address 12ZUeu1PxbRdfe5YQm4JAFamYnEeKinb9x
7	Server	Payment accepted. Ad removal authorized. Status 200

cats | aging cats | old cats | felines | aging felines | older cat behavior | cat behavior | cat breathe | cat jump | cat mating

For viewers with a 21E6 micropayments chip Content provider gets 100% user conversion, faster page loads, no Google dependency, & prettier pages

the repulsive discovery would be heard issuing from various rooms, "Ew! Tiger" or "Gross! There's one of those socks on my floor!"

Ad hidden by BitAdsense. Show log.

cats | aging cats | old cats | felines | aging felines | older cat behavior | cat behavior | cat breathe | cat jump | cat mating

Demo: Trade BTC for Time via Responsive Monetization

This is live in the Blockchain; tx [271c3efea23aec6dce8f7462bfe2d0b3053ef092878570ffba0c3af4b910a683](https://blockchain.info/tx/271c3efea23aec6dce8f7462bfe2d0b3053ef092878570ffba0c3af4b910a683)

Transaction View information about a bitcoin transaction

271c3efea23aec6dce8f7462bfe2d0b3053ef092878570ffba0c3af4b910a683

14s6RyePeggn1kAcEvWpdWclQnqSWY2u (0.1072 BTC - Output)

12ZUeu1PxbRdfe5YQm4JAfAmYnEeKinb9x - (Unspent) 0.0005 BTC
12ZUeu1PxbRdfe5YQm4JAfAmYnEeKinb9x - (Unspent) 0.1066 BTC

4 Confirmations 0.1071 BTC

Summary

Size	226 (bytes)
Received Time	2014-11-23 19:10:07
Included in Blocks	331314 (2014-11-23 19:15:34 +5 minutes)
Confirmations	4 Confirmations
Relayed by IP	96.44.166.190 (whois)
Visualize	View Tree Chart

Inputs and Outputs

Total Input	0.1072 BTC
Total Output	0.1071 BTC
Fees	0.0001 BTC
Estimated BTC Transacted	0.0005 BTC
Scripts	Hide scripts & coinbase

Network Propagation (Click to view)

Input Scripts

3045022100dce984c14016c782e51be6a0fbc448bac67b8497ef6d0fd5031cfb586e6dd8ad0220602840b0e2d13dbb19d77b19f7055d50c2e8e9fcd28a0a1f778176fbedb2991010236b77ee6bf5b38e432118fd0b89c161221dccc9f109e20c65457d8e2c8365d2 OK

Output Scripts

OP_DUP_OP_HASH160 111c853c28fe1be511a31fe781ddd80144b6f5 OP_EQUALVERIFY OP_CHECKSIG OK

OP_DUP_OP_HASH160 cf026281092680e5b1eb8f13b6be1129b280453d OP_EQUALVERIFY OP_CHECKSIG OK

only do the deed unseen when
s gone from the house during the
would all return home for the day, if
e living room, soon the disgust at
n various rooms, "Ew! Tiger" or

older cat behavior | cat

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Even though these males tried to be discrete and only do the deed unseen when everyone was in bed at night, or when everyone was gone from the house during the day, the whole family quickly caught on. When we would all return home for the day, if there were no discarded inanimate love slaves in the living room, soon the disgust at the repulsive discovery would be heard issuing from various rooms, "Ew! Tiger" or "Gross! There's one of those socks on my floor!"


BitAdsense

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cats aging cats old cats felines aging felines older cat behavior | cat behavior | cat breathe | cat jump | cat mating

Demo: Trade BTC for Time via Responsive Monetization


Content providers paste in JS snippet; enable fallback to AdSense for non-micropayments capable computers




For viewers without a 21E6 micropayments chip
Content provider continues to serve AdSense for clients without micropayments capability (just like responsive web design)

Even though these males tried to be discrete and only do the deed unseen when everyone was in bed at night, or when everyone was gone from the house during the day, the whole family quickly caught on. When we would all return home for the day, if there were no discarded inanimate love slaves in the living room, soon the disgust at the repulsive discovery would be heard issuing from various rooms, "Ew! Tiger" or "Gross! There's one of those socks on my floor!"

Per-Mile Car Insurance
metromile.com/per-mile-insurance



cats | aging cats | old cats | felines | aging felines | older cat behavior | cat behavior | cat breathe | cat jump | cat mating



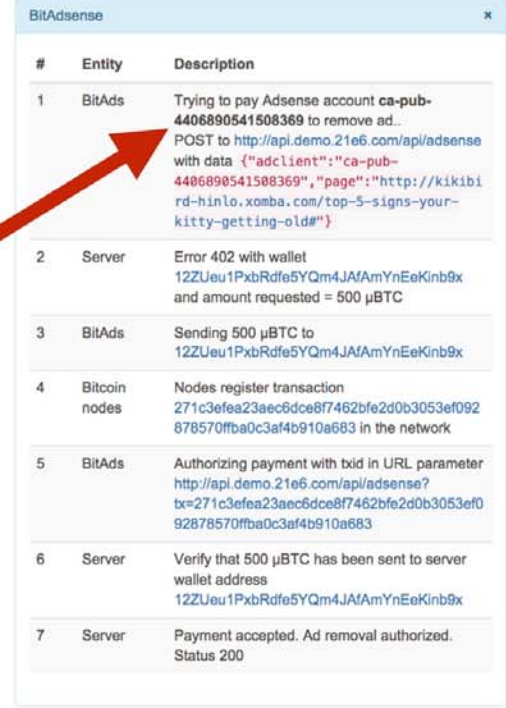
For viewers with a 21E6 micropayments chip
Content provider gets 100% user conversion, faster page loads, no Google dependency, & prettier pages

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Ad hidden by BitAdsense. [Show log.](#)

cats | aging cats | old cats | felines | aging felines | older cat behavior | cat behavior | cat breathe | cat jump | cat mating

Even though these males tried to be discrete and only do the deed unseen when everyone was in bed at night, or when everyone was gone from the house during the day, the whole family quickly caught on. When we would all return home for the day, if there were no discarded inanimate love slaves in the living room, soon the disgust at the repulsive discovery would be heard issuing from various rooms, "Ew! Tiger" or "Gross! There's one of those socks on my floor!"



#	Entity	Description
1	BitAds	Trying to pay AdSense account ca-pub-4406890541508369 to remove ad... POST to http://api.demo.21e6.com/api/adsense with data {"adclient":"ca-pub-4406890541508369", "page":"http://kikibird-hinlo.xomba.com/top-5-signs-your-kitty-getting-old#"}
2	Server	Error 402 with wallet 12ZUeu1PxbRdfe5YQm4JAfAmYnEeKinb9x and amount requested = 500 µBTC
3	BitAds	Sending 500 µBTC to 12ZUeu1PxbRdfe5YQm4JAfAmYnEeKinb9x
4	Bitcoin nodes	Nodes register transaction 271c3efea23aec6dce8f7462bfe2d0b3053ef092878570ffa0c3af4b910a683 in the network
5	BitAds	Authorizing payment with txid in URL parameter http://api.demo.21e6.com/api/adsense?tx=271c3efea23aec6dce8f7462bfe2d0b3053ef092878570ffa0c3af4b910a683
6	Server	Verify that 500 µBTC has been sent to server wallet address 12ZUeu1PxbRdfe5YQm4JAfAmYnEeKinb9x
7	Server	Payment accepted. Ad removal authorized. Status 200

cats | aging cats | old cats | felines | aging felines | older cat behavior | cat behavior | cat breathe | cat jump | cat mating

What we're shipping in Q1

First party device: USB charger.
Educate on chip & protocol via MOOC.

BitSplit Go-To-Market Strategy

“A miner in every device and every hand”. Start with our own device to prove a point, and then expand.

CapEx



Phase 1: USB charging hub (1st-party device)

- 21E6-produced consumer devices to seed market
- Launch device in Q1
- Zero OpEx, low CapEx

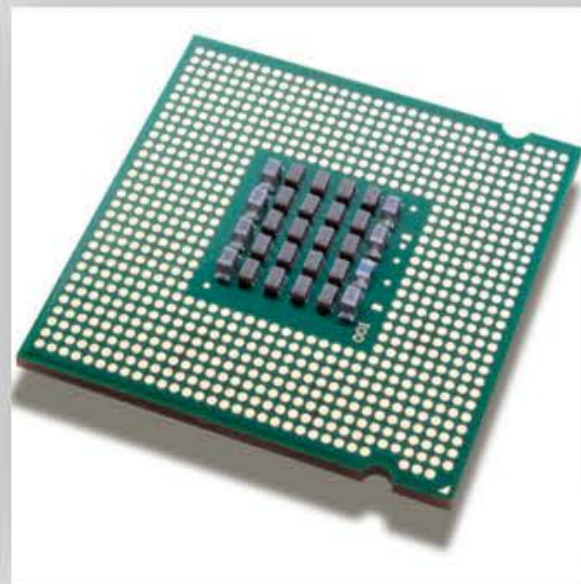
\$35



Phase 2: OEM

- 21E6 chip in every net-enabled device; optional rev-share with OEM
- Routers, printers, gaming consoles, set-top boxes, ...
- Zero OpEx, tiny CapEx (just cost of chip)

\$8



Phase 3: “Bitcoin Inside”

- Mining capability embedded directly in chipsets (e.g., for IoT)
- No extra hardware required for device manufacturer
- Zero OpEx, **zero CapEx**

\$0

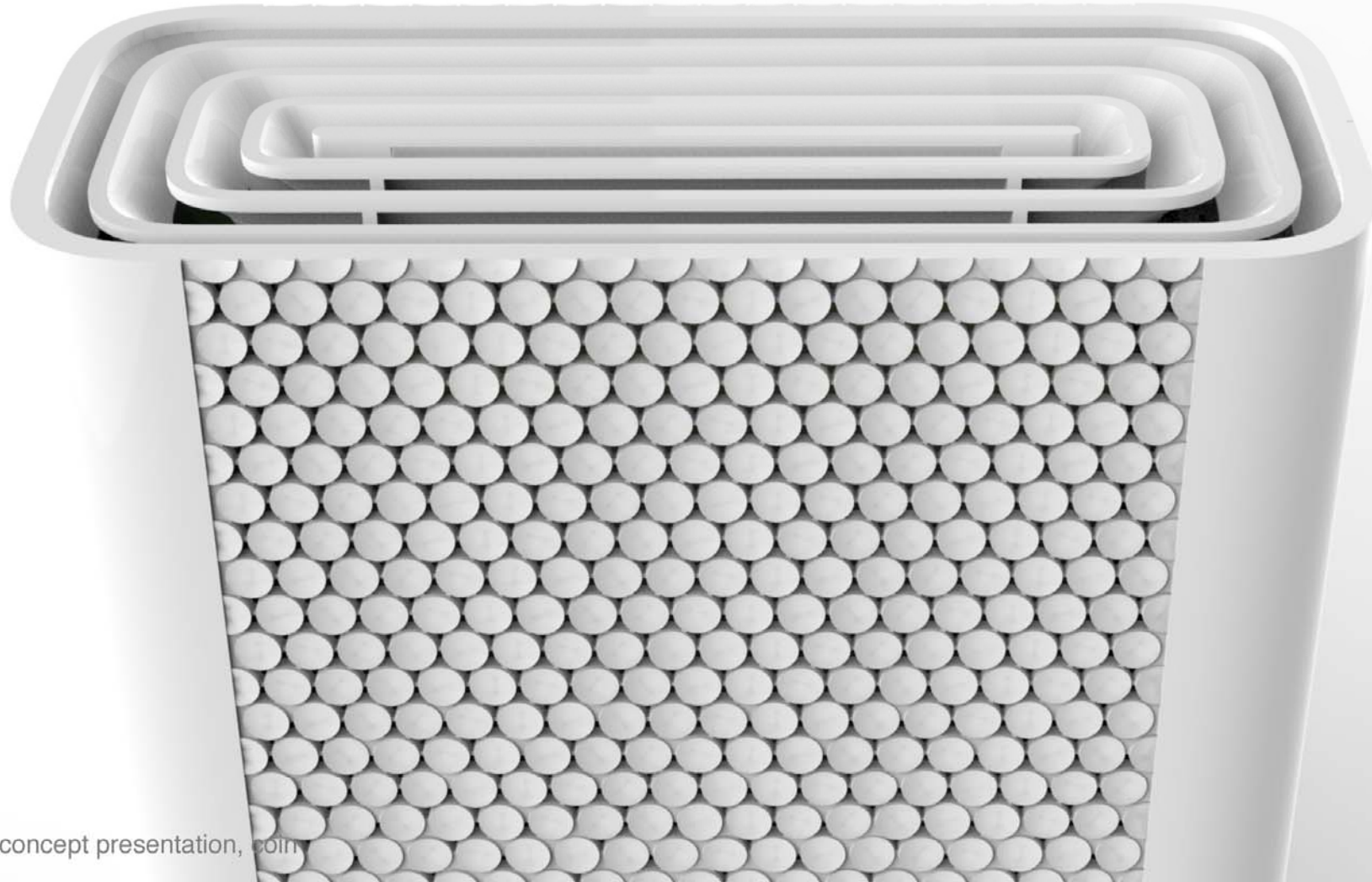
BitSplit Go-To-Market: Phase 1

Proof-of-concept device targeting developers & early adopters









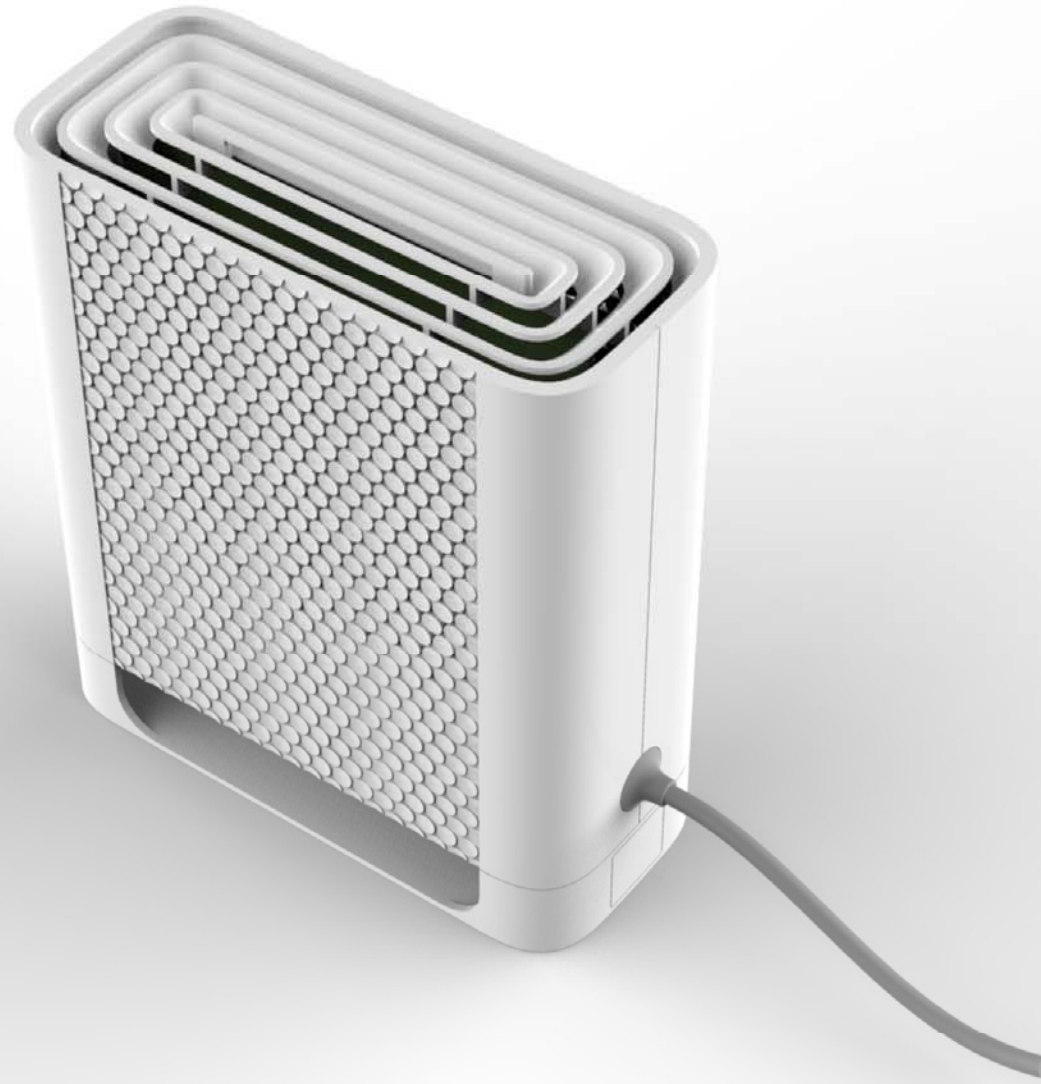
21E6 confidential, 11.19.2014



ID: 21E6 3D concept presentation, coin

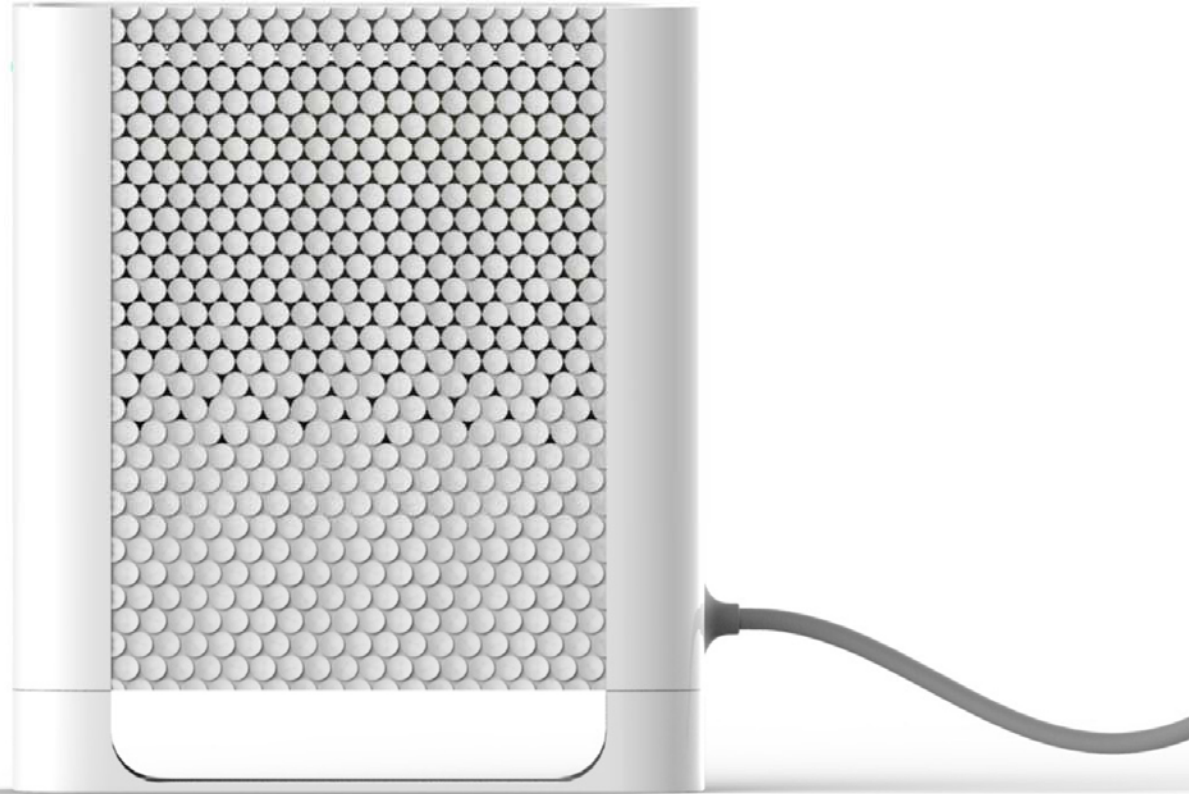
bould design

21E6 confidential, 11.19.2014



ID: 21E6 3D concept presentation, coin

bould design




BitSplit Go-To-Market Strategy

The first 1-5 million units? Target developers, developers, developers, developers through our channels.


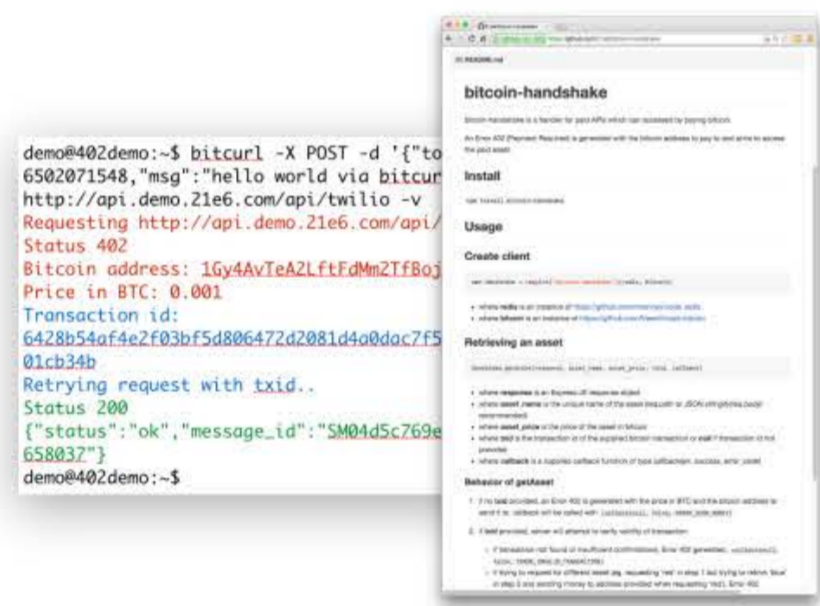
APIs for BTC

402 API handshake

Bitsplit devices



```
demo@402demo:~$ bitcurl -X POST -d '{"to": "6502071548", "msg": "hello world via bitcurl"}' http://api.demo.21e6.com/api/twilio -v
Requesting http://api.demo.21e6.com/api/Status 402
Bitcoin address: 1Gy4AvTeA2LftFdMnZTFBoj
Price in BTC: 0.001
Transaction id: 6428b54af4e2f03bf5d806472d2081dda0dac7f501cb34b
Retrying request with txid..
Status 200
{"status": "ok", "message_id": "SM04d5c769e658837"}
demo@402demo:~$
```



Immediate Utility

Hundreds of zero signup 402-paid APIs available at api.21e6.com on day 0

ANDREESSEN
HOROWITZ

Product Hunt

twitter

GitHub

AngelList

reddit

UDACITY

Push via our channels

We have the relationships to put this all over AngelList, Github, Twitter, etc.

Bloomberg Best (and Worst)

Most Popular Online College Courses: MOOCs

Learning how to argue is more popular than learning how to program on Coursera, which has a total of 8.2 million online students

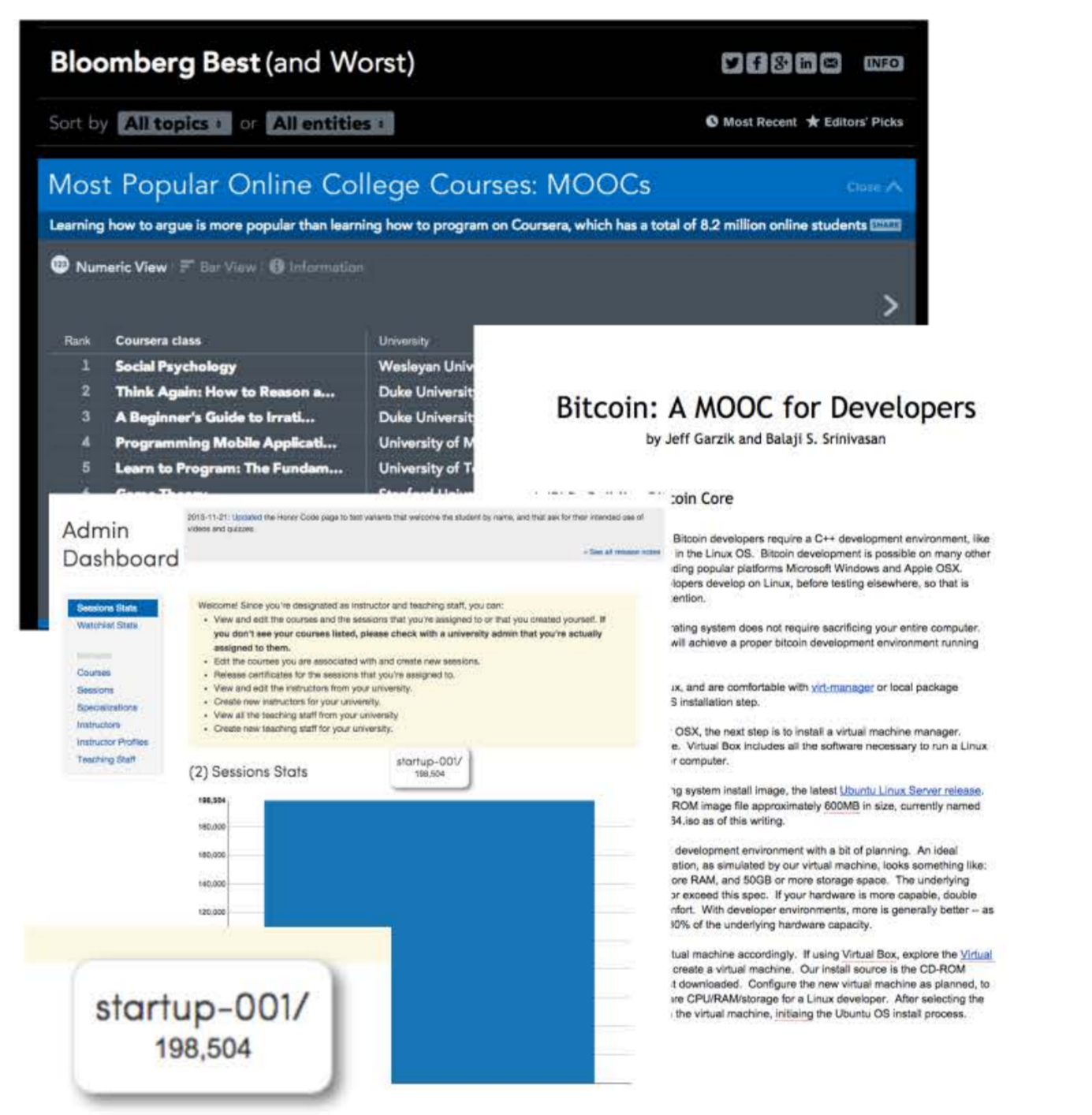
Rank	Coursera class	University
1	Social Psychology	Wesleyan Univ
2	Think Again: How to Reason a...	Duke University
3	A Beginner's Guide to Irrati...	Duke University
4	Programming Mobile Applicat...	University of M...
5	Learn to Program: The Fundam...	University of T...

Bitcoin: A MOOC for Developers

by Jeff Garzik and Balaji S. Srinivasan

Admin Dashboard

Sessions Stats



startup-001/
198,504

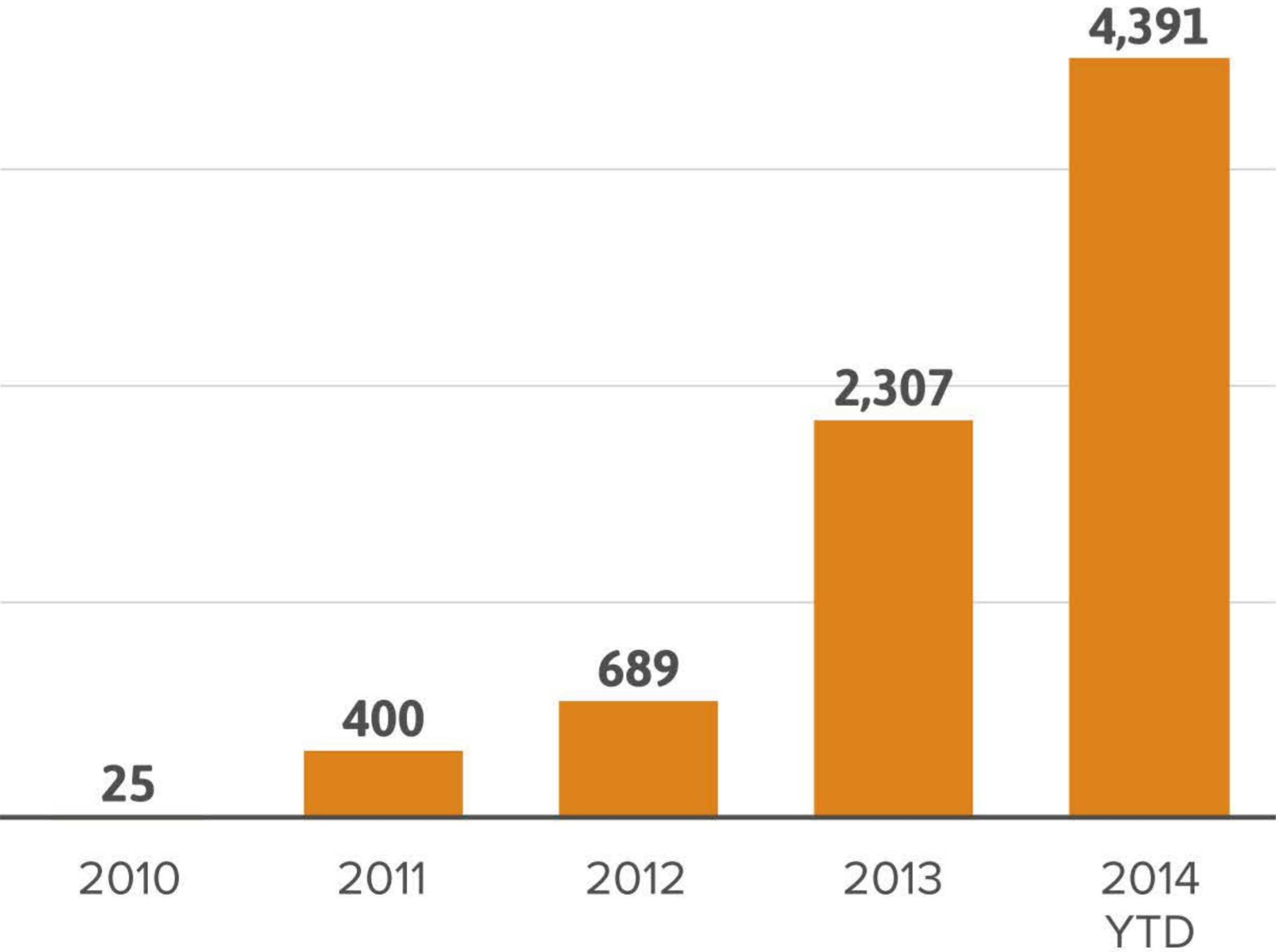
Educate via Bitcoin MOOC

Taught one of most popular MOOCs ever. Now teaching Bitcoin MOOC w/ core dev.

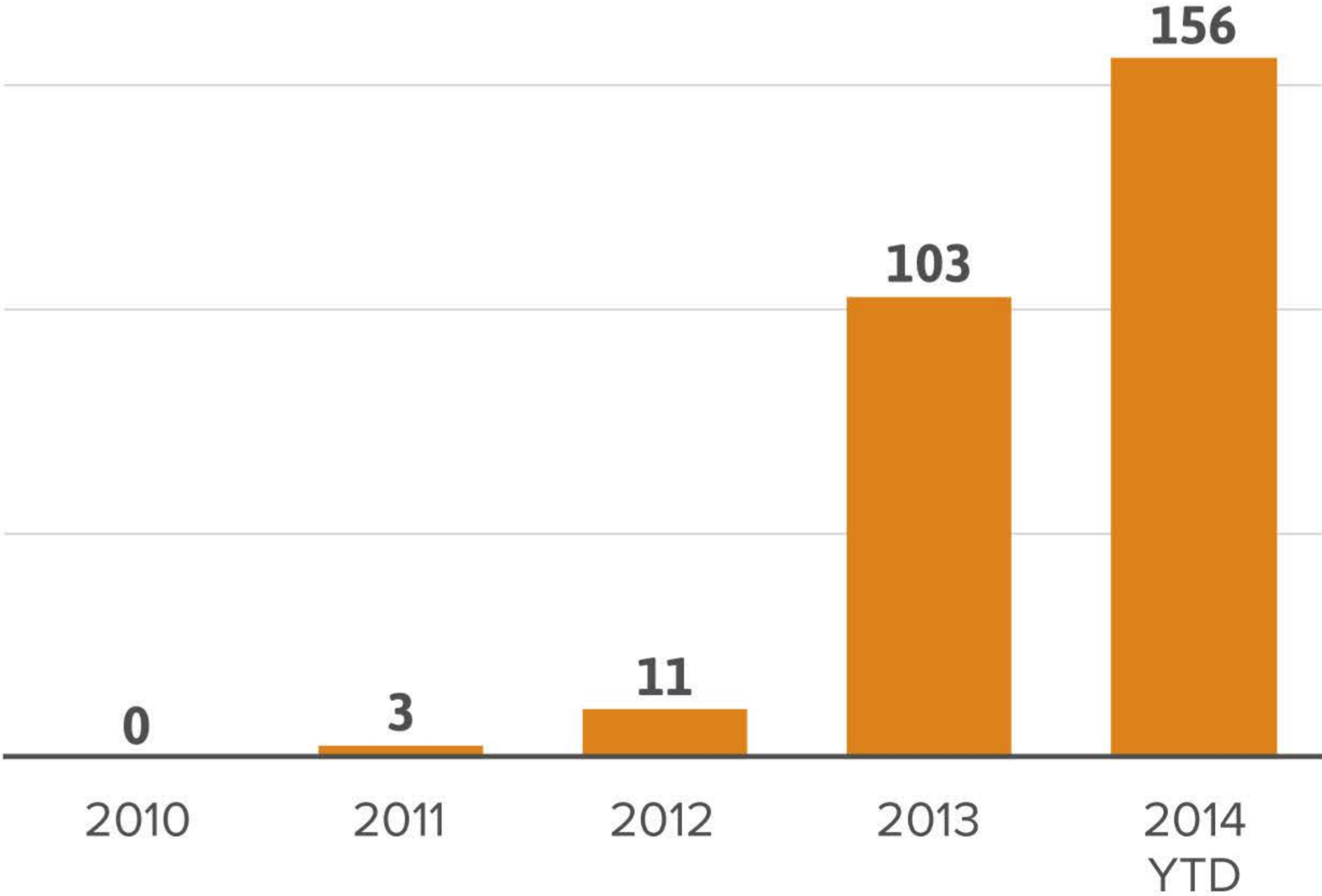
Earliest BitSplit Adopters will be Developers & Entrepreneurs

BitSplit devices have built-in monetization. And community of Bitcoin devs & entrepreneurs already large.

GITHUB REPOS

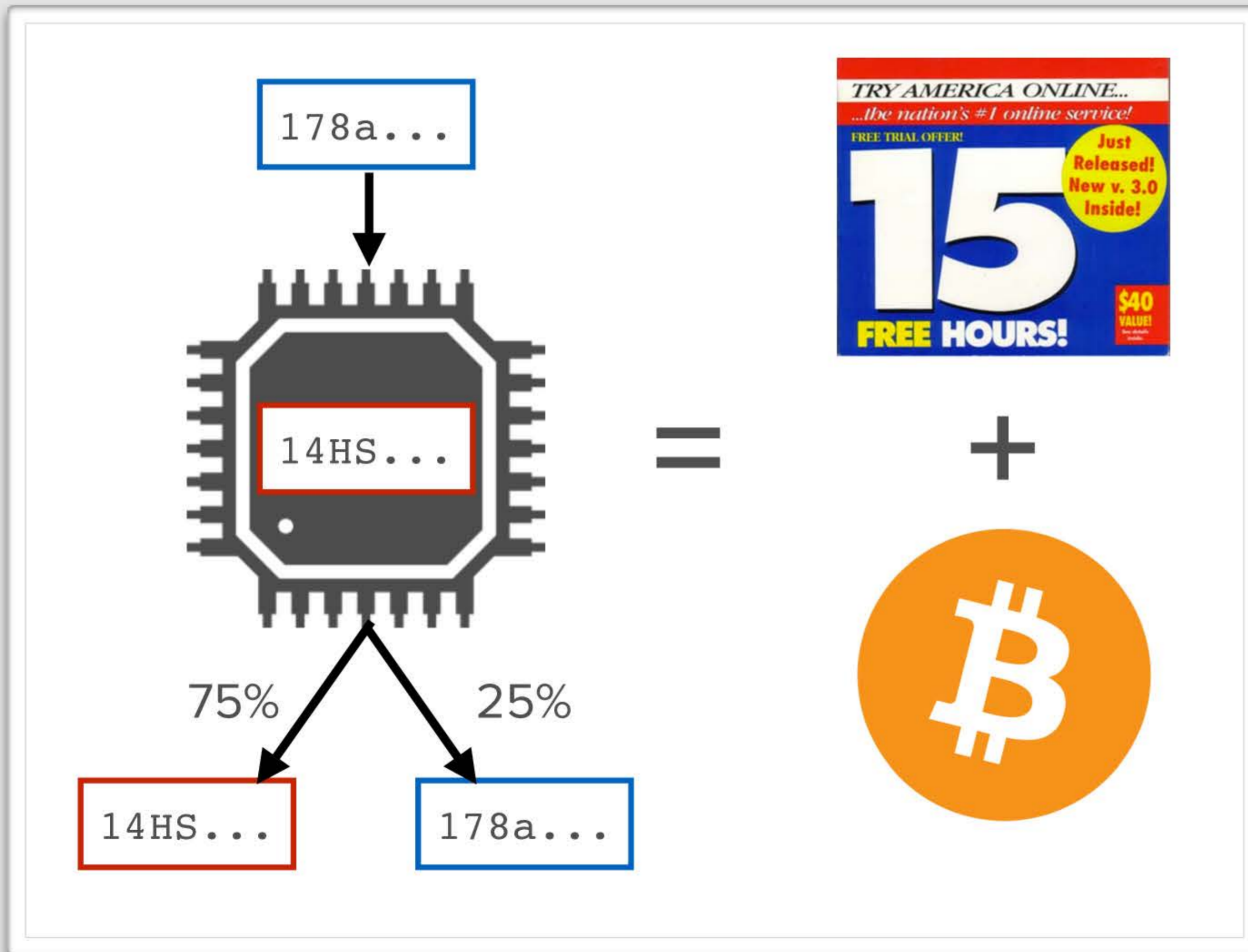


ANGELLIST INVESTMENTS



For All: BitSplit Mainstreams Bitcoin

The AOL CD of Bitcoin: give every user a free trial of Bitcoin at near-zero marginal cost. A proven model to onboard millions.



Solves the chicken-and-egg problem

Only way to get BTC to millions of people

No credit card or bank account required

Users more likely to spend \$5 than \$5k

Power of defaults (IE, Google/FF)

Monetizing the future of money

Three strategies for revenue growth



BitSplit share of
mined BTC



Increased
BTC price

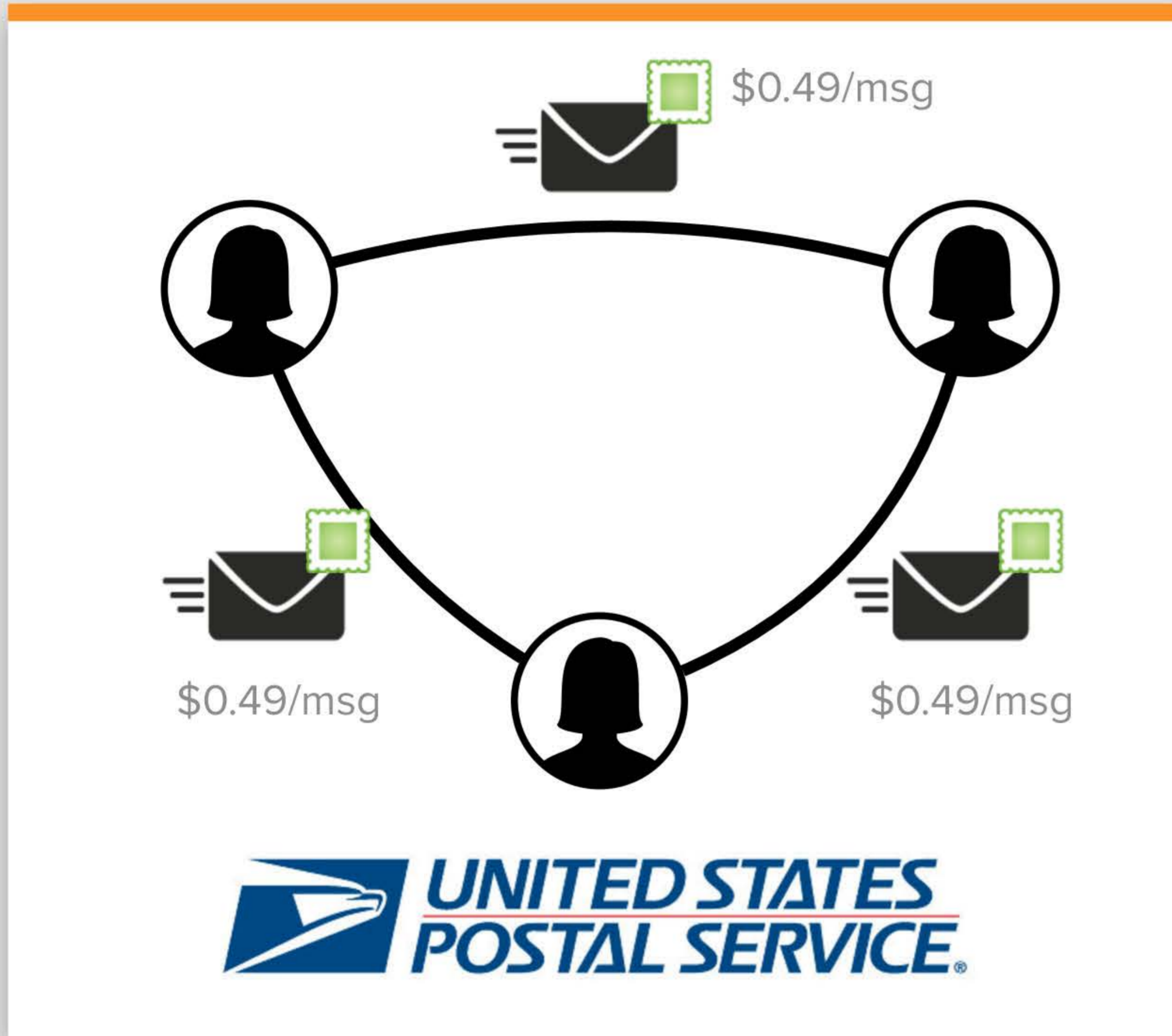


Bitcoin subscription
rev for applications

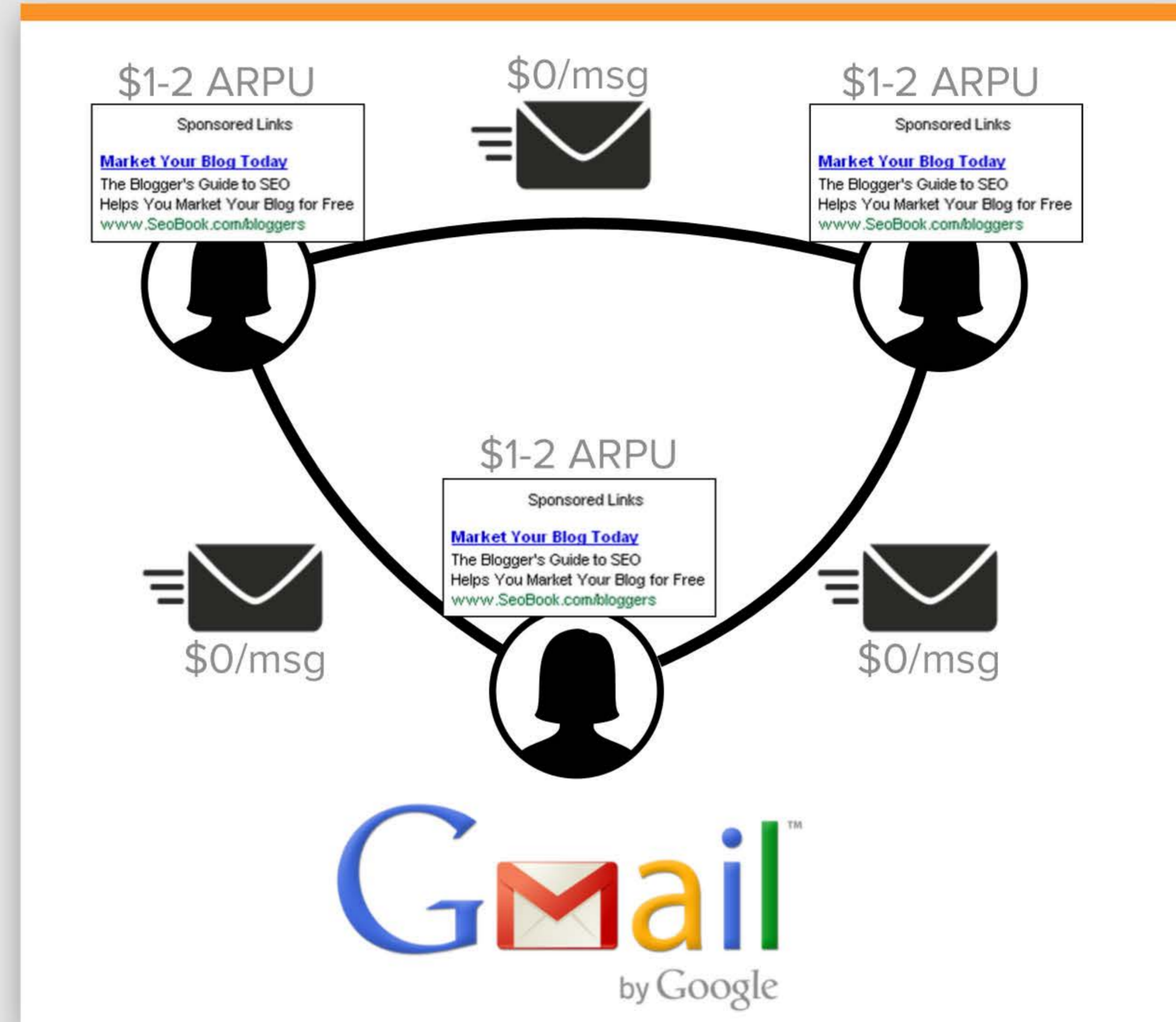


Monetize the Nodes, not the Edges

The USPS monetized physical mail via stamps on the edges. Gmail (FB, TWTR) monetize via ads on the nodes.



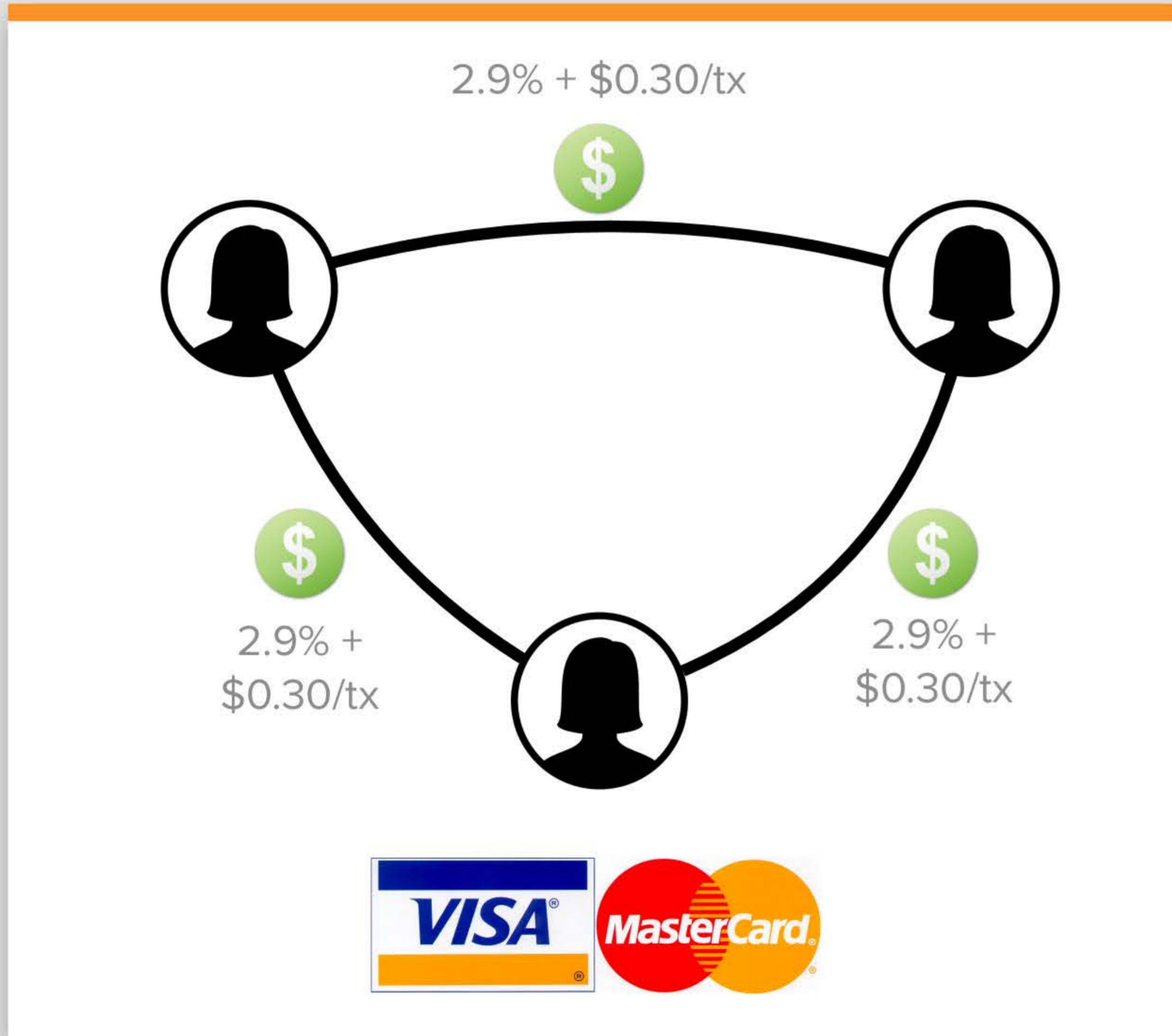
Mail was once monetized via edge fees
The USPS charge: one stamp for every message sent.



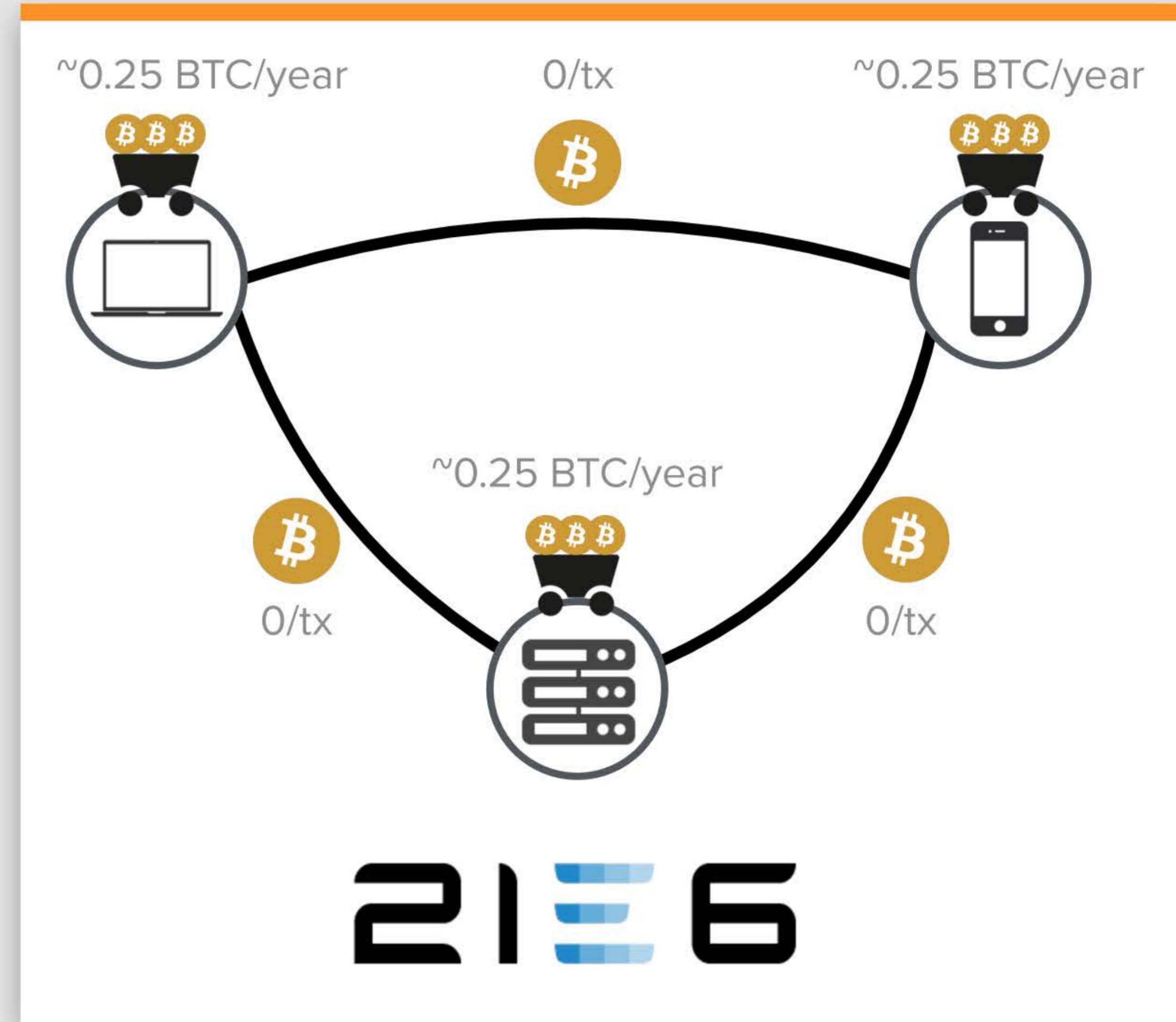
Email is now monetized via node fees
To promote network effect, no edge fees. Ads on nodes.

Monetize the Nodes, not the Edges

Similarly, to encourage growth of machine economy: waive transaction fees & monetize via mining on nodes.



Transactions once monetized via edge fees
The Visa charge: transaction fees for every bit of value sent.



Transactions now monetized via node fees
To promote network effect, no edge fees. Mining on nodes.

Series C

We have 30M of \$75M spoken for to grow from enormous miner into the company that makes Bitcoin happen.



Datacenter

- Upgrade of V1 servers to V3 (2.5 PH/s → 17 PH/s)
- New V3 brownfield deployment
- Evaluating increased investment based on price/hashrate trend



BitSplit

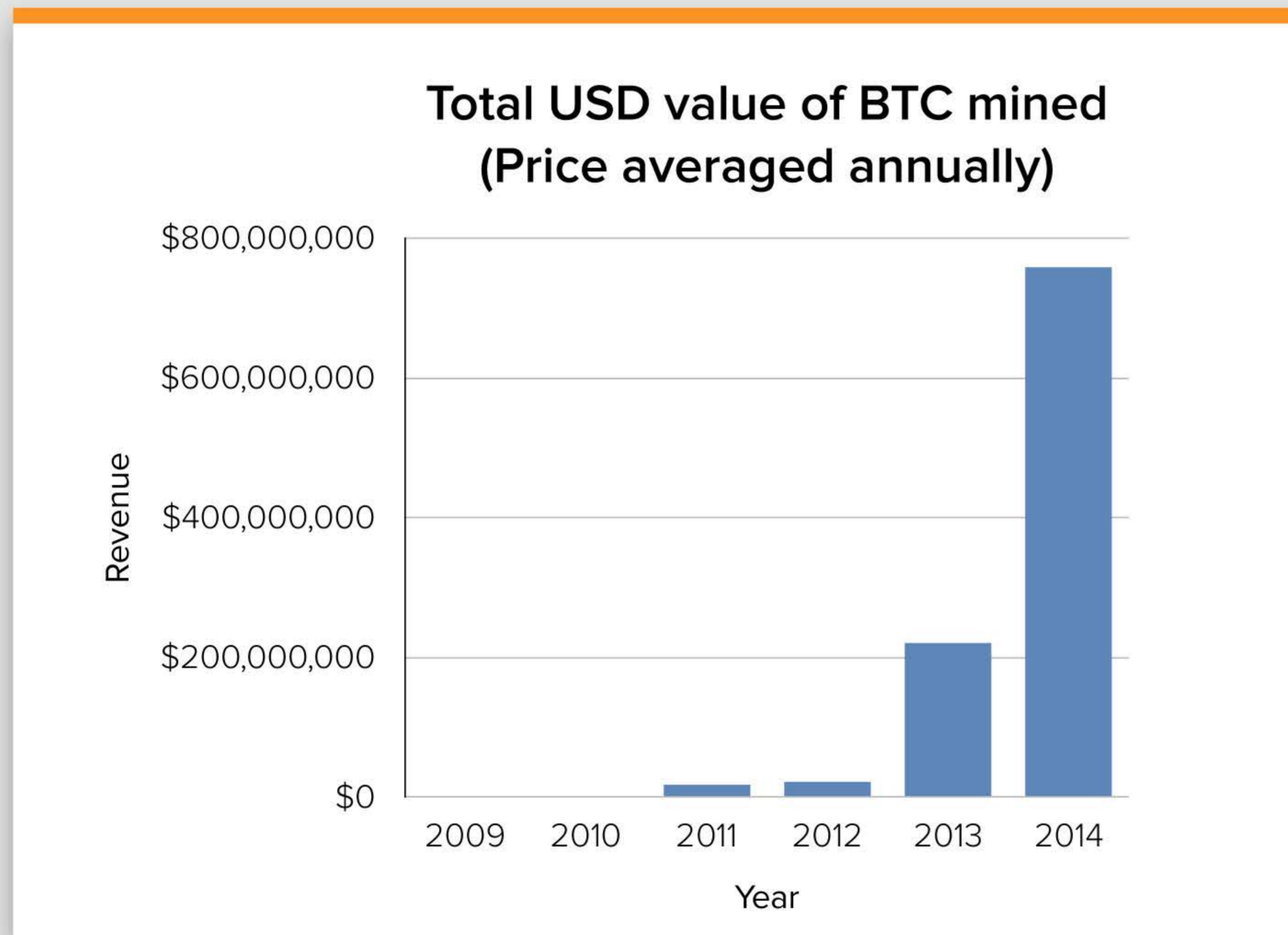
- 250,000 21E6 devices to seed market
- OEM program to enable 3rd parties (device & chipset manufacturers)
- Will evaluate additional first-party devices based on uptake

Summary

Just three premises to believe

Premise 1: Exponential growth

Any market that goes from \$0 to \$750M+ in four years is worth taking seriously.



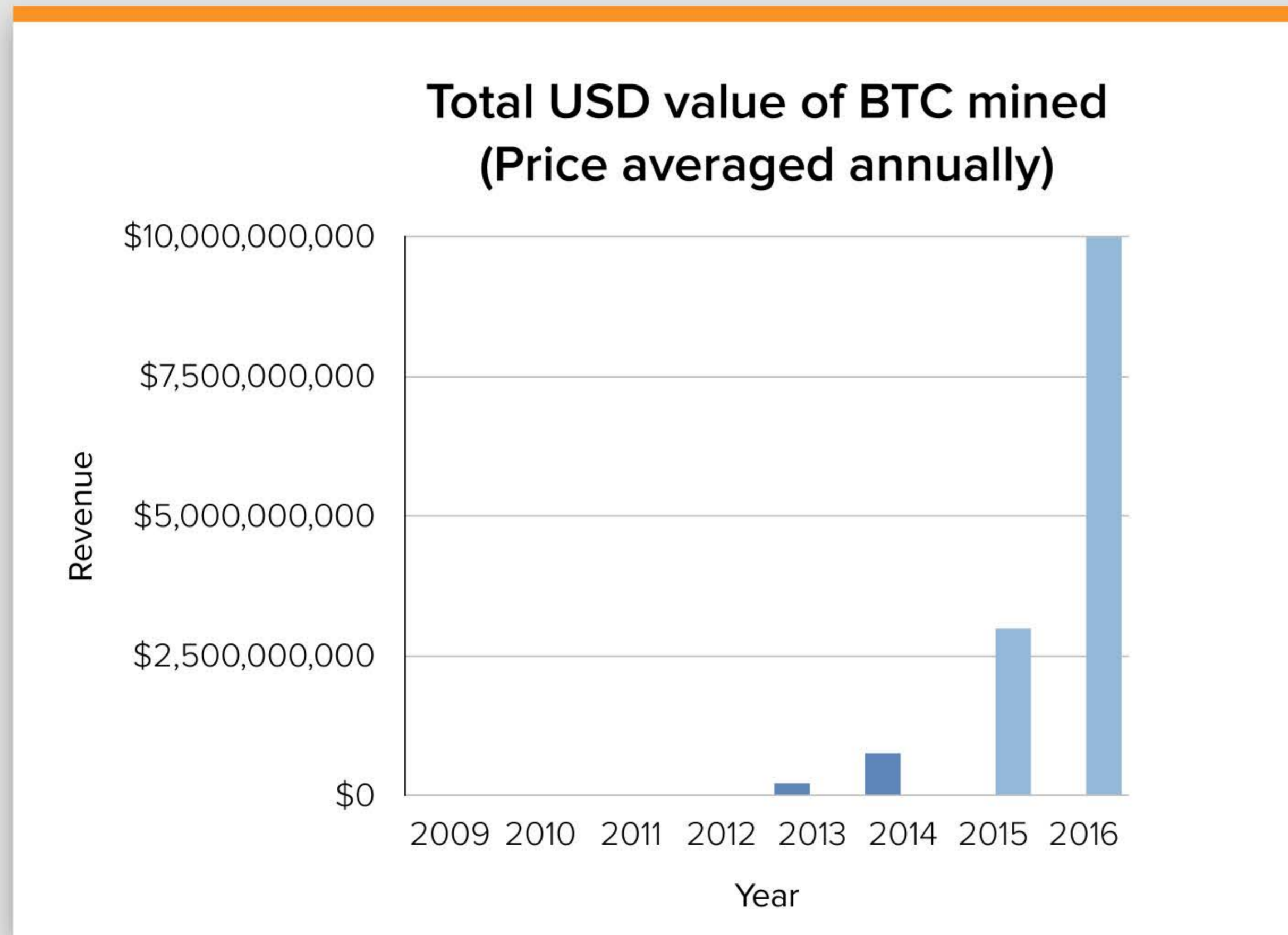
Incredible growth, even with price volatility

From \$0 in 2010 to \$750M+ in 2014!



Premise 1: Exponential growth

Any market that goes from \$0 to \$750M+ in four years is worth taking seriously.



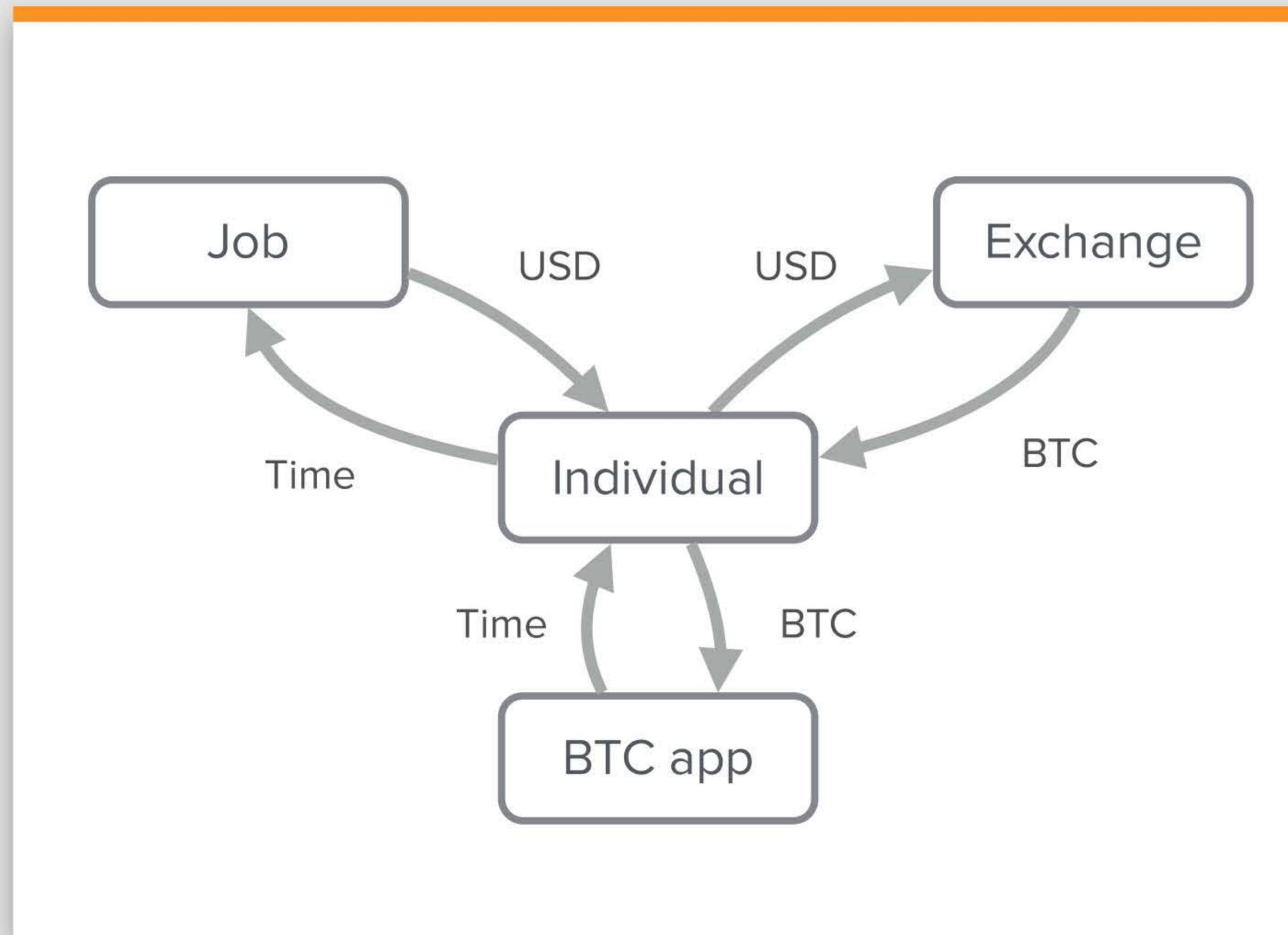
If this continues, it's the big one

Few other markets with potential for this type of exponential growth



Premise 2: Apps boost demand

The sole determinant of price in a supply-constrained market is demand. And Bitcoin apps cause increased demand.

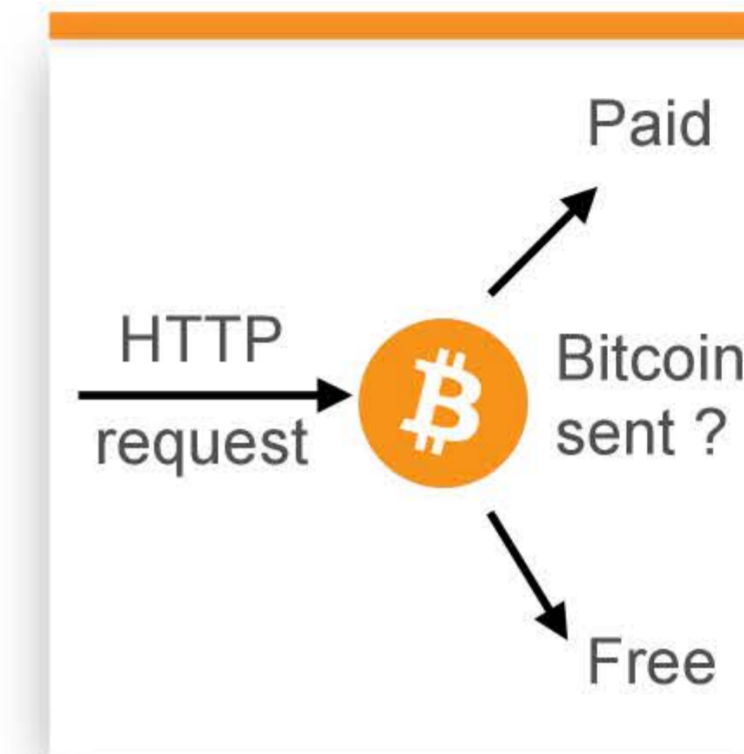


We know people will pay money for time

The demos show Bitcoin - and only BTC - can be used for this purpose

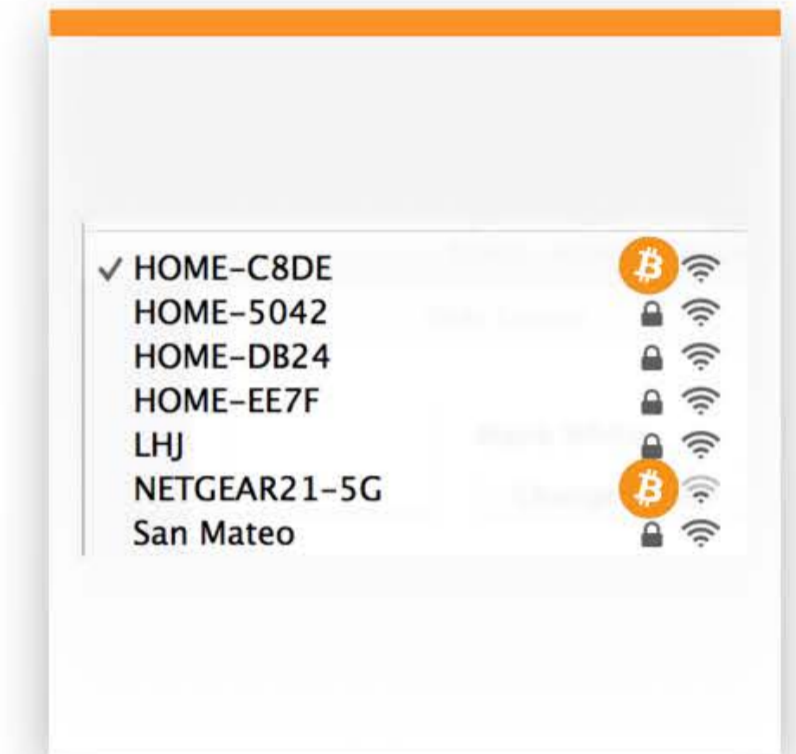
ERROR 402

Branch on BTC payment



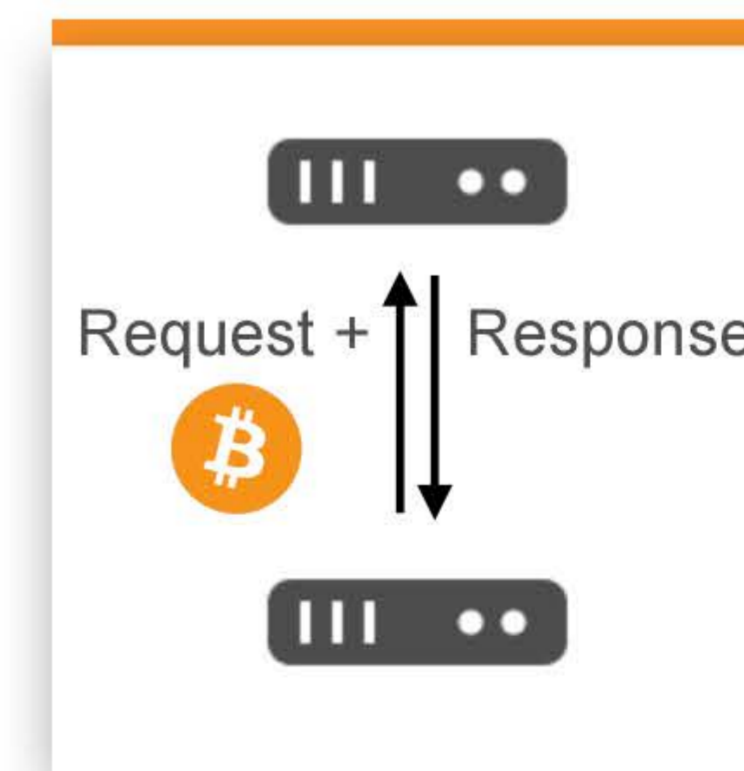
PAID WIFI

BTC for access



PAID APIS

BTC for API call



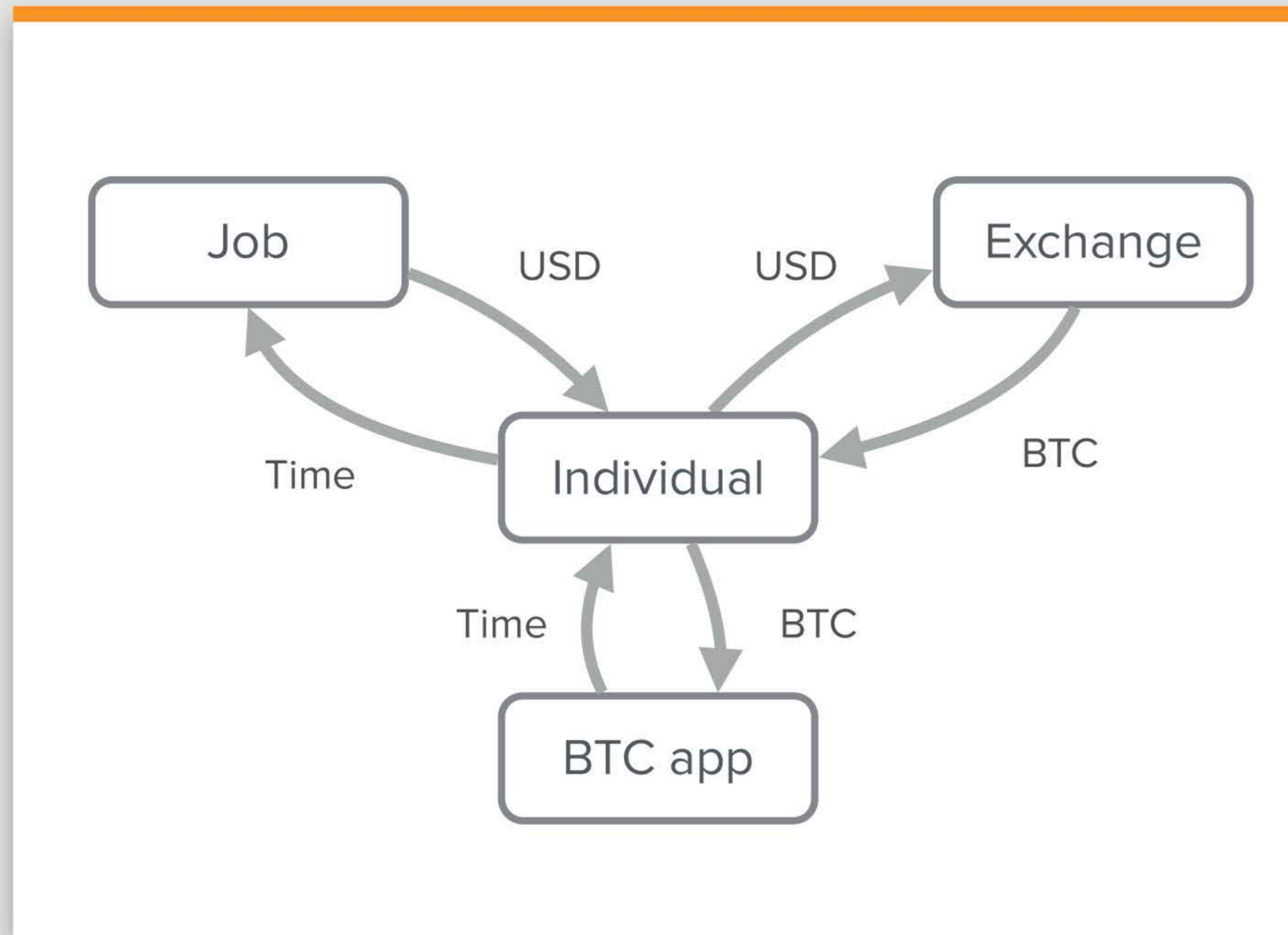
BITCOIN CAPTCHA

Make spam unprofitable



Premise 2: Apps boost demand

The sole determinant of price in a supply-constrained market is demand. And Bitcoin apps cause increased demand.



We know people will pay money for time

The demos show Bitcoin - and only BTC - can be used for this purpose

BITSIGN

Blockchain notary



AD-FREE BROWSING

Send BTC, see ad-free



replaced with



SPAMLESS EMAIL

Priority inbox by BTC

	Priority Inbox	
#1		2 uBTC
#2		1 uBTC
#3		0

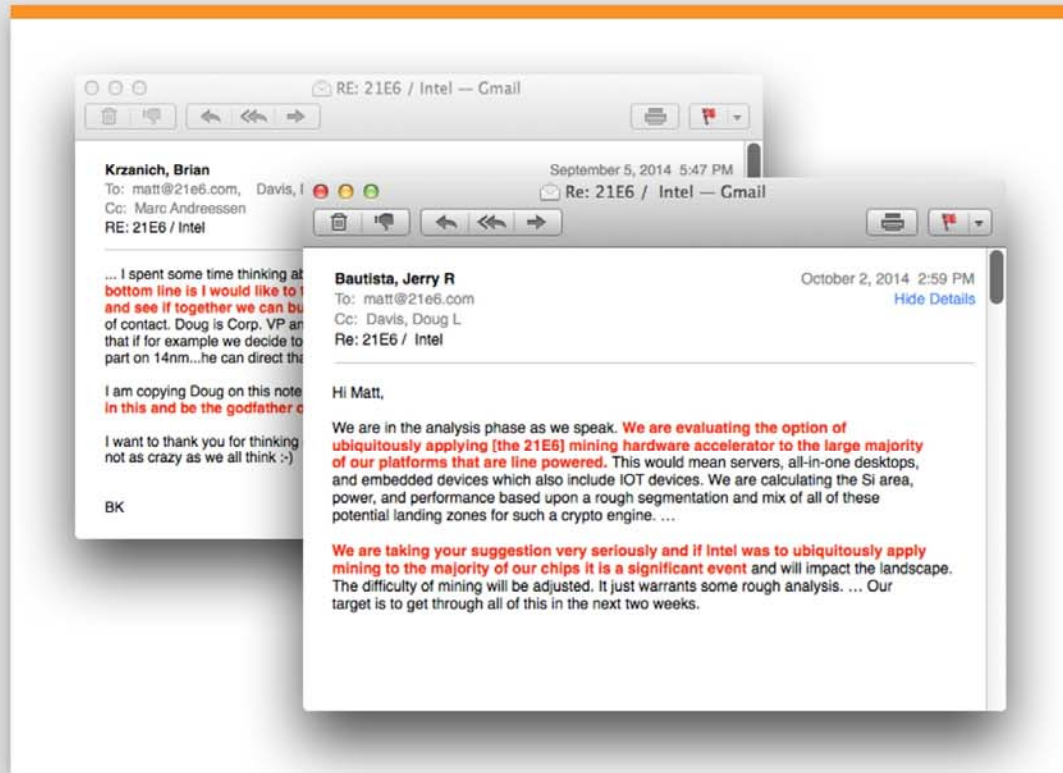
MORE

Just the start...



Premise 3: We can make margins

Finally, based on distribution contacts, we have a plan to make commanding margins: distributed chips mining for us for free.



Intel and AMD both in process

And Facebook, Cisco, Qualcomm, IBM...



How to mainstream Bitcoin (...and mine it for less than \$10/BTC)

- 2013** Design the world's best Bitcoin mining chip
- 2014** Prove it scales by mining millions in BTC
- 2015** A miner in every device and in every hand



Appendix

Bitcoin is a Protocol

Payments are now packets

In what sense is Bitcoin a protocol?

To understand the progression of ideas, begin with physical cash.



1 PHYSICAL CASH

A hands **B** physical cash.

Implicit property: **A** no longer has the bill, and **B** knows **A** has transferred it.



Many tried to create a "digital cash"

But naively transplanting cash to the digital world doesn't work.



2 NAIVE DIGITAL CASH

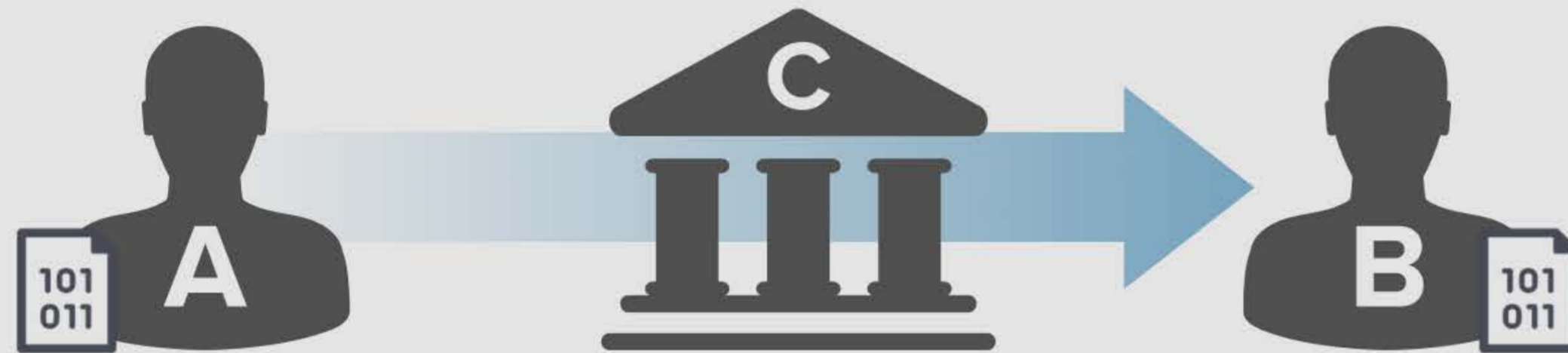
A emails **B** the serial numbers on a bill.

But **A** still has those serial numbers —
and temptation to “double spend”.



Banks solve this in a centralized way

Each transaction is recorded in a central database, with update permitted only by a short list of trusted financial intermediaries.



3

CENTRALIZED DIGITAL CASH

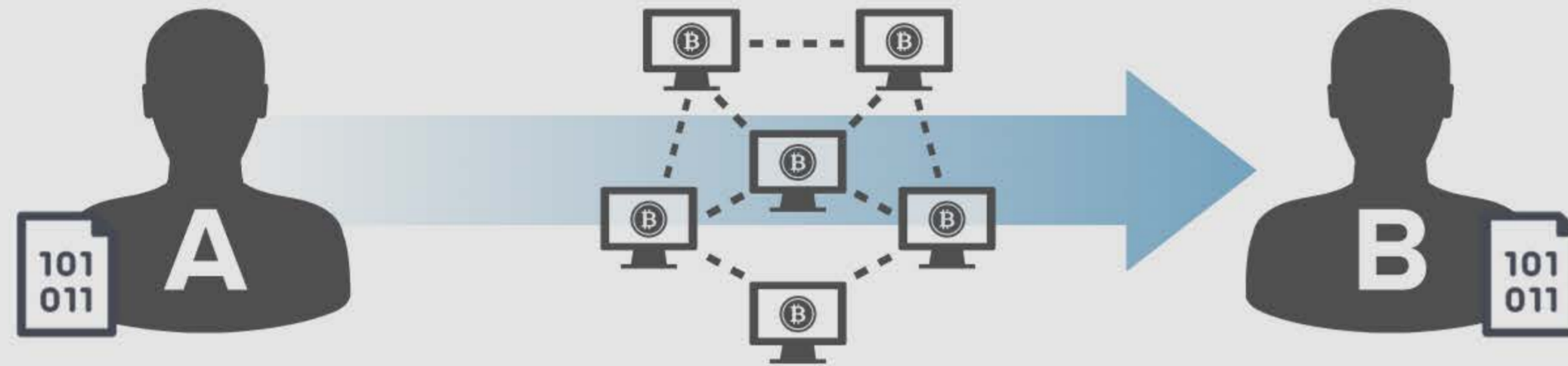
A sends B money.

C, a centralized bank,
records debit/credit.



Bitcoin solves in a decentralized way

Each transaction is pushed out to a distributed database (the Blockchain), updated by a decentralized network of miners.



4

DECENTRALIZED DIGITAL CASH

A sends **B** money.

A global network of “miners”
now records the debit/credit.



How does Bitcoin solve the decentralization problem?

Key idea: Byzantine Generals. Permits update of distributed blockchain database in adversarial environment.



Double spending prevented by the blockchain, a distributed ledger of all transactions



Transactions are aggregated into blocks and chained together to form the blockchain



The majority decision is represented by the longest chain, which has the greatest computation invested in it



The system remains secure if the majority of computational power remains controlled by honest participants


In other words: Bitcoin is a protocol

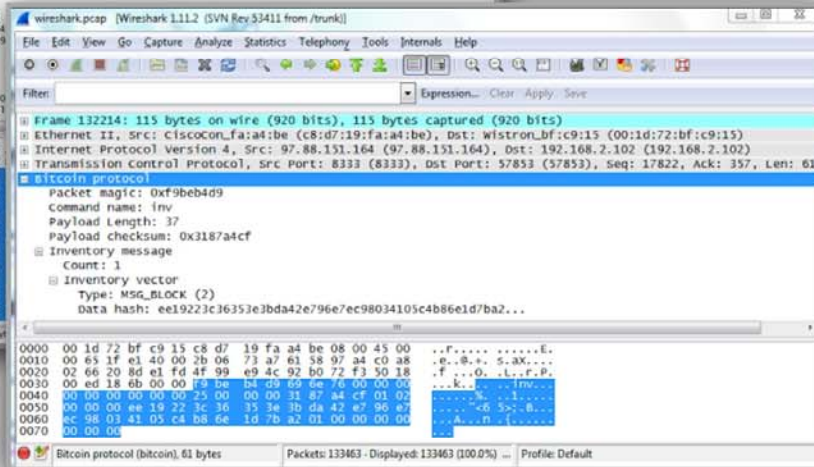
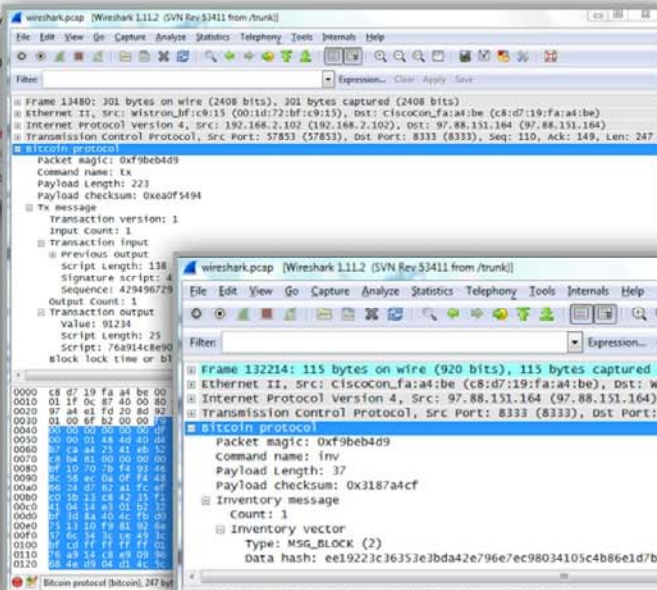
A transaction is literally a series of bytes broadcast over the internet to a P2P network of miners, with ack after mining.

Sending a transaction: tx

I sent the transaction into the peer-to-peer network with the stripped-down Python script below. The script sends a `version` message, receives (and ignores) the peer's `version` and `verack` messages, and then sends the transaction as a `tx` message. The hex string is the transaction that I created earlier.

```
1 def getTxMsg(payload):
2     return makeMessage(magic, 'tx', pay
3
4 sock = socket.socket(socket.AF_INET,
5 sock.connect(("97.88.151.164", 8333))
6
7 sock.send(msgutils.getVersionMsg())
8 sock.recv(1000) # receive version
9 sock.recv(1000) # receive verack
10 sock.send(msgutils.getTxMsg("91800000
```

minimalSendTxn.py hosted with  by GitHub



This is why we compare Bitcoin to the Internet

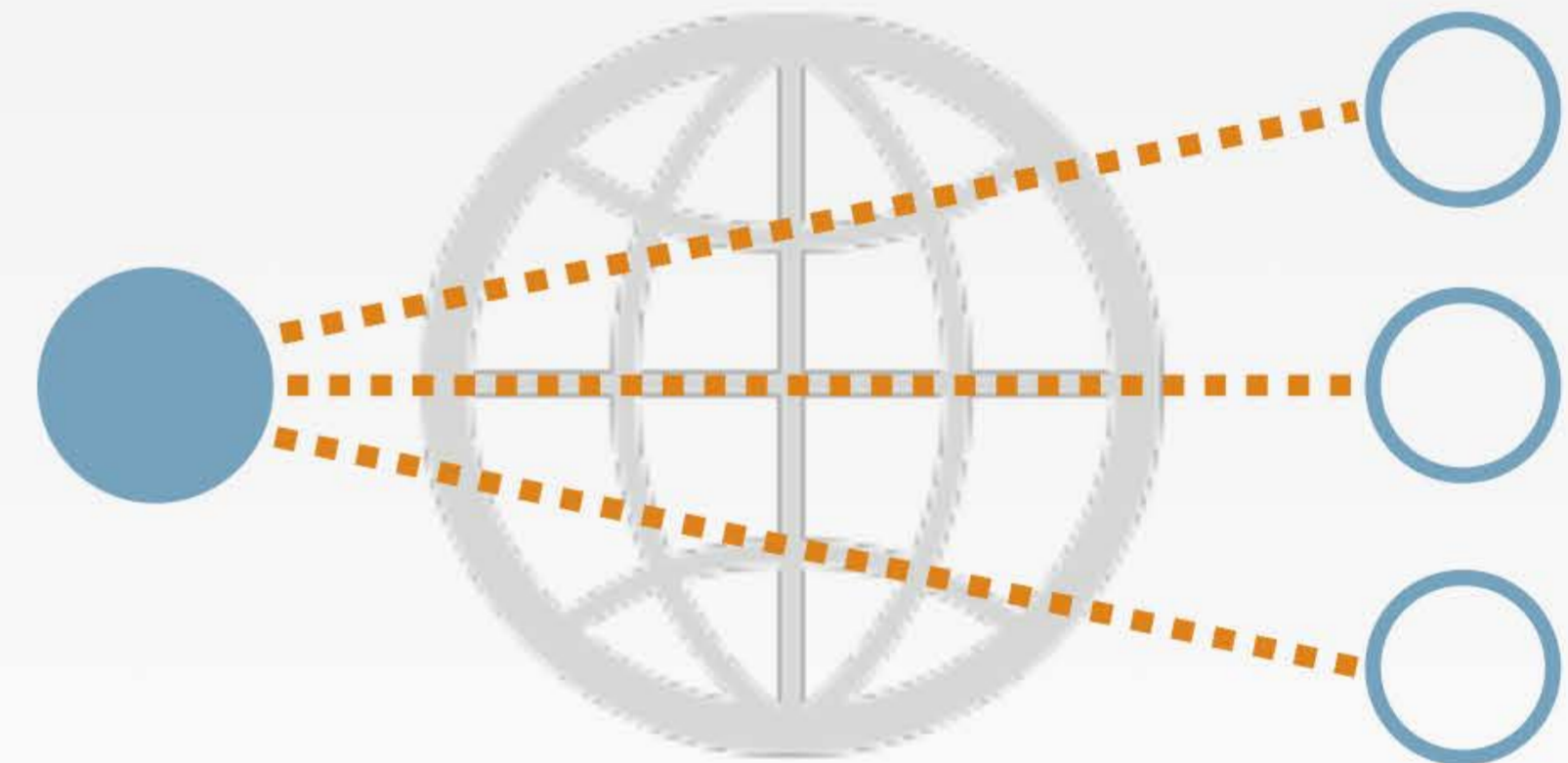
The internet disintermediated telcos, replacing with programmable packet-based communication.

BEFORE



Deal with telco to deploy code related to information on the network backbone

AFTER



Anyone can programmatically send packets to anyone (or many anyones) via internet

Bitcoin disintermediates banks

Similarly, Bitcoin disintermediates Fedwire/ACH/SWIFT, replacing with programmable packet-based money.

BEFORE



Deal with bank to deploy
code related to value
in the banking system

AFTER



Anyone can programmatically
send value to anyone
(or many anyones) via internet

To the end user, Bitcoin is like email

Like email, others can send to your public Bitcoin/email address - but only you can send out w/ your private key.

 joe@gmail.com

Anyone can send you email if they know your public email address.

 *****

But **only you** can send email from that account with your private email password.

 15qSxP1SQcUX3o4nhkfdbgyoWEFMomJ4rZ

Anyone can send you Bitcoin if they know your public Bitcoin address.

 *****

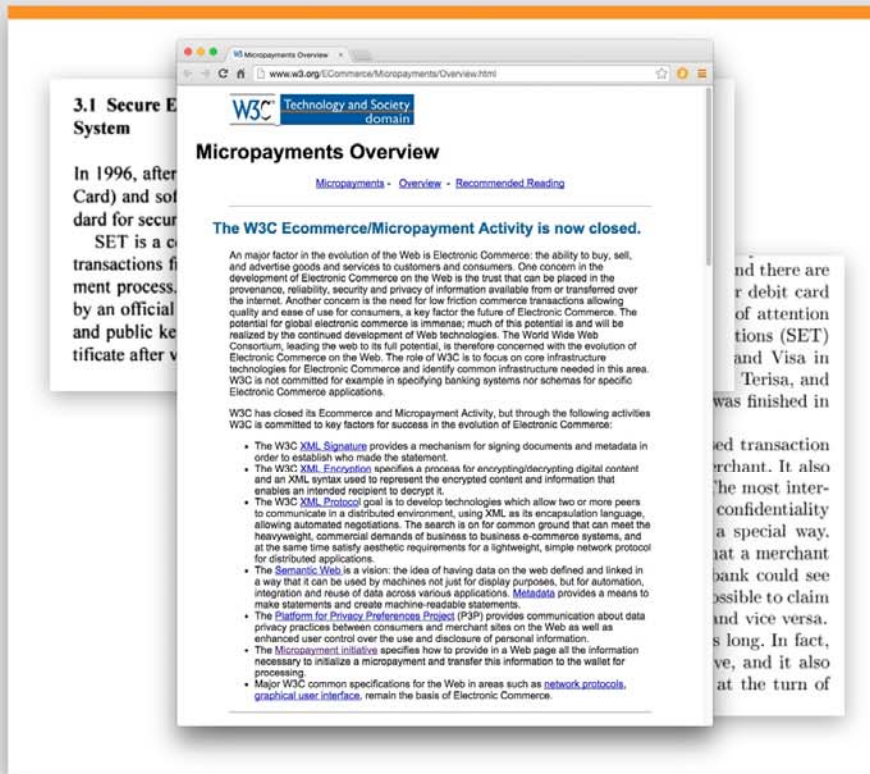
But **only you** can send Bitcoin from that address with your private Bitcoin key.



Just like there is no 'email.com' that owns email, there is no 'bitcoin.com' that owns Bitcoin; **the code is open-source.**

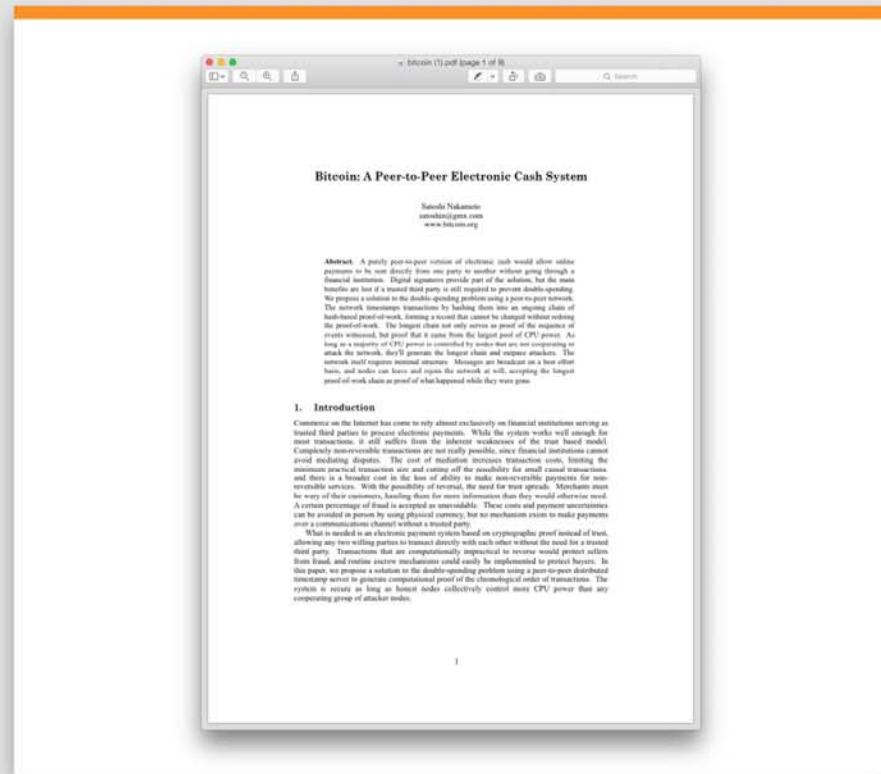
If Bitcoin existed in 1994, we'd have put it in the browser

At Netscape, we tried negotiating with Visa for years to put micropayments in the browser. It's finally time.



We tried to get micropayments into browser

In retrospect, lacked tech for web-style decentralization



People forgot, gave up. Then came Bitcoin.

Just like convergence device and VR, the 90s ideas now work

Bitcoin is like Linux

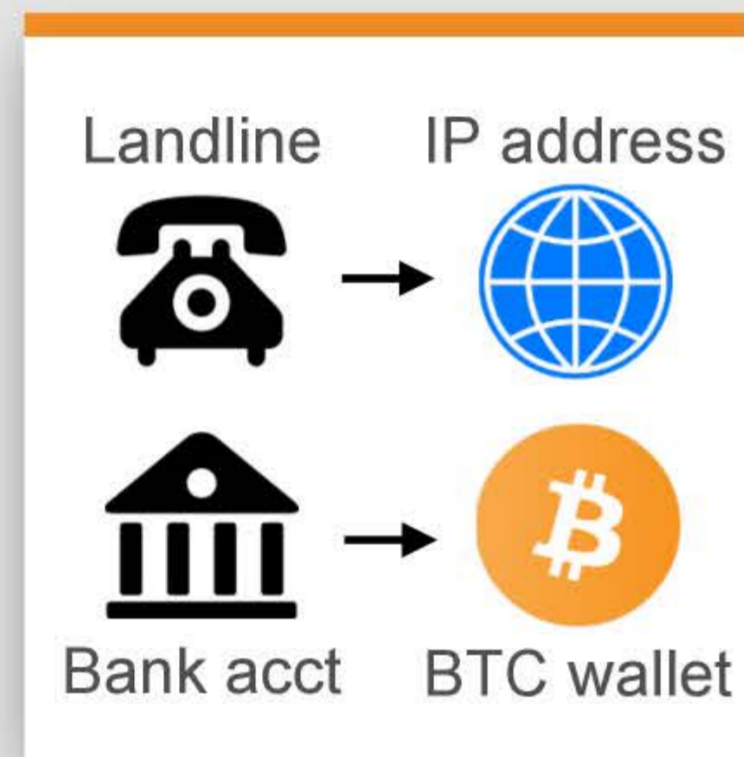
A programmable and customizable OS for money

Bitcoin is to Paypal as Linux is to Windows

We've already seen what happens when an open-source, decentralized, programmable version arises.

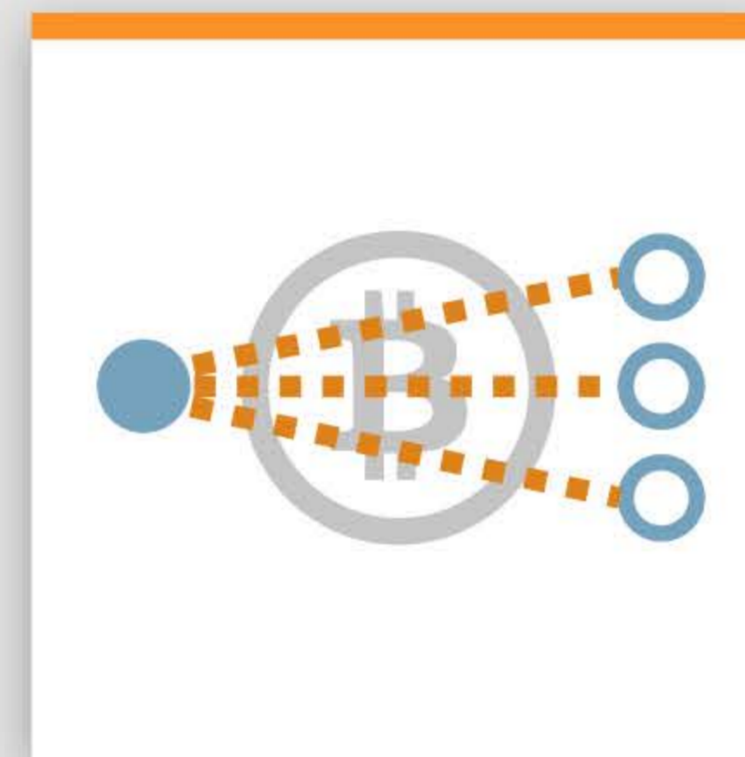
EVERY ENTITY

Banking for anything



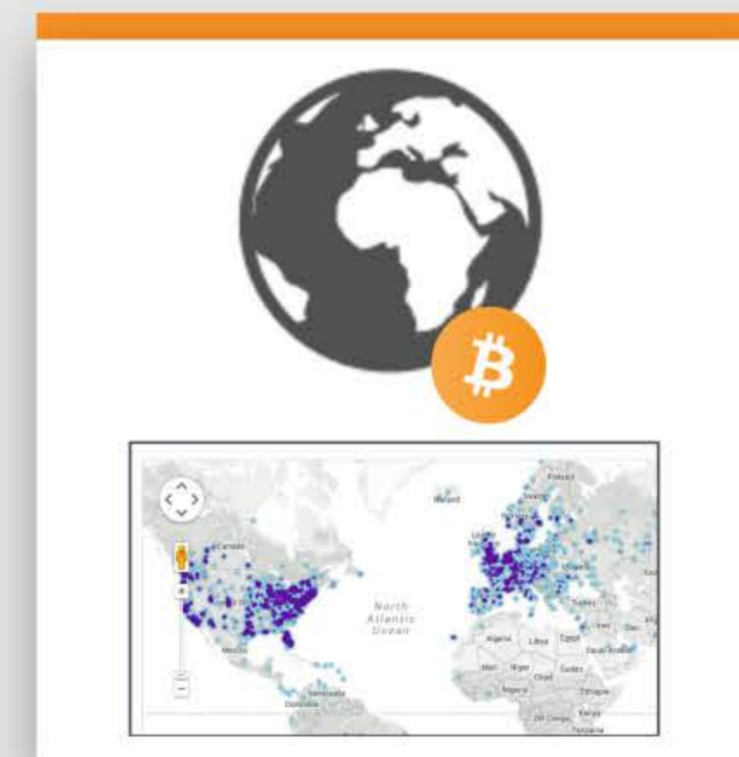
EVERY DEVICE

Connected? Send/receive.



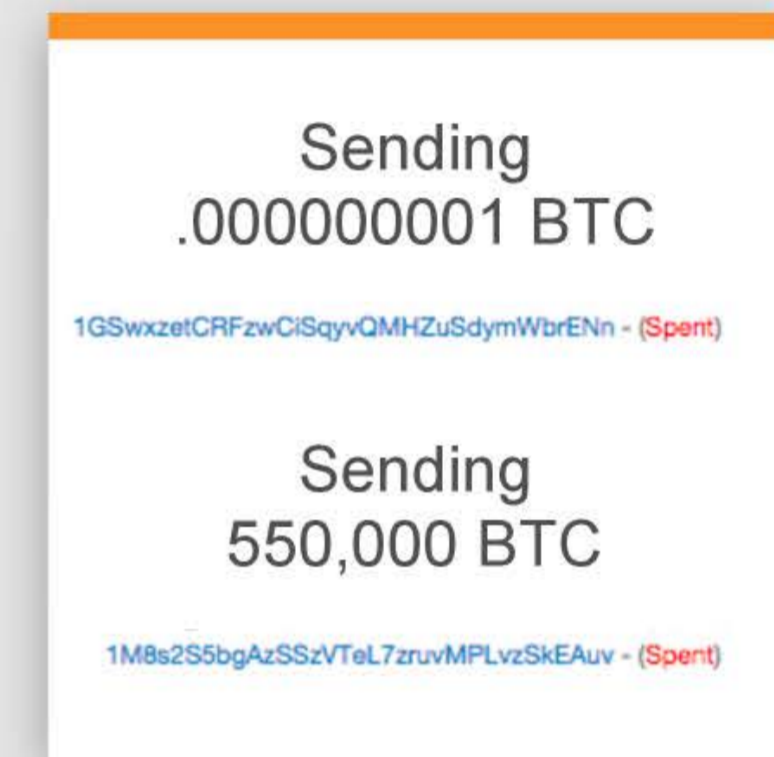
EVERY COUNTRY

Available worldwide



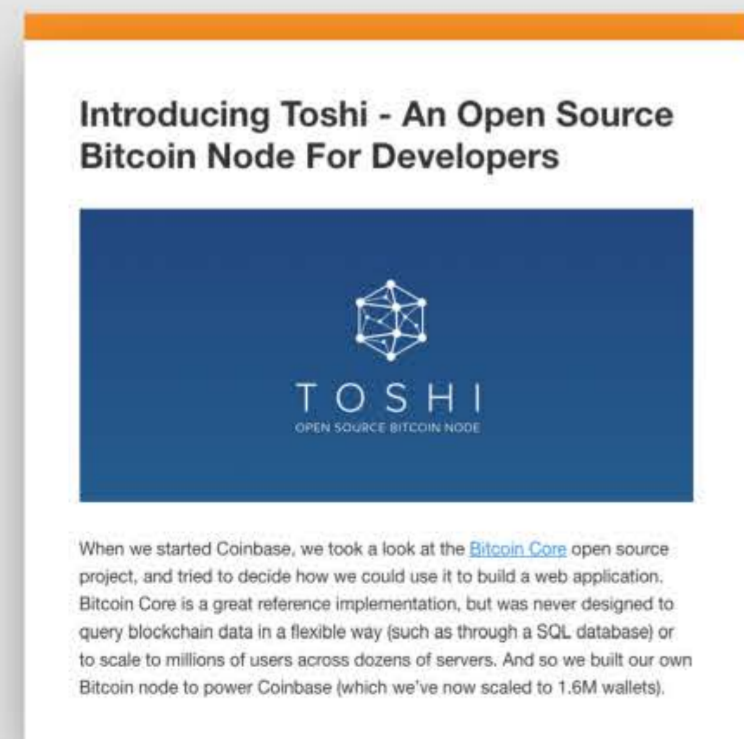
EVERY AMOUNT

From micro to macro



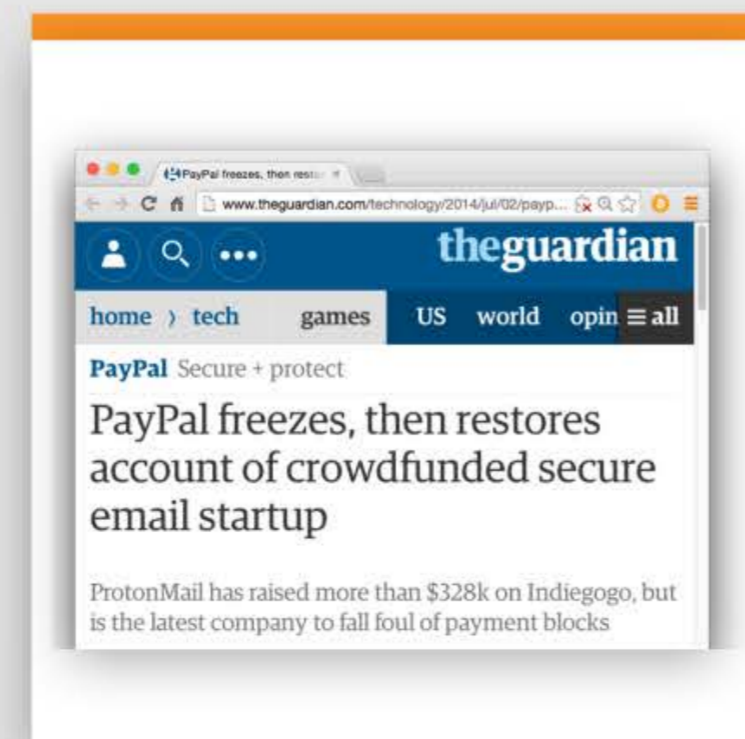
EXTENSIBLE

Modify code, add features



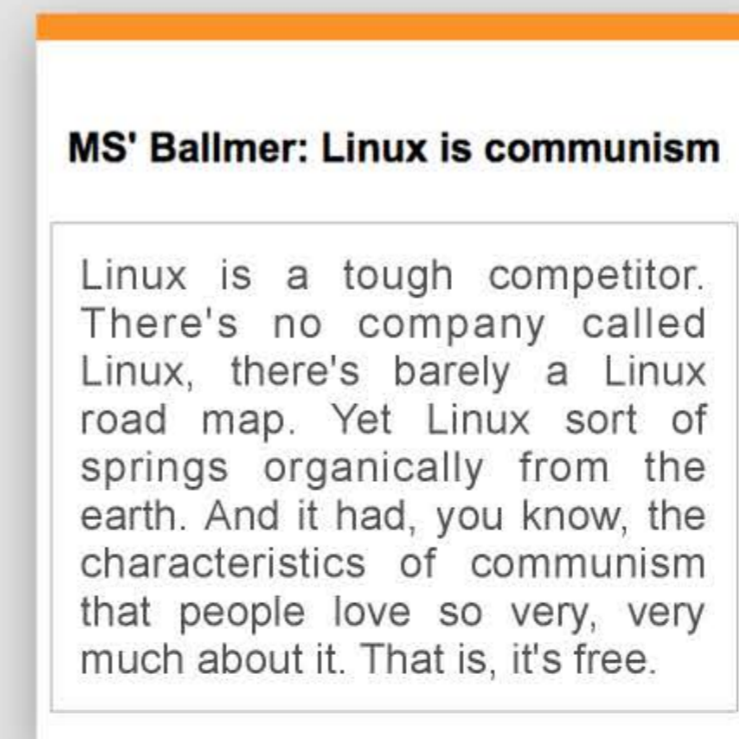
UNFREEZABLE

Full personal control



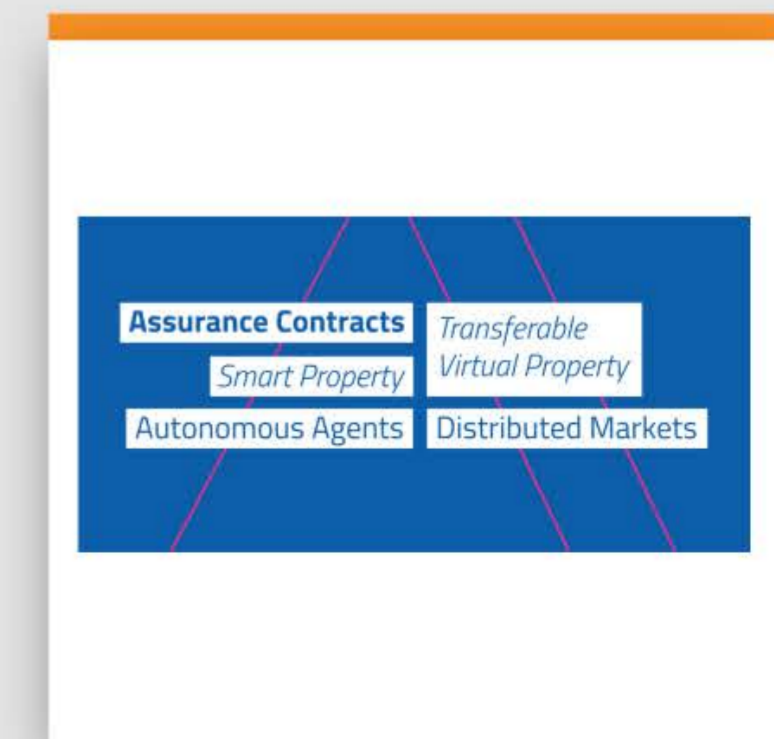
FREE & OPEN SOURCE

No toll from .com



MUCH MORE

Multisig, Blockchain, Contracts!



Bitcoin is to Paypal as Linux is to Windows

We've already seen what happens when an open-source, decentralized, programmable version arises.

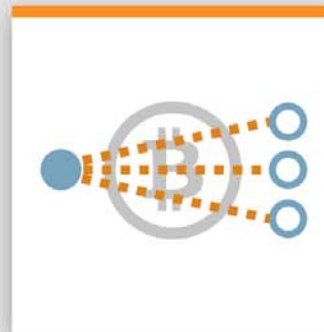
EVERY ENTITY

Banking for anything



EVERY DEVICE

Connected? Send/receive.



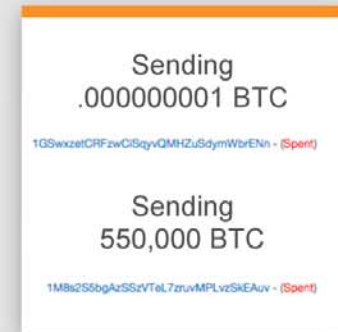
EVERY COUNTRY

Available worldwide



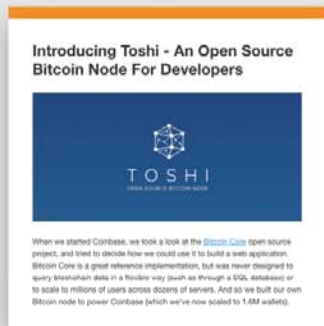
EVERY AMOUNT

From micro to macro



EXTENSIBLE

Modify code, add features



UNFREEZABLE

Full personal control



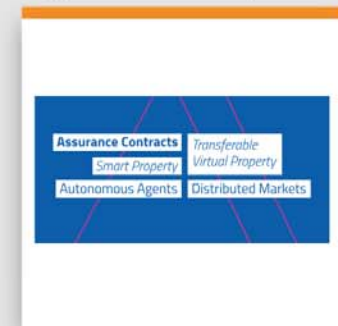
FREE & OPEN SOURCE

No toll from .com



MUCH MORE

Multisig, Blockchain, Contracts!



Examples of Forking & Modification

Bitcoin, like Linux, is an open-source commons that people can fork & rapidly improve without paying a tax.

Introducing Toshi - An Open Source Bitcoin Node For Developers



When we started Coinbase, we took a look at project, and tried to decide how we could use Bitcoin Core is a great reference implementation query blockchain data in a flexible way (such as to scale to millions of users across dozens of Bitcoin node to power Coinbase (which we've

13th IEEE International Conference on Peer-to-Peer Computing

Have a Snack, Pay with Bitcoins

Tobias Baumert*, Christian Decker*, Lennart Elsen*, Roger Wattenhofer*, Samuel Widmer*
*ETH Zurich, Switzerland {baumert,decker,elsen,wattenhofer,widmer}@ethz.ch
*Microsoft Research wattenhofer@microsoft.com

Abstract Cashless payments are becoming ubiquitous and decentralized digital currencies like Bitcoin are increasingly used as means of payment. However, due to the delay of the transaction confirmation in Bitcoin, it is not suited for payments that rely on quick transaction confirmation. We present a concept that addresses this drawback of Bitcoin and allows it to be used for fast transactions. We evaluate the performance of the concept using double-spend attacks and show that, employing our concept, the success of such attacks diminishes to less than 0.01%. Moreover, we present a real-world application: We modified a snack vending machine to accept Bitcoin payments and make use of fast transaction confirmation.

1. INTRODUCTION

Today, we are witnessing that an increasing number of processes in our economy are executed digitally and cashlessly. Entire businesses are founded upon e-commerce and established companies are looking for new ways to expand their existing payment methods. In the last years, several new payment systems like Google Wallet or PayPal simplified fast and reliable money exchange. These approaches have in common that they rely on a central trusted authority to process payments. In contrast, the Bitcoin currency and payment system offers a completely decentralized payment infrastructure based on a peer-to-peer network. Even though there is no central trust authority, the Bitcoin network can provide reliable international money transfer.

However, due to the decentralized nature of Bitcoin, transactions can only be confirmed if the majority of participating nodes accept them. This transaction confirmation process can take several minutes. Although often touted as the digital equivalent of cash it is not fit for transactions that require fast clearing of transactions. While this delay is not problematic for most online purchases, it prevents the use of Bitcoin in situations where a transaction confirmation is required in the order of seconds, such as paying in a supermarket or at a snack vending machine.

In this paper, we present a concept that improves the trade-off between transaction speed and confirmation reliability in the Bitcoin network. In addition to our double-spend attack prevention that quantifies this trade-off, we implemented the fast transaction mechanism in a common snack vending machine that now accepts Bitcoin as a payment and dispenses the product within seconds.

978-1-4799-6521-6/13\$31.00 ©2013 IEEE

Accelerating Bitcoin's Transaction Processing: Fast Money Grows on Trees, Not Chains

Younan Songpikulmy*, Aviv Zohar*

Abstract

Bitcoin is a potentially disruptive new cryptocurrency secure protocol which is gradually gaining popularity; that will allow Bitcoin's success, in whether or not, high volume of transactions required from a global network. We investigate the restrictions on the rate of transaction of both the bandwidth available to nodes to lower the efficiency of Bitcoin's transaction processing. The security analysis done by Bitcoin's creator Satoshi Nakamoto (2008) is not sufficient compared to the (1) that does not hold when the protocol is required to. We improve upon the original analysis and ensure (1) are able to give bounds on the number of transactions per second. Building on previously published research we show these bounds are extremely near existing bandwidth needed to stream all transactions. We also improvements to the protocol, namely the use of this complex transaction records, will dramatically allow. Finally, we present an early implementation that adds its main data structure, the blockchain, that improves especially when the network operates at high rates. Increases in the number of transactions processed per second, significant speedups can be gained as well. The block generation rate can be securely 1 second - a 600 fold speedup compared to today's rate processes many transactions per second.

1 Introduction

Bitcoin, a potentially disruptive protocol for distributing transaction. Since its initial launch in 2009 by its creator, the cryptocurrency has been slowly increasing and of November 2014, it is valued at over \$1000 per Bitcoin value heavily depends on the size of its underlying crypto path to wide-spread adoption. These include Bitcoin's

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open source Linux
Facebook

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"If it runs on a computer, and it's storing important data," he said, "it's running Linux."

FEATURED RESOURCE



Mason, speaking at the Linux Enterprise End-User Summit on Monday in New York, joined Facebook just six months ago in order to spearhead the social network's move to btrfs (usually pronounced "butter eff ess."), the Linux-based file system that he created in 2008 while working at Oracle.

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